



Knight School of Communication 2012 Digital and Media Literacy Survey Data Tabulations Report

Prepared By

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Knight School of Communication 2012 Digital and Media Literacy Survey Data Table Report

Use Internet

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | | | | | |
|-------------|-------|--------------|------|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-----------|-----|-----|--|-----|--|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S+Ctr Cty | E | W | | | | |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 | | | | |
| No | 16% | | 100% | | 37% | | 39% | | 20% | | 15% | | 12% | | 29% | | 4% | | 28% | | 7% | | 24% | | 5% | | 11% | | 12% | | 17% | | 24% |
| Yes | 85% | 100% | | 100% | 63% | 100% | 61% | 89% | 80% | 84% | 85% | 94% | 88% | 71% | 89% | 78% | 74% | 96% | 72% | 93% | 97% | 49% | 76% | 88% | 95% | 89% | 88% | 83% | 76% | | | | |

Q1. Gender

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | | |
|-------------|-------|--------------|-----|-------------------------|-----|---------------------|-----|-------------|-----|--------|------|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-----------|-----|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S+Ctr Cty | E | W | |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 | |
| Male | 49% | 49% | 50% | 52% | 46% | 50% | 47% | 43% | 56% | 100% | | 60% | 45% | 43% | 49% | 47% | 49% | 58% | 46% | 42% | 51% | 51% | 50% | 44% | 51% | 50% | 50% | 50% | 49% | 44% |
| Female | 51% | 51% | 50% | 48% | 54% | 50% | 53% | 57% | 44% | | 100% | 40% | 55% | 57% | 51% | 53% | 51% | 42% | 54% | 58% | 49% | 49% | 50% | 56% | 49% | 50% | 50% | 51% | 56% | |

Q2. Do you live inside Mecklenburg County?

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | | |
|-------------|-------|--------------|------|-------------------------|------|---------------------|------|-------------|------|--------|------|-------|-------|------|------|------|------|------|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-----------|------|------|------|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S+Ctr Cty | E | W | |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 | |
| Yes | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Q3. Do you have cable or satellite television at home?

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-------------|-------|--------------|-----|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-----------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S+Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Yes | 90% | 91% | 84% | 92% | 88% | 90% | 91% | 87% | 93% | 91% | 89% | 91% | 90% | 90% | 92% | 87% | 94% | 81% | 81% | 92% | 94% | 86% | 90% | 89% | 92% | 90% | 93% | 91% | 86% |
| No/DK | 10% | 9% | 16% | 8% | 12% | 10% | 9% | 13% | 7% | 9% | 11% | 9% | 10% | 10% | 8% | 13% | 6% | 19% | 19% | 8% | 6% | 14% | 10% | 11% | 8% | 10% | 7% | 9% | 14% |

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Q4. Do you have a landline phone?

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-------------|-------|--------------|-----|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Yes | 64% | 63% | 69% | 53% | 78% | 55% | 77% | 66% | 61% | 60% | 67% | 43% | 62% | 86% | 77% | 53% | 40% | 50% | 43% | 63% | 71% | 51% | 54% | 63% | 73% | 63% | 69% | 62% | 56% |
| No/DK | 36% | 37% | 31% | 47% | 22% | 45% | 23% | 34% | 39% | 40% | 33% | 57% | 38% | 14% | 23% | 47% | 60% | 50% | 57% | 37% | 29% | 49% | 46% | 38% | 27% | 37% | 31% | 38% | 44% |

Q5. Activities engaged in over past three months
(Base=Total Sample)

| | Total |
|---|-------|
| RESPONDENTS | 400 |
| 5a. Watch tv | 98% |
| 5b. Listen to radio | 94% |
| 5c. Read printed newspaper | 72% |
| 5d. Read printed book | 82% |
| 5e. Use a cell phone | 97% |
| 5f. Send/receive text messages | 80% |
| 5g. Take digital pictures/videos | 79% |
| 5h Play video/computer games | 47% |
| 5i. Use eBook reader | 30% |
| 5j. Use smart phone to connect to Internet | 58% |
| 5k. Connect to Internet from home | 81% |
| 5l. Connect to Internet at location other than home | 64% |

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Q5a. Over the past three months, please tell me whether you engaged in the following activity everyday or almost every day, at least once a week, less than once a week, or never.
Watch television

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|------------------|-------|--------------|-----|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Daily | 87% | 88% | 81% | 86% | 88% | 88% | 85% | 86% | 88% | 86% | 88% | 88% | 83% | 91% | 90% | 86% | 81% | 77% | 86% | 95% | 88% | 80% | 88% | 89% | 87% | 89% | 86% | 84% | 90% |
| Weekly | 10% | 8% | 16% | 10% | 9% | 7% | 13% | 10% | 9% | 10% | 9% | 9% | 12% | 7% | 9% | 10% | 11% | 12% | 8% | 3% | 12% | 17% | 9% | 6% | 10% | 6% | 10% | 12% | 10% |
| Less than weekly | 2% | 1% | 3% | 2% | 2% | 2% | 2% | 2% | 2% | 3% | 0% | 1% | 3% | 1% | 0% | 3% | 4% | 4% | 3% | 1% | 1% | 3% | 1% | 2% | 2% | 2% | 1% | 2% | |
| Never | 2% | 2% | 3% | 3% | 1% | 3% | 1% | 2% | 2% | 1% | 2% | 2% | 2% | 1% | 0% | 2% | 4% | 8% | 4% | 2% | 2% | 2% | 3% | 1% | 3% | 2% | 1% | 2% | |

Q5b. Over the past three months, please tell me whether you engaged in the following activity everyday or almost every day, at least once a week, less than once a week, or never.
Listen to the radio

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|------------------|-------|--------------|-----|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Daily | 67% | 71% | 48% | 73% | 59% | 74% | 57% | 70% | 64% | 69% | 65% | 70% | 76% | 54% | 67% | 66% | 77% | 58% | 56% | 69% | 75% | 63% | 61% | 65% | 73% | 62% | 70% | 67% | 69% |
| Weekly | 19% | 20% | 15% | 19% | 20% | 19% | 20% | 21% | 17% | 18% | 21% | 21% | 19% | 18% | 19% | 20% | 13% | 27% | 27% | 15% | 18% | 9% | 22% | 21% | 19% | 24% | 20% | 17% | 14% |
| Less than weekly | 7% | 5% | 18% | 5% | 10% | 5% | 11% | 5% | 9% | 6% | 8% | 2% | 3% | 16% | 8% | 5% | 6% | 12% | 6% | 8% | 3% | 17% | 8% | 7% | 4% | 9% | 4% | 10% | 7% |
| Never | 7% | 4% | 19% | 3% | 11% | 3% | 12% | 3% | 10% | 7% | 6% | 7% | 2% | 12% | 6% | 8% | 4% | 4% | 11% | 7% | 4% | 11% | 10% | 7% | 3% | 5% | 6% | 6% | 10% |

Q5c. Over the past three months, please tell me whether you engaged in the following activity everyday or almost every day, at least once a week, less than once a week, or never.
Read a printed newspaper

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|------------------|-------|--------------|-----|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Daily | 30% | 27% | 45% | 22% | 41% | 22% | 42% | 31% | 29% | 28% | 32% | 12% | 22% | 58% | 41% | 19% | 13% | 27% | 23% | 22% | 33% | 23% | 23% | 27% | 37% | 31% | 39% | 26% | 18% |
| Weekly | 26% | 28% | 16% | 33% | 17% | 31% | 19% | 29% | 24% | 27% | 26% | 36% | 28% | 15% | 22% | 28% | 49% | 8% | 35% | 34% | 25% | 40% | 25% | 24% | 26% | 32% | 20% | 23% | 32% |
| Less than weekly | 15% | 16% | 10% | 17% | 12% | 16% | 15% | 14% | 17% | 15% | 15% | 19% | 19% | 7% | 14% | 12% | 23% | 27% | 14% | 5% | 20% | 11% | 20% | 13% | 15% | 17% | 15% | 13% | |
| Never | 28% | 28% | 29% | 28% | 30% | 31% | 24% | 27% | 30% | 31% | 26% | 34% | 31% | 20% | 23% | 42% | 15% | 38% | 28% | 39% | 23% | 26% | 33% | 36% | 22% | 20% | 26% | 36% | 38% |

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Q5d. Over the past three months, please tell me whether you engaged in the following activity everyday or almost every day, at least once a week, less than once a week, or never.
Read a printed book

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|------------------|-------|--------------|-----|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Daily | 31% | 31% | 29% | 29% | 33% | 30% | 32% | 36% | 24% | 24% | 37% | 29% | 29% | 33% | 33% | 26% | 28% | 35% | 26% | 27% | 32% | 20% | 24% | 40% | 32% | 26% | 35% | 28% | 28% |
| Weekly | 28% | 30% | 16% | 32% | 21% | 33% | 20% | 32% | 23% | 26% | 29% | 28% | 28% | 26% | 29% | 27% | 15% | 42% | 29% | 20% | 29% | 26% | 29% | 24% | 29% | 32% | 26% | 28% | 25% |
| Less than weekly | 24% | 22% | 31% | 22% | 26% | 22% | 26% | 22% | 25% | 26% | 21% | 22% | 22% | 26% | 23% | 28% | 21% | 12% | 19% | 29% | 25% | 17% | 26% | 20% | 25% | 26% | 24% | 20% | 25% |
| Never | 19% | 17% | 24% | 17% | 21% | 16% | 23% | 10% | 27% | 24% | 13% | 21% | 20% | 15% | 15% | 19% | 36% | 12% | 25% | 24% | 14% | 37% | 21% | 17% | 14% | 16% | 15% | 23% | 22% |

Q5e. Over the past three months, please tell me whether you engaged in the following activity everyday or almost every day, at least once a week, less than once a week, or never.
Use a cell phone

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|------------------|-------|--------------|-----|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Daily | 86% | 89% | 69% | 98% | 70% | 93% | 75% | 88% | 85% | 90% | 82% | 97% | 92% | 69% | 82% | 92% | 91% | 88% | 87% | 86% | 92% | 83% | 85% | 86% | 87% | 88% | 86% | 83% | 88% |
| Weekly | 8% | 6% | 16% | 1% | 17% | 5% | 13% | 8% | 8% | 5% | 11% | 2% | 6% | 16% | 10% | 5% | 4% | 8% | 8% | 3% | 6% | 9% | 7% | 6% | 9% | 8% | 7% | 7% | 10% |
| Less than weekly | 3% | 3% | 2% | 1% | 5% | 1% | 5% | 1% | 4% | 1% | 4% | 2% | 1% | 7% | 4% | 1% | 4% | 1% | 7% | 7% | 1% | 3% | 3% | 2% | 3% | 2% | 5% | 5% | 10% |
| Never | 4% | 2% | 13% | 0% | 8% | 1% | 7% | 3% | 4% | 4% | 3% | 2% | 2% | 7% | 4% | 3% | 4% | 4% | 5% | 3% | 1% | 9% | 5% | 4% | 1% | 4% | 5% | 3% | 3% |

Q5f. Over the past three months, please tell me whether you engaged in the following activity everyday or almost every day, at least once a week, less than once a week, or never.
Send or receive text messages

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|------------------|-------|--------------|-----|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Daily | 62% | 69% | 27% | 81% | 36% | 79% | 36% | 64% | 60% | 63% | 61% | 93% | 64% | 30% | 54% | 70% | 66% | 85% | 60% | 63% | 69% | 49% | 62% | 67% | 63% | 73% | 61% | 60% | 53% |
| Weekly | 12% | 12% | 11% | 12% | 11% | 11% | 13% | 15% | 8% | 13% | 10% | 3% | 19% | 11% | 12% | 8% | 26% | 12% | 15% | 12% | 14% | 12% | 5% | 15% | 7% | 12% | 11% | 17% | |
| Less than weekly | 6% | 5% | 11% | 3% | 11% | 3% | 11% | 5% | 7% | 6% | 6% | 2% | 8% | 9% | 7% | 8% | 2% | 4% | 5% | 3% | 8% | 6% | 8% | 6% | 5% | 6% | 7% | 4% | 8% |
| Never | 20% | 14% | 50% | 3% | 42% | 7% | 39% | 16% | 24% | 17% | 22% | 2% | 9% | 50% | 27% | 14% | 6% | 12% | 23% | 19% | 11% | 31% | 19% | 22% | 17% | 14% | 20% | 25% | 22% |

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Q5g. Over the past three months, please tell me whether you engaged in the following activity everyday or almost every day, at least once a week, less than once a week, or never.
Take pictures or videos with a digital device

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|------------------|-------|--------------|-----|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Daily | 19% | 21% | 6% | 26% | 9% | 26% | 8% | 22% | 15% | 18% | 19% | 31% | 19% | 6% | 15% | 27% | 19% | 12% | 19% | 20% | 19% | 20% | 18% | 22% | 17% | 18% | 16% | 20% | 26% |
| Weekly | 33% | 37% | 8% | 43% | 18% | 41% | 20% | 38% | 27% | 33% | 32% | 36% | 33% | 28% | 34% | 25% | 30% | 54% | 30% | 31% | 36% | 17% | 31% | 35% | 35% | 43% | 32% | 30% | 22% |
| Less than weekly | 28% | 28% | 24% | 25% | 32% | 27% | 29% | 26% | 30% | 29% | 26% | 24% | 35% | 23% | 29% | 27% | 26% | 23% | 20% | 32% | 36% | 26% | 22% | 21% | 36% | 26% | 30% | 21% | 33% |
| Never | 21% | 14% | 61% | 6% | 41% | 6% | 44% | 15% | 28% | 19% | 23% | 8% | 13% | 43% | 22% | 20% | 26% | 12% | 31% | 17% | 9% | 37% | 29% | 22% | 12% | 13% | 22% | 30% | 18% |

Q5h. Over the past three months, please tell me whether you engaged in the following activity everyday or almost every day, at least once a week, less than once a week, or never.
Play video or computer games

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|------------------|-------|--------------|-----|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Daily | 19% | 21% | 8% | 20% | 17% | 25% | 9% | 18% | 20% | 20% | 18% | 24% | 19% | 14% | 17% | 23% | 15% | 19% | 17% | 20% | 14% | 11% | 24% | 25% | 13% | 14% | 18% | 26% | 19% |
| Weekly | 13% | 15% | 5% | 19% | 6% | 17% | 8% | 16% | 10% | 14% | 12% | 20% | 13% | 7% | 12% | 16% | 11% | 12% | 13% | 14% | 16% | 6% | 6% | 22% | 14% | 19% | 8% | 12% | 15% |
| Less than weekly | 15% | 17% | 6% | 18% | 11% | 19% | 9% | 18% | 11% | 15% | 15% | 14% | 19% | 11% | 15% | 19% | 9% | 12% | 14% | 19% | 18% | 14% | 14% | 10% | 19% | 21% | 13% | 16% | 10% |
| Never | 53% | 48% | 81% | 44% | 66% | 39% | 74% | 48% | 59% | 51% | 55% | 42% | 50% | 67% | 56% | 42% | 66% | 58% | 56% | 47% | 51% | 69% | 57% | 43% | 54% | 46% | 61% | 46% | 56% |

Q5i. Over the past three months, please tell me whether you engaged in the following activity everyday or almost every day, at least once a week, less than once a week, or never.
Use an eBook reader

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|------------------|-------|--------------|-----|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Daily | 11% | 12% | 5% | 14% | 6% | 12% | 8% | 14% | 8% | 11% | 10% | 7% | 17% | 7% | 10% | 15% | 6% | 8% | 5% | 15% | 14% | 3% | 9% | 10% | 14% | 10% | 14% | 10% | 8% |
| Weekly | 10% | 11% | 5% | 12% | 7% | 12% | 6% | 10% | 10% | 10% | 9% | 10% | 12% | 7% | 11% | 11% | 2% | 8% | 7% | 8% | 12% | 3% | 7% | 8% | 14% | 7% | 12% | 7% | 10% |
| Less than weekly | 10% | 11% | 2% | 14% | 4% | 14% | 4% | 13% | 6% | 7% | 12% | 8% | 15% | 4% | 9% | 10% | 9% | 15% | 7% | 19% | 11% | 9% | 6% | 11% | 11% | 11% | 8% | 10% | 11% |
| Never | 69% | 66% | 89% | 59% | 83% | 61% | 82% | 63% | 76% | 71% | 68% | 74% | 56% | 81% | 70% | 63% | 81% | 69% | 82% | 56% | 63% | 86% | 76% | 70% | 61% | 71% | 66% | 73% | 69% |
| Don't know | 1% | 1% | | 0% | 1% | 1% | | 0% | 1% | 1% | 0% | 1% | 1% | | 1% | 2% | | | 2% | 2% | | 2% | | | 1% | 1% | | 1% | |

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Q5j. Over the past three months, please tell me whether you engaged in the following activity everyday or almost every day, at least once a week, less than once a week, or never.
Connect to the Internet using a smart phone or cell phone with Internet access.

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|---|-------|--------------|-----|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Daily | 50% | 59% | | 86% | | 69% | 20% | 54% | 44% | 53% | 46% | 75% | 54% | 18% | 44% | 55% | 51% | 69% | 43% | 51% | 62% | 34% | 41% | 54% | 55% | 54% | 49% | 48% | 46% |
| Weekly | 6% | 7% | | 10% | | 6% | 4% | 6% | 5% | 4% | 7% | 2% | 7% | 7% | 6% | 4% | 9% | 4% | 5% | 5% | 5% | 6% | 5% | 7% | 6% | 5% | 7% | 3% | |
| Less than weekly | 3% | 3% | | 5% | | 3% | 3% | 2% | 4% | 4% | 1% | 3% | 1% | 4% | 1% | 4% | 4% | 6% | 2% | 2% | 3% | 9% | 2% | 1% | 3% | 2% | 3% | 4% | |
| Never | 40% | 32% | 82% | | 93% | 22% | 66% | 34% | 45% | 37% | 42% | 17% | 34% | 69% | 45% | 36% | 30% | 27% | 42% | 39% | 30% | 51% | 47% | 36% | 34% | 37% | 41% | 39% | |
| Have smart phone, don't use with Internet | 3% | | 18% | | 7% | | 7% | 3% | 3% | 2% | 3% | 3% | 3% | 2% | 3% | 6% | | | 5% | 3% | 1% | 6% | 4% | 3% | 1% | 1% | 2% | 1% | 8% |

Q5k. Over the past three months, please tell me whether you engaged in the following activity everyday or almost every day, at least once a week, less than once a week, or never.
Connect to the Internet from home using any type of device

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|------------------|-------|--------------|------|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Daily | 69% | 82% | | 83% | 50% | 87% | 42% | 71% | 67% | 70% | 68% | 75% | 72% | 59% | 77% | 58% | 60% | 73% | 51% | 78% | 85% | 34% | 62% | 68% | 81% | 74% | 79% | 63% | 54% |
| Weekly | 10% | 12% | | 12% | 8% | 10% | 11% | 14% | 7% | 10% | 11% | 11% | 12% | 7% | 8% | 15% | 2% | 19% | 8% | 10% | 10% | 3% | 8% | 15% | 11% | 9% | 7% | 14% | 13% |
| Less than weekly | 2% | 2% | | 2% | 2% | 1% | 3% | 2% | 2% | 2% | 2% | 3% | 3% | | 0% | 3% | 6% | 4% | 7% | 1% | 6% | 3% | 1% | 1% | 3% | 1% | 2% | 3% | |
| Never | 19% | 4% | 100% | 3% | 40% | 2% | 44% | 13% | 25% | 18% | 20% | 11% | 13% | 34% | 14% | 25% | 32% | 4% | 34% | 12% | 4% | 57% | 27% | 17% | 7% | 14% | 14% | 21% | 31% |

Q5l. Over the past three months, please tell me whether you engaged in the following activity everyday or almost every day, at least once a week, less than once a week, or never.
Connect to the Internet at a location other than home, using any type of device

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|------------------|-------|--------------|------|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Daily | 38% | 45% | | 58% | 11% | 51% | 18% | 42% | 35% | 39% | 38% | 55% | 41% | 19% | 43% | 34% | 23% | 46% | 26% | 34% | 54% | 17% | 27% | 32% | 52% | 42% | 44% | 30% | 29% |
| Weekly | 15% | 18% | | 17% | 13% | 19% | 10% | 17% | 13% | 18% | 13% | 12% | 18% | 15% | 14% | 17% | 13% | 23% | 12% | 17% | 14% | 6% | 19% | 14% | 16% | 13% | 12% | 21% | 21% |
| Less than weekly | 11% | 13% | | 10% | 12% | 12% | 9% | 12% | 10% | 10% | 12% | 8% | 10% | 14% | 11% | 11% | 13% | 4% | 10% | 17% | 10% | 9% | 8% | 10% | 13% | 11% | 13% | 9% | 10% |
| Never | 36% | 24% | 100% | 15% | 64% | 18% | 63% | 30% | 42% | 34% | 38% | 25% | 31% | 53% | 32% | 38% | 51% | 27% | 51% | 32% | 21% | 69% | 46% | 44% | 18% | 34% | 31% | 41% | 40% |

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Q5k+Q5l. Use Internet

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-------------|-------|--------------|------|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| No | 16% | | 100% | | 37% | | 39% | | 20% | | 15% | 6% | 12% | 29% | 11% | 22% | 26% | 4% | 28% | 7% | 3% | 51% | 24% | 13% | 5% | 11% | 12% | 17% | 24% |
| Yes | 85% | 100% | | 100% | 63% | 100% | 61% | 89% | 80% | 84% | 85% | 94% | 88% | 71% | 89% | 78% | 74% | 96% | 72% | 93% | 97% | 49% | 76% | 88% | 95% | 89% | 88% | 83% | 76% |

Q6. Devices used to access Internet over past three months
(Base=Total Sample)

| | Total |
|---|-------|
| RESPONDENTS | 400 |
| 6a. Desk top computer | 62% |
| 6b. Mobile computer (laptop or netbook) | 64% |
| 6c. Tablet computer (iPad, Samsung Galaxy, Kindle Fire) | 33% |
| Did not pick any above | 19% |

Q6a. Over the past three months, please tell me how frequently you have accessed the Internet using the following device.
Desk top computer

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|------------------|-------|--------------|------|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Daily | 47% | 55% | | 53% | 38% | 57% | 32% | 47% | 46% | 48% | 46% | 44% | 53% | 41% | 50% | 43% | 40% | 50% | 30% | 58% | 58% | 20% | 35% | 48% | 58% | 45% | 51% | 44% | 42% |
| Weekly | 11% | 13% | | 14% | 6% | 15% | 4% | 15% | 7% | 11% | 11% | 15% | 10% | 8% | 11% | 13% | 9% | 8% | 14% | 8% | 9% | 12% | 14% | 9% | 12% | 7% | 14% | 14% | 14% |
| Less than weekly | 5% | 6% | | 5% | 5% | 6% | 3% | 6% | 4% | 5% | 4% | 7% | 5% | 2% | 4% | 5% | 2% | 15% | 4% | 7% | 5% | 9% | 4% | 5% | 4% | 4% | 2% | 7% | 8% |
| Never | 38% | 26% | 100% | 28% | 51% | 22% | 61% | 33% | 43% | 36% | 39% | 34% | 32% | 49% | 36% | 39% | 49% | 27% | 52% | 27% | 29% | 63% | 49% | 33% | 28% | 39% | 40% | 35% | 36% |

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Q6b. Over the past three months, please tell me how frequently you have accessed the Internet using the following device.
Mobile computer such as a laptop or netbook

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|------------------|-------|--------------|------|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Daily | 45% | 53% | | 61% | 24% | 59% | 23% | 48% | 42% | 47% | 43% | 59% | 49% | 26% | 51% | 39% | 32% | 50% | 25% | 44% | 65% | 14% | 35% | 40% | 60% | 50% | 53% | 33% | 39% |
| Weekly | 12% | 14% | | 15% | 8% | 15% | 8% | 15% | 9% | 13% | 11% | 10% | 14% | 11% | 10% | 16% | 11% | 12% | 8% | 17% | 11% | 9% | 11% | 16% | 11% | 12% | 10% | 14% | 13% |
| Less than weekly | 7% | 8% | | 7% | 6% | 7% | 6% | 8% | 5% | 5% | 8% | 6% | 8% | 5% | 7% | 4% | 9% | 12% | 9% | 8% | 6% | 6% | 7% | 7% | 5% | 6% | 7% | 8% | |
| Never | 37% | 25% | 100% | 17% | 63% | 19% | 63% | 30% | 44% | 35% | 38% | 26% | 28% | 58% | 33% | 41% | 49% | 27% | 58% | 31% | 18% | 71% | 48% | 38% | 22% | 33% | 31% | 46% | 40% |

Q6c. Over the past three months, please tell me how frequently you have accessed the Internet using the following device.
Tablet computer such as an iPad, Samsung Galaxy, or Kindle Fire

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|------------------|-------|--------------|------|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Daily | 19% | 22% | | 28% | 7% | 25% | 9% | 21% | 17% | 17% | 21% | 14% | 28% | 13% | 19% | 19% | 17% | 23% | 6% | 19% | 27% | 3% | 13% | 15% | 29% | 20% | 23% | 15% | 17% |
| Weekly | 7% | 8% | | 9% | 4% | 9% | 4% | 7% | 7% | 8% | 6% | 6% | 11% | 2% | 7% | 8% | 6% | 4% | 3% | 7% | 10% | 7% | 4% | 4% | 10% | 8% | 7% | 7% | 3% |
| Less than weekly | 8% | 9% | | 12% | 1% | 12% | 1% | 8% | 7% | 10% | 5% | 12% | 9% | 1% | 8% | 8% | 4% | 8% | 7% | 8% | 8% | 6% | 7% | 9% | 7% | 6% | 8% | 10% | 4% |
| Never | 67% | 61% | 100% | 51% | 88% | 55% | 85% | 65% | 69% | 65% | 69% | 68% | 53% | 84% | 66% | 66% | 72% | 65% | 85% | 66% | 55% | 91% | 74% | 72% | 54% | 66% | 62% | 68% | 76% |

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Q7. What is your primary device for connecting to the Internet?

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|---|-------|--------------|------|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-----------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S+Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Do not use the Internet | 16% | | 100% | | 37% | | 39% | 11% | 20% | 16% | 15% | 6% | 12% | 29% | 11% | 22% | 26% | 4% | 28% | 7% | 3% | 51% | 24% | 13% | 5% | 11% | 12% | 17% | 24% |
| Smart phone | 21% | 25% | | 36% | | 29% | 9% | 22% | 20% | 22% | 20% | 36% | 20% | 8% | 12% | 30% | 32% | 31% | 29% | 17% | 20% | 26% | 25% | 24% | 16% | 21% | 18% | 26% | 24% |
| Desk top computer | 27% | 32% | | 17% | 40% | 26% | 28% | 28% | 25% | 25% | 28% | 17% | 26% | 37% | 33% | 21% | 15% | 19% | 23% | 42% | 23% | 9% | 26% | 28% | 30% | 25% | 27% | 30% | 25% |
| Mobile computer (laptop, netbook) | 29% | 34% | | 37% | 18% | 36% | 18% | 29% | 29% | 30% | 28% | 37% | 31% | 19% | 34% | 21% | 23% | 31% | 18% | 27% | 42% | 14% | 19% | 28% | 39% | 34% | 34% | 21% | 24% |
| Tablet computer (iPad, Samsung Galaxy, Kindle Fire) | 7% | 8% | | 10% | 3% | 9% | 3% | 9% | 5% | 6% | 7% | 4% | 11% | 4% | 7% | 5% | 4% | 15% | 1% | 7% | 11% | | 7% | 5% | 9% | 8% | 9% | 5% | 3% |
| Don't know | 1% | 1% | | 0% | 2% | 0% | 2% | 1% | 1% | 1% | 1% | 1% | 2% | 1% | 1% | | | | 1% | | 1% | | 2% | 1% | 1% | 1% | 1% | 1% | 1% |

Q8. Over the past three months, have you engaged in the following activities?
(Base=Total Sample)

| | Total |
|----------------------------|-------|
| RESPONDENTS | 400 |
| 8a. Send or receive emails | 80% |
| 8b. Instant message | 44% |
| 8c. Browse the Internet | 82% |
| 8d. Use video chat | 28% |
| 8e. Use a search engine | 78% |
| None of the above | 17% |

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Q8a. Over the past three months, please tell me how frequently you engaged in the following activity over the Internet on any type of device.
Send or receive emails

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|------------------|-------|--------------|------|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Daily | 63% | 74% | | 79% | 41% | 77% | 41% | 70% | 55% | 59% | 67% | 61% | 70% | 55% | 70% | 57% | 45% | 65% | 43% | 69% | 84% | 29% | 38% | 64% | 84% | 67% | 72% | 51% | 53% |
| Weekly | 12% | 14% | | 13% | 12% | 14% | 9% | 12% | 12% | 13% | 11% | 17% | 12% | 9% | 13% | 11% | 15% | 8% | 16% | 15% | 8% | 9% | 19% | 15% | 8% | 13% | 11% | 14% | 13% |
| Less than weekly | 5% | 6% | | 4% | 6% | 6% | 3% | 3% | 6% | 8% | 1% | 13% | 1% | 1% | 7% | 6% | 19% | 4% | 5% | 3% | 6% | 11% | 4% | 1% | 3% | 1% | 11% | 7% | |
| Never | 20% | 5% | 100% | 5% | 41% | 2% | 47% | 14% | 27% | 19% | 21% | 9% | 17% | 35% | 15% | 25% | 34% | 8% | 36% | 10% | 5% | 57% | 32% | 18% | 6% | 17% | 15% | 23% | 28% |
| Don't know | 0% | 0% | | 1% | 0% | 0% | | 0% | | 1% | | 1% | | 0% | | | | 1% | | | | | | 1% | | | | 1% | |

Q8b. Over the past three months, please tell me how frequently you engaged in the following activity over the Internet on any type of device.
Instant message

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|------------------|-------|--------------|------|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Daily | 25% | 29% | | 37% | 8% | 36% | 8% | 29% | 21% | 23% | 26% | 29% | 33% | 11% | 20% | 30% | 34% | 23% | 22% | 27% | 30% | 23% | 18% | 21% | 31% | 34% | 20% | 22% | 24% |
| Weekly | 12% | 14% | | 15% | 7% | 16% | 5% | 12% | 11% | 13% | 10% | 19% | 9% | 7% | 12% | 10% | 9% | 19% | 7% | 15% | 13% | 7% | 11% | 14% | 13% | 16% | 14% | 5% | 7% |
| Less than weekly | 8% | 9% | | 10% | 5% | 9% | 5% | 8% | 7% | 6% | 9% | 10% | 8% | 5% | 5% | 8% | 13% | 12% | 9% | 10% | 6% | 9% | 13% | 8% | 4% | 8% | 4% | 9% | 13% |
| Never | 56% | 48% | 100% | 39% | 80% | 40% | 82% | 52% | 61% | 58% | 55% | 42% | 51% | 77% | 63% | 52% | 45% | 46% | 62% | 47% | 51% | 69% | 59% | 57% | 52% | 42% | 61% | 64% | 57% |

Q8c. Over the past three months, please tell me how frequently you engaged in the following activity over the Internet on any type of device.
Browse the Internet

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|------------------|-------|--------------|------|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Daily | 69% | 81% | | 88% | 41% | 88% | 38% | 74% | 63% | 72% | 65% | 85% | 74% | 46% | 71% | 64% | 57% | 88% | 48% | 78% | 86% | 31% | 58% | 73% | 80% | 73% | 74% | 65% | 57% |
| Weekly | 10% | 11% | | 7% | 12% | 9% | 10% | 10% | 9% | 7% | 12% | 4% | 10% | 14% | 11% | 9% | 9% | 12% | 8% | 6% | 6% | 6% | 13% | 7% | 10% | 10% | 8% | 9% | 13% |
| Less than weekly | 4% | 4% | | 3% | 5% | 2% | 6% | 4% | 3% | 4% | 4% | 5% | 1% | 6% | 3% | 2% | 9% | 8% | 8% | 5% | 3% | 11% | 3% | 2% | 4% | 3% | 3% | 5% | 6% |
| Never | 18% | 3% | 100% | 2% | 41% | 0% | 46% | 12% | 25% | 18% | 19% | 6% | 15% | 35% | 15% | 25% | 26% | 4% | 32% | 8% | 5% | 51% | 26% | 18% | 7% | 14% | 15% | 21% | 25% |

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Q8d. Over the past three months, please tell me how frequently you engaged in the following activity over the Internet on any type of device.
Use video chat

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|------------------|-------|--------------|------|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Daily | 6% | 7% | | 9% | 2% | 9% | 2% | 7% | 5% | 5% | 7% | 10% | 6% | 2% | 3% | 9% | 11% | 4% | 6% | 12% | 5% | 6% | 8% | 6% | 5% | 4% | 5% | 7% | 10% |
| Weekly | 8% | 10% | | 12% | 3% | 12% | 3% | 9% | 7% | 8% | 9% | 12% | 8% | 5% | 9% | 8% | 9% | 4% | 5% | 14% | 9% | 3% | 5% | 8% | 11% | 11% | 8% | 6% | 6% |
| Less than weekly | 14% | 17% | | 18% | 9% | 21% | 4% | 17% | 11% | 14% | 14% | 14% | 19% | 9% | 16% | 12% | 15% | 12% | 8% | 7% | 20% | 6% | 15% | 8% | 19% | 14% | 16% | 11% | 14% |
| Never | 71% | 66% | 100% | 61% | 85% | 59% | 90% | 66% | 76% | 72% | 70% | 64% | 67% | 83% | 71% | 70% | 66% | 81% | 81% | 66% | 66% | 86% | 73% | 77% | 64% | 70% | 70% | 75% | 71% |
| Don't know | 1% | 1% | | 1% | 0% | 1% | 0% | 0% | 1% | 1% | 0% | | | 2% | 1% | | | | 2% | | | | | 1% | 1% | 1% | | | |

Q8e. Over the past three months, please tell me how frequently you engaged in the following activity over the Internet on any type of device.
Use a search engine

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|------------------|-------|--------------|------|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Daily | 64% | 75% | | 83% | 37% | 83% | 34% | 69% | 58% | 67% | 60% | 84% | 67% | 39% | 67% | 58% | 53% | 81% | 44% | 69% | 80% | 20% | 53% | 66% | 78% | 71% | 69% | 58% | 50% |
| Weekly | 11% | 13% | | 10% | 13% | 12% | 10% | 12% | 10% | 11% | 12% | 5% | 12% | 16% | 14% | 7% | 11% | 8% | 11% | 12% | 12% | 14% | 10% | 11% | 11% | 8% | 10% | 12% | 17% |
| Less than weekly | 4% | 4% | | 2% | 6% | 1% | 7% | 3% | 4% | 2% | 5% | 2% | 2% | 7% | 3% | 5% | 2% | 4% | 3% | 7% | 3% | 3% | 4% | 3% | 4% | 2% | 4% | 6% | 3% |
| Never | 22% | 7% | 100% | 6% | 44% | 4% | 49% | 16% | 28% | 20% | 23% | 8% | 19% | 38% | 16% | 30% | 34% | 8% | 42% | 12% | 5% | 63% | 33% | 20% | 7% | 19% | 18% | 23% | 31% |

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Q9. Over the past three months, please tell me whether you engaged in the following activities over the Internet using any type of device?
(Base=Total Sample)

| | Total |
|---|-------|
| RESPONDENTS | 400 |
| 9a. Read blogs | 46% |
| 9b. Listen to podcasts | 27% |
| 9c. Make a purchase online | 64% |
| 9d. Watch or download tv programs or movies | 39% |
| 9e. Listen to or download music | 51% |
| 9f. Read eBooks | 28% |
| 9g. Read online newspapers or online magazines | 50% |
| 9h. Interact with government to get info. or return forms | 43% |
| 9i. Look for information about a specific topic | 77% |
| 9j. Share information, ideas, or opinions | 55% |
| 9k. Get local news and information | 69% |
| 9l. Get regional or national news and information | 68% |
| 9m. Find information about products and services | 73% |

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Q9. Over the past three months, please tell me whether you engaged in the following activities over the Internet using any type of device?
(Base=Total Sample)

| | Total |
|---|-------|
| 9n. Use social networks such as Facebook or Twitter | 61% |
| None of the above | 17% |

Q9a. Over the past three months, please tell me how frequently you engaged in the following activity over the Internet on any type of device.
Read blogs

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|------------------|-------|--------------|------|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Daily | 13% | 15% | | 17% | 7% | 18% | 5% | 15% | 10% | 14% | 12% | 12% | 17% | 8% | 11% | 18% | 11% | 4% | 8% | 12% | 15% | 6% | 10% | 11% | 17% | 15% | 12% | 12% | 11% |
| Weekly | 20% | 23% | | 27% | 9% | 27% | 8% | 23% | 16% | 18% | 21% | 26% | 22% | 9% | 20% | 15% | 19% | 35% | 19% | 19% | 25% | 6% | 16% | 26% | 21% | 19% | 25% | 12% | 18% |
| Less than weekly | 14% | 16% | | 18% | 7% | 18% | 6% | 16% | 11% | 14% | 13% | 16% | 14% | 11% | 16% | 11% | 13% | 4% | 7% | 19% | 16% | 11% | 9% | 11% | 18% | 11% | 14% | 19% | 13% |
| Never | 53% | 45% | 100% | 37% | 76% | 36% | 80% | 46% | 61% | 53% | 54% | 45% | 46% | 70% | 51% | 55% | 55% | 58% | 65% | 49% | 44% | 77% | 65% | 50% | 43% | 53% | 48% | 57% | 57% |
| Don't know | 1% | 1% | | 0% | 2% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 2% | 1% | 1% | 2% | 1% | 1% | 1% | 2% | 1% | 1% | 1% | 1% | 1% | 2% | 1% | 1% | 1% |

Q9b. Over the past three months, please tell me how frequently you engaged in the following activities over the Internet on any type of device.
Listen to podcasts

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|------------------|-------|--------------|------|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Daily | 4% | 4% | | 6% | 1% | 6% | 1% | 5% | 2% | 5% | 2% | 7% | 4% | 1% | 6% | 9% | 4% | 5% | 7% | 3% | 3% | 5% | 6% | 2% | 3% | 3% | 4% | 6% | |
| Weekly | 9% | 11% | | 14% | 2% | 12% | 4% | 11% | 7% | 10% | 8% | 9% | 13% | 3% | 8% | 12% | 6% | 12% | 5% | 14% | 11% | 6% | 6% | 6% | 13% | 10% | 5% | 11% | 13% |
| Less than weekly | 14% | 17% | | 21% | 6% | 19% | 7% | 17% | 11% | 13% | 16% | 12% | 20% | 10% | 18% | 11% | 6% | 15% | 6% | 15% | 22% | 6% | 7% | 5% | 27% | 12% | 20% | 15% | 8% |
| Never | 71% | 66% | 100% | 58% | 89% | 60% | 87% | 65% | 77% | 70% | 72% | 69% | 62% | 85% | 72% | 69% | 77% | 65% | 82% | 63% | 64% | 86% | 80% | 80% | 57% | 73% | 70% | 70% | 69% |
| Don't know | 2% | 2% | | 1% | 2% | 2% | 1% | 1% | 2% | 2% | 2% | 2% | 1% | 2% | 1% | 3% | 2% | 4% | 3% | 2% | 1% | 2% | 2% | 1% | 2% | 2% | 1% | 1% | 4% |

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Q9c. Over the past three months, please tell me how frequently you engaged in the following activities over the Internet on any type of device.
Make a purchase online

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|------------------|-------|--------------|------|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-----------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S+Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Daily | 3% | 3% | | 4% | 1% | 4% | 1% | 2% | 3% | 4% | 1% | 4% | 3% | 1% | 1% | 3% | 6% | 4% | 10% | 7% | 2% | 3% | 2% | 1% | 4% | 3% | 2% | 1% | 4% |
| Weekly | 16% | 18% | | 21% | 8% | 21% | 8% | 17% | 14% | 16% | 15% | 16% | 20% | 10% | 17% | 14% | 9% | 19% | 9% | 12% | 26% | 3% | 11% | 15% | 22% | 18% | 20% | 11% | 8% |
| Less than weekly | 46% | 54% | | 56% | 33% | 57% | 30% | 48% | 44% | 49% | 43% | 55% | 47% | 37% | 55% | 39% | 26% | 42% | 29% | 53% | 57% | 9% | 37% | 49% | 57% | 46% | 52% | 48% | 36% |
| Never | 36% | 24% | 100% | 19% | 59% | 19% | 62% | 33% | 39% | 32% | 40% | 26% | 31% | 52% | 26% | 44% | 60% | 35% | 61% | 29% | 14% | 83% | 50% | 35% | 17% | 32% | 26% | 40% | 51% |
| Don't know | 0% | 0% | | 0% | | 0% | | 1% | | 0% | | | | 1% | 0% | | | | | | 1% | 3% | | | | 1% | | | |

Q9d. Over the past three months, please tell me how frequently you engaged in the following activities over the Internet on any type of device.
Watch or download television programs or movies using the Internet

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|------------------|-------|--------------|------|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-----------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S+Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Daily | 7% | 8% | | 10% | 2% | 10% | 3% | 6% | 8% | 9% | 5% | 11% | 8% | 2% | 6% | 8% | 11% | 4% | 8% | 2% | 10% | 3% | 9% | 4% | 8% | 6% | 8% | 6% | 7% |
| Weekly | 14% | 17% | | 21% | 6% | 20% | 6% | 17% | 12% | 15% | 14% | 21% | 17% | 6% | 14% | 14% | 13% | 23% | 8% | 19% | 21% | 6% | 9% | 16% | 19% | 16% | 14% | 15% | 13% |
| Less than weekly | 18% | 21% | | 27% | 5% | 24% | 8% | 21% | 14% | 20% | 15% | 26% | 18% | 10% | 19% | 6% | 19% | 16% | 19% | 19% | 20% | 9% | 15% | 18% | 22% | 19% | 18% | 20% | 14% |
| Never | 61% | 54% | 100% | 42% | 86% | 47% | 82% | 57% | 65% | 56% | 66% | 43% | 57% | 83% | 60% | 59% | 70% | 54% | 68% | 61% | 49% | 83% | 68% | 63% | 51% | 59% | 60% | 59% | 67% |

Q9e. Over the past three months, please tell me how frequently you engaged in the following activities over the Internet on any type of device.
Listen to or download music using the Internet

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|------------------|-------|--------------|------|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-----------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S+Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Daily | 13% | 15% | | 19% | 4% | 19% | 3% | 14% | 11% | 13% | 13% | 26% | 10% | 3% | 9% | 19% | 9% | 23% | 13% | 10% | 15% | 6% | 16% | 13% | 13% | 12% | 9% | 20% | 13% |
| Weekly | 19% | 23% | | 28% | 7% | 26% | 9% | 17% | 22% | 22% | 17% | 30% | 20% | 8% | 17% | 19% | 26% | 27% | 19% | 15% | 22% | 26% | 14% | 22% | 20% | 21% | 19% | 15% | 22% |
| Less than weekly | 19% | 23% | | 28% | 8% | 28% | 6% | 23% | 15% | 18% | 20% | 24% | 24% | 9% | 25% | 15% | 15% | 11% | 20% | 25% | 25% | 17% | 17% | 16% | 27% | 21% | 23% | 19% | 13% |
| Never | 49% | 39% | 100% | 25% | 82% | 27% | 82% | 46% | 52% | 47% | 50% | 21% | 46% | 80% | 49% | 47% | 51% | 50% | 57% | 54% | 38% | 69% | 54% | 50% | 41% | 46% | 49% | 47% | 53% |

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Q9f. Over the past three months, please tell me how frequently you engaged in the following activities over the Internet on any type of device.
Read eBooks

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|------------------|-------|--------------|------|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-----------|-----|----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S+Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Daily | 8% | 10% | | 12% | 3% | 10% | 5% | 11% | 6% | 7% | 9% | 6% | 14% | 3% | 6% | 13% | 9% | 4% | 3% | 14% | 12% | 3% | 7% | 8% | 10% | 10% | 9% | 10% | 4% |
| Weekly | 11% | 13% | | 14% | 6% | 15% | 4% | 13% | 9% | 12% | 9% | 11% | 14% | 7% | 13% | 8% | 6% | 15% | 8% | 10% | 12% | 7% | 10% | 16% | 6% | 15% | 10% | 8% | |
| Less than weekly | 10% | 11% | | 14% | 3% | 13% | 4% | 12% | 7% | 8% | 11% | 11% | 12% | 6% | 8% | 14% | 9% | 4% | 7% | 14% | 11% | 9% | 11% | 11% | 10% | 6% | 9% | 15% | |
| Never | 72% | 66% | 100% | 59% | 88% | 62% | 87% | 65% | 78% | 73% | 70% | 73% | 60% | 85% | 73% | 65% | 77% | 77% | 82% | 63% | 66% | 89% | 81% | 70% | 63% | 74% | 71% | 72% | |

Q9g. Over the past three months, please tell me how frequently you engaged in the following activities over the Internet on any type of device.
Read online newspapers or online magazines

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|------------------|-------|--------------|------|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-----------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S+Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Daily | 17% | 20% | | 22% | 10% | 23% | 8% | 19% | 14% | 18% | 16% | 12% | 23% | 14% | 21% | 14% | 6% | 15% | 6% | 24% | 29% | 6% | 16% | 28% | 18% | 20% | 17% | 10% | |
| Weekly | 18% | 21% | | 23% | 11% | 24% | 9% | 17% | 19% | 16% | 20% | 21% | 19% | 13% | 19% | 16% | 17% | 23% | 17% | 19% | 19% | 11% | 17% | 15% | 22% | 20% | 23% | 11% | 15% |
| Less than weekly | 15% | 17% | | 18% | 10% | 19% | 8% | 19% | 10% | 14% | 15% | 13% | 17% | 14% | 16% | 12% | 19% | 8% | 12% | 15% | 15% | 6% | 12% | 14% | 19% | 15% | 16% | 11% | 15% |
| Never | 50% | 41% | 100% | 37% | 68% | 33% | 75% | 44% | 57% | 52% | 49% | 53% | 40% | 59% | 44% | 58% | 57% | 54% | 65% | 42% | 36% | 83% | 65% | 56% | 31% | 46% | 41% | 60% | 60% |
| Don't know | 0% | 0% | | 1% | 0% | 0% | 1% | 1% | 0% | 0% | 0% | 1% | 1% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 1% | 1% | 31% | 1% | 1% | 1% | 1% | 1% |

Q9h. Over the past three months, please tell me how frequently you engaged in the following activities over the Internet on any type of device.
Interact with government to get information or return forms

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|------------------|-------|--------------|------|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-----------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S+Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Daily | 4% | 4% | | 5% | 2% | 5% | 1% | 3% | 5% | 4% | 4% | 6% | 4% | 1% | 2% | 3% | 9% | 8% | 2% | 8% | 3% | 3% | 5% | 2% | 4% | 4% | 4% | 2% | 4% |
| Weekly | 9% | 11% | | 12% | 5% | 12% | 5% | 12% | 6% | 8% | 10% | 7% | 10% | 9% | 10% | 9% | 4% | 12% | 6% | 14% | 15% | 3% | 7% | 11% | 10% | 10% | 7% | 10% | 11% |
| Less than weekly | 30% | 36% | | 35% | 23% | 37% | 20% | 32% | 28% | 33% | 27% | 25% | 32% | 33% | 38% | 22% | 21% | 15% | 19% | 31% | 40% | 11% | 14% | 25% | 46% | 29% | 42% | 28% | 13% |
| Never | 56% | 49% | 100% | 47% | 70% | 45% | 73% | 53% | 60% | 55% | 58% | 60% | 53% | 58% | 49% | 64% | 64% | 65% | 73% | 46% | 42% | 83% | 73% | 60% | 39% | 57% | 45% | 59% | 71% |
| Don't know | 1% | 1% | | 1% | 1% | 1% | 1% | 0% | 1% | 1% | 0% | 2% | 1% | 0% | 0% | 1% | 2% | 0% | 1% | 2% | 0% | 2% | 1% | 1% | 0% | 1% | 1% | 1% | 1% |

Knight School of Communication 2012 Digital and Media Literacy Survey Data Table Report

09i. Over the past three months, please tell me how frequently you engaged in the following activities over the Internet on any type of device.
Look for information about a specific topic

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|------------------|-------|--------------|------|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Daily | 47% | 55% | | 62% | 25% | 62% | 23% | 46% | 47% | 52% | 42% | 68% | 48% | 24% | 50% | 47% | 23% | 65% | 26% | 56% | 65% | 6% | 41% | 47% | 58% | 46% | 53% | 46% | 35% |
| Weekly | 22% | 26% | | 22% | 21% | 23% | 20% | 26% | 18% | 20% | 23% | 13% | 24% | 28% | 26% | 12% | 26% | 27% | 22% | 20% | 23% | 14% | 18% | 21% | 27% | 23% | 21% | 20% | 25% |
| Less than weekly | 8% | 10% | | 7% | 10% | 9% | 7% | 9% | 8% | 7% | 10% | 5% | 8% | 11% | 9% | 8% | 9% | | 8% | 12% | 5% | 9% | 8% | 10% | 7% | 7% | 9% | 7% | 11% |
| Never | 23% | 9% | 100% | 9% | 43% | 6% | 50% | 19% | 27% | 21% | 25% | 14% | 20% | 37% | 15% | 33% | 43% | 8% | 43% | 12% | 7% | 71% | 33% | 22% | 8% | 24% | 17% | 27% | 29% |

09j. Over the past three months, please tell me how frequently you engaged in the following activities over the Internet on any type of device.
Share information, ideas, or opinions

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|------------------|-------|--------------|------|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Daily | 20% | 23% | | 26% | 10% | 30% | 4% | 21% | 18% | 20% | 19% | 26% | 20% | 12% | 20% | 22% | 11% | 19% | 13% | 25% | 23% | 9% | 18% | 21% | 22% | 24% | 22% | 16% | 14% |
| Weekly | 20% | 23% | | 26% | 12% | 26% | 10% | 23% | 16% | 20% | 20% | 21% | 19% | 20% | 19% | 23% | 12% | 17% | 19% | 22% | 6% | 17% | 25% | 22% | 20% | 23% | 15% | 18% | |
| Less than weekly | 16% | 19% | | 20% | 9% | 19% | 10% | 17% | 14% | 14% | 17% | 17% | 18% | 11% | 16% | 12% | 15% | 31% | 15% | 22% | 14% | 14% | 13% | 19% | 16% | 12% | 21% | 17% | |
| Never | 45% | 35% | 100% | 28% | 68% | 25% | 75% | 39% | 51% | 45% | 45% | 35% | 44% | 56% | 43% | 47% | 51% | 38% | 55% | 32% | 41% | 71% | 51% | 42% | 37% | 40% | 43% | 47% | 51% |
| Don't know | 0% | 0% | | 1% | | 1% | | 1% | | 1% | | | | 1% | 0% | | | | 2% | | | 1% | | | | | 1% | | |

09k. Over the past three months, please tell me how frequently you engaged in the following activities over the Internet on any type of device.
Get local news and information

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|------------------|-------|--------------|------|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Daily | 40% | 47% | | 54% | 20% | 52% | 22% | 39% | 40% | 44% | 35% | 49% | 47% | 22% | 45% | 35% | 28% | 42% | 25% | 42% | 57% | 14% | 26% | 38% | 55% | 29% | 53% | 41% | 32% |
| Weekly | 18% | 21% | | 21% | 12% | 26% | 5% | 20% | 14% | 16% | 19% | 21% | 21% | 10% | 15% | 18% | 21% | 27% | 17% | 22% | 17% | 14% | 24% | 14% | 17% | 30% | 12% | 12% | 15% |
| Less than weekly | 12% | 14% | | 11% | 12% | 11% | 12% | 13% | 10% | 9% | 14% | 7% | 10% | 17% | 13% | 8% | 13% | 8% | 10% | 10% | 11% | 9% | 10% | 13% | 12% | 12% | 10% | 9% | 15% |
| Never | 31% | 19% | 100% | 14% | 55% | 12% | 61% | 27% | 36% | 31% | 32% | 23% | 22% | 51% | 26% | 39% | 38% | 23% | 48% | 25% | 15% | 63% | 40% | 36% | 16% | 29% | 25% | 38% | 38% |

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Q9l. Over the past three months, please tell me how frequently you engaged in the following activities over the Internet on any type of device.
Get regional or national news and information online

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|------------------|-------|--------------|------|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Daily | 42% | 49% | | 55% | 24% | 52% | 25% | 40% | 43% | 47% | 36% | 44% | 50% | 28% | 51% | 31% | 32% | 31% | 23% | 44% | 62% | 3% | 25% | 40% | 61% | 37% | 55% | 36% | 31% |
| Weekly | 17% | 20% | | 21% | 11% | 25% | 5% | 19% | 14% | 18% | 16% | 23% | 15% | 13% | 14% | 21% | 13% | 27% | 14% | 25% | 14% | 6% | 22% | 20% | 15% | 22% | 14% | 19% | 13% |
| Less than weekly | 10% | 11% | | 10% | 9% | 10% | 9% | 12% | 7% | 5% | 14% | 7% | 8% | 14% | 3% | 13% | 15% | 9% | 7% | 10% | 9% | 8% | 7% | 11% | 12% | 11% | 5% | 10% | |
| Never | 32% | 19% | 100% | 15% | 55% | 13% | 61% | 28% | 36% | 30% | 34% | 26% | 27% | 44% | 22% | 45% | 43% | 27% | 54% | 22% | 14% | 83% | 46% | 33% | 11% | 29% | 19% | 41% | 47% |
| Don't know | 0% | 0% | | 1% | | 1% | | 0% | | 0% | | | | 1% | 0% | | | | 2% | | | | | 1% | | 1% | | | |

Q9m. Over the past three months, please tell me how frequently you engaged in the following activities over the Internet on any type of device.
Find information about products or services online

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|------------------|-------|--------------|------|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Daily | 26% | 31% | | 34% | 15% | 36% | 11% | 25% | 27% | 32% | 21% | 44% | 22% | 13% | 26% | 27% | 17% | 35% | 15% | 29% | 37% | 6% | 20% | 31% | 31% | 26% | 32% | 23% | 19% |
| Weekly | 32% | 38% | | 41% | 20% | 40% | 20% | 35% | 28% | 33% | 31% | 31% | 44% | 19% | 37% | 25% | 28% | 31% | 25% | 27% | 38% | 17% | 33% | 26% | 37% | 36% | 33% | 31% | 25% |
| Less than weekly | 15% | 18% | | 15% | 15% | 16% | 14% | 17% | 14% | 11% | 20% | 10% | 11% | 26% | 17% | 10% | 19% | 15% | 18% | 25% | 12% | 11% | 14% | 16% | 17% | 14% | 16% | 12% | 19% |
| Never | 27% | 13% | 100% | 10% | 49% | 8% | 56% | 23% | 31% | 25% | 28% | 16% | 23% | 42% | 19% | 38% | 36% | 19% | 42% | 19% | 13% | 66% | 33% | 27% | 14% | 24% | 19% | 33% | 36% |

Q9n. Over the past three months, please tell me how frequently you engaged in the following activities over the Internet on any type of device.
Use social networks such as Facebook or Twitter

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|------------------|-------|--------------|------|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Daily | 41% | 49% | | 60% | 16% | 68% | 16% | 43% | 39% | 43% | 40% | 67% | 38% | 20% | 40% | 44% | 36% | 50% | 36% | 37% | 49% | 26% | 40% | 47% | 42% | 49% | 41% | 41% | 32% |
| Weekly | 11% | 13% | | 13% | 9% | 19% | 9% | 13% | 9% | 9% | 14% | 9% | 16% | 7% | 11% | 10% | 13% | 12% | 8% | 19% | 12% | 6% | 8% | 15% | 13% | 12% | 11% | 9% | 15% |
| Less than weekly | 8% | 9% | | 9% | 7% | 13% | 7% | 12% | 4% | 11% | 5% | 4% | 12% | 7% | 9% | 7% | 9% | 8% | 7% | 10% | 8% | 6% | 7% | 3% | 12% | 9% | 9% | 5% | 7% |
| Never | 39% | 28% | 100% | 19% | 67% | | 99% | 32% | 47% | 38% | 41% | 20% | 34% | 65% | 40% | 39% | 43% | 31% | 48% | 34% | 31% | 63% | 45% | 34% | 34% | 30% | 38% | 46% | 46% |
| Don't know | 0% | 0% | | 1% | | 1% | | 0% | | 0% | | | | 1% | 0% | | | | 1% | | | | | 1% | | 1% | | | |

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Q10. Over the past three months, please tell me whether you engaged in the following activities over the Internet using any type of device?
(Base=Total Sample)

| | Total |
|---|-------|
| RESPONDENTS | 400 |
| 10a. Upload self-created content such as images, videos, or text to a website for sharing | 53% |
| 10b. Use peer-to-peer file sharing | 26% |
| 10c. Play single-player games | 32% |
| 10d. Play multi-player games | 23% |
| 10e. Use online banking | 63% |
| 10f. Post comments on websites | 46% |
| None of the above | 23% |

Q10a. Over the past three months, please tell me how frequently you engaged in the following activity over the Internet on any type of device.
Upload self-created content such as images, videos, or text to a website for sharing

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|------------------|-------|--------------|------|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Daily | 9% | 10% | | 14% | 1% | 14% | | 10% | 7% | 7% | 10% | 16% | 8% | 2% | 5% | 14% | 13% | 4% | 12% | 5% | 10% | 11% | 7% | 13% | 7% | 9% | 7% | 11% | 10% |
| Weekly | 20% | 24% | | 27% | 10% | 29% | 6% | 20% | 20% | 20% | 20% | 28% | 21% | 11% | 20% | 21% | 13% | 31% | 11% | 27% | 25% | 6% | 24% | 19% | 22% | 25% | 18% | 25% | 14% |
| Less than weekly | 24% | 29% | | 31% | 15% | 34% | 9% | 27% | 21% | 29% | 20% | 26% | 29% | 16% | 30% | 20% | 13% | 19% | 18% | 25% | 29% | 3% | 21% | 22% | 33% | 26% | 31% | 12% | 22% |
| Never | 47% | 37% | 100% | 27% | 73% | 22% | 85% | 42% | 52% | 44% | 50% | 30% | 42% | 70% | 45% | 45% | 60% | 46% | 58% | 42% | 36% | 77% | 49% | 47% | 39% | 39% | 45% | 51% | 54% |
| Don't know | 1% | 1% | | 0% | 1% | 1% | | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 0% | 2% | | 1% | 1% | 3% | | 3% | | | 1% | | 1% | | |

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Q10b. Over the past three months, please tell me how frequently you engaged in the following activity over the Internet on any type of device.
Use peer-to-peer file sharing

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|------------------|-------|--------------|------|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Daily | 4% | 4% | | 6% | 6% | 6% | 1% | 4% | 3% | 3% | 4% | 7% | 4% | | 3% | 3% | 2% | 15% | 3% | 5% | 5% | 3% | 4% | 3% | 4% | 6% | 2% | 2% | 6% |
| Weekly | 10% | 12% | | 16% | 2% | 16% | 1% | 8% | 12% | 13% | 7% | 22% | 8% | 1% | 6% | 14% | 13% | 19% | 11% | 7% | 10% | 6% | 13% | 13% | 8% | 10% | 9% | 11% | 10% |
| Less than weekly | 12% | 14% | | 18% | 5% | 17% | 5% | 16% | 8% | 14% | 11% | 16% | 13% | 8% | 16% | 8% | 6% | 12% | 8% | 12% | 17% | 6% | 7% | 11% | 17% | 16% | 15% | 10% | 7% |
| Never | 69% | 63% | 100% | 55% | 87% | 54% | 91% | 66% | 72% | 68% | 70% | 49% | 69% | 88% | 69% | 69% | 79% | 46% | 74% | 71% | 62% | 86% | 72% | 69% | 64% | 65% | 66% | 70% | 75% |
| Don't know | 5% | 6% | | 5% | 6% | 7% | 2% | 6% | 4% | 2% | 8% | 6% | 6% | 3% | 6% | 6% | | 8% | 5% | 5% | 6% | 5% | 4% | 7% | 3% | 8% | 6% | 3% | |

Q10c. Over the past three months, please tell me how frequently you engaged in the following activity over the Internet on any type of device.
Play single player games

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|------------------|-------|--------------|------|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Daily | 12% | 14% | | 15% | 7% | 17% | 3% | 14% | 9% | 12% | 11% | 17% | 11% | 7% | 7% | 19% | 9% | 19% | 11% | 20% | 8% | 9% | 17% | 14% | 8% | 11% | 7% | 17% | 14% |
| Weekly | 10% | 12% | | 14% | 5% | 14% | 5% | 13% | 8% | 14% | 6% | 15% | 10% | 7% | 11% | 8% | 13% | 12% | 10% | 14% | 7% | 11% | 11% | 10% | 10% | 14% | 9% | 11% | 8% |
| Less than weekly | 10% | 12% | | 13% | 5% | 14% | 4% | 9% | 10% | 9% | 11% | 12% | 10% | 7% | 10% | 10% | 9% | 8% | 10% | 8% | 11% | 6% | 8% | 9% | 12% | 10% | 10% | 10% | 8% |
| Never | 69% | 63% | 100% | 58% | 83% | 55% | 89% | 65% | 73% | 65% | 72% | 56% | 70% | 79% | 72% | 63% | 70% | 62% | 68% | 58% | 74% | 74% | 65% | 67% | 70% | 65% | 74% | 62% | 69% |

Q10d. Over the past three months, please tell me how frequently you engaged in the following activity over the Internet on any type of device.
Play multi-player games

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|------------------|-------|--------------|------|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Daily | 11% | 13% | | 14% | 6% | 17% | 1% | 12% | 10% | 15% | 6% | 21% | 10% | 2% | 7% | 18% | 9% | 12% | 11% | 12% | 9% | 3% | 17% | 13% | 7% | 11% | 10% | 17% | 6% |
| Weekly | 4% | 5% | | 5% | 3% | 6% | 1% | 5% | 4% | 6% | 2% | 6% | 4% | 2% | 5% | 4% | 2% | 4% | 3% | 3% | 4% | 6% | 3% | 4% | 5% | 8% | 2% | 4% | 4% |
| Less than weekly | 8% | 9% | | 11% | 3% | 12% | 2% | 10% | 5% | 11% | 5% | 12% | 8% | 3% | 8% | 9% | 6% | 4% | 8% | 10% | 6% | 6% | 7% | 8% | 8% | 7% | 5% | 7% | 13% |
| Never | 77% | 73% | 100% | 69% | 88% | 65% | 96% | 73% | 81% | 68% | 86% | 62% | 78% | 92% | 80% | 69% | 83% | 81% | 77% | 75% | 81% | 86% | 74% | 75% | 80% | 74% | 82% | 72% | 78% |

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Q10e. Over the past three months, please tell me how frequently you engaged in the following activity over the Internet on any type of device.
Use online banking

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|------------------|-------|--------------|------|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Daily | 27% | 32% | | 35% | 15% | 37% | 11% | 23% | 31% | 32% | 22% | 44% | 23% | 15% | 26% | 27% | 19% | 46% | 17% | 27% | 37% | 6% | 23% | 27% | 34% | 24% | 34% | 28% | 17% |
| Weekly | 29% | 34% | | 36% | 18% | 36% | 18% | 34% | 23% | 28% | 29% | 26% | 37% | 20% | 34% | 21% | 23% | 27% | 17% | 32% | 39% | 9% | 25% | 25% | 38% | 39% | 28% | 21% | 24% |
| Less than weekly | 7% | 8% | | 8% | 5% | 7% | 6% | 6% | 8% | 6% | 8% | 7% | 9% | 5% | 6% | 7% | 15% | | 8% | 10% | 5% | 9% | 5% | 8% | 7% | 4% | 7% | 5% | 14% |
| Never | 38% | 26% | 100% | 20% | 62% | 20% | 65% | 37% | 38% | 34% | 41% | 23% | 31% | 60% | 33% | 45% | 43% | 27% | 58% | 31% | 18% | 77% | 48% | 40% | 21% | 33% | 31% | 46% | 46% |

Q10f. Over the past three months, please tell me how frequently you engaged in the following activity over the Internet on any type of device.
Post comments on websites

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|------------------|-------|--------------|------|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Daily | 12% | 14% | | 16% | 7% | 19% | 1% | 13% | 11% | 11% | 13% | 26% | 9% | 3% | 9% | 18% | 11% | 19% | 15% | 17% | 8% | 6% | 17% | 17% | 8% | 15% | 10% | 15% | 10% |
| Weekly | 16% | 19% | | 21% | 9% | 26% | 1% | 17% | 15% | 18% | 14% | 23% | 17% | 8% | 14% | 23% | 11% | 12% | 11% | 20% | 18% | 9% | 15% | 22% | 15% | 16% | 16% | 15% | 18% |
| Less than weekly | 18% | 21% | | 23% | 11% | 24% | 8% | 20% | 16% | 18% | 18% | 18% | 22% | 13% | 22% | 13% | 11% | 27% | 10% | 20% | 25% | 3% | 10% | 17% | 27% | 17% | 23% | 15% | 14% |
| Never | 54% | 45% | 100% | 39% | 73% | 30% | 89% | 50% | 57% | 52% | 55% | 33% | 53% | 75% | 56% | 47% | 68% | 42% | 63% | 41% | 49% | 83% | 59% | 45% | 49% | 52% | 50% | 56% | 58% |
| Don't know | 0% | 0% | | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 0% | | | | 2% | | | | | 1% | | 1% | | | |

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Q11. Over the past three months, please tell me whether you engaged in the following activities over the Internet using any type of device?
(Base=Total Sample)

| | Total |
|---|-------|
| RESPONDENTS | 400 |
| 11a. Post comments on websites and state your personal opinion | 45% |
| 11b. Post comments on websites and provide additional facts and information | 42% |
| 11c. Post comments on websites and comment on community or political issues | 32% |
| None of the above | 55% |

Q11a. Please tell me if you do the following all or most of the time, some of the time, hardly ever, or never.
Post comments on websites and state your personal opinions

| | Total | Post Comments | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|----------------------|-------|---------------|--------------|------|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 185 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| All/most of the time | 25% | 54% | 30% | | 33% | 14% | 37% | 7% | 29% | 21% | 25% | 25% | 33% | 25% | 17% | 22% | 32% | 15% | 38% | 20% | 39% | 26% | 14% | 18% | 30% | 28% | 27% | 26% | 23% | 22% |
| Some of the time | 15% | 33% | 18% | | 20% | 8% | 25% | | 14% | 16% | 16% | 14% | 27% | 15% | 4% | 16% | 16% | 9% | 15% | 12% | 12% | 18% | 3% | 19% | 17% | 15% | 14% | 17% | 16% | 15% |
| Hardly ever | 5% | 10% | 5% | | 6% | 3% | 6% | 3% | 6% | 3% | 5% | 4% | 7% | 4% | 2% | 5% | 3% | 6% | 4% | 4% | 7% | 4% | 4% | 4% | 6% | 5% | 6% | 4% | 4% | 3% |
| Never | 55% | 3% | 47% | 100% | 41% | 75% | 32% | 91% | 51% | 60% | 54% | 57% | 33% | 56% | 76% | 57% | 49% | 70% | 42% | 64% | 42% | 51% | 83% | 60% | 47% | 52% | 53% | 53% | 57% | 60% |

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Q11b. Please tell me if you do the following all or most of the time, some of the time, hardly ever, or never.
Post comments on websites and provide additional facts and information

| | Total | Post Comments | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|----------------------|-------|---------------|--------------|------|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 185 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| All/most of the time | 11% | 24% | 13% | | 15% | 6% | 16% | 4% | 13% | 9% | 12% | 11% | 15% | 12% | 7% | 12% | 14% | 2% | 4% | 8% | 24% | 9% | | 11% | 10% | 14% | 9% | 14% | 10% | 10% |
| Some of the time | 23% | 49% | 27% | | 30% | 13% | 35% | 4% | 24% | 22% | 26% | 20% | 35% | 23% | 11% | 22% | 25% | 13% | 38% | 18% | 27% | 27% | 11% | 19% | 27% | 25% | 27% | 28% | 21% | 13% |
| Hardly ever | 8% | 17% | 9% | | 10% | 5% | 12% | 1% | 8% | 7% | 7% | 8% | 11% | 7% | 6% | 8% | 8% | 9% | 4% | 8% | 5% | 9% | 6% | 6% | 14% | 6% | 6% | 5% | 7% | 15% |
| Never | 58% | 10% | 51% | 100% | 45% | 76% | 37% | 91% | 55% | 62% | 56% | 61% | 40% | 58% | 76% | 58% | 53% | 77% | 54% | 66% | 44% | 55% | 83% | 65% | 49% | 54% | 58% | 53% | 62% | 63% |

Q11c. Please tell me if you do the following all or most of the time, some of the time, hardly ever, or never.
Post comments on websites and comment on community or political issues.

| | Total | Post Comments | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|----------------------|-------|---------------|--------------|------|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 185 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| All/most of the time | 8% | 17% | 9% | | 10% | 4% | 12% | 2% | 8% | 8% | 8% | 7% | 10% | 8% | 5% | 7% | 11% | 4% | 4% | 4% | 17% | 8% | 3% | 6% | 9% | 9% | 5% | 8% | 7% | 8% |
| Some of the time | 16% | 35% | 19% | | 23% | 7% | 26% | 1% | 19% | 12% | 17% | 15% | 21% | 19% | 7% | 12% | 23% | 9% | 27% | 16% | 20% | 17% | 6% | 14% | 20% | 17% | 24% | 15% | 15% | 11% |
| Hardly ever | 8% | 18% | 10% | | 10% | 6% | 12% | 3% | 9% | 8% | 9% | 8% | 11% | 7% | 7% | 9% | 6% | 6% | 15% | 8% | 8% | 10% | 3% | 8% | 7% | 10% | 6% | 9% | 10% | 8% |
| Never | 68% | 31% | 62% | 100% | 57% | 83% | 51% | 94% | 64% | 72% | 66% | 70% | 58% | 66% | 80% | 71% | 60% | 81% | 54% | 73% | 54% | 66% | 89% | 73% | 64% | 63% | 65% | 68% | 68% | 72% |

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Q12. Over the past three months, please tell me whether you engaged in the following activities with a smartphone or cell phone with Internet access?
(Base=Total Sample)

| | Total |
|---|-------|
| RESPONDENTS | 231 |
| 12a. Use social media | 74% |
| 12b. Write and read email | 87% |
| 12c. Browse the Internet | 91% |
| 12d. Get local news and information | 82% |
| 12e. Get regional or national news and information | 76% |
| 12f. Get directions | 81% |
| 12g. Take pictures or videos | 89% |
| 12h. Watch television or movies | 32% |
| 12i. Read eBooks, online newspapers or online magazines | 41% |
| 12j. Play games online or through apps | 45% |
| 12k. Make purchases online | 45% |
| 12l. Use video chat | 30% |
| 12m. Download apps | 72% |
| None of the above | 4% |

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Q12a. Over the past 3 months, please tell me how frequently you used your smartphone or cell phone with Internet access to engage in the following activity.
Use social media

| | Total | Use Internet | Use Smartphone for Internet | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|------------------|-------|--------------|-----------------------------|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | Yes | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 231 | 231 | 231 | 188 | 43 | 129 | 102 | 119 | 112 | 97 | 98 | 36 | 111 | 71 | 30 | 19 | 57 | 34 | 101 | 15 | 50 | 58 | 108 | 62 | 78 | 47 | 38 |
| Daily | 51% | 51% | 51% | 61% | 5% | 45% | 58% | 55% | 46% | 72% | 42% | 17% | 48% | 56% | 47% | 53% | 53% | 38% | 53% | 53% | 56% | 53% | 46% | 55% | 53% | 47% | 47% |
| Weekly | 11% | 11% | 11% | 13% | 2% | 13% | 8% | 7% | 15% | 8% | 13% | 11% | 9% | 8% | 20% | 16% | 14% | 15% | 11% | 13% | 6% | 14% | 11% | 10% | 8% | 15% | 13% |
| Less than weekly | 12% | 12% | 12% | 13% | 7% | 11% | 14% | 11% | 13% | 6% | 15% | 19% | 11% | 14% | 17% | 5% | 14% | 12% | 12% | | 14% | 10% | 14% | 16% | 12% | 9% | 13% |
| Never | 26% | 26% | 26% | 13% | 84% | 31% | 20% | 27% | 25% | 13% | 30% | 50% | 32% | 21% | 17% | 26% | 19% | 35% | 24% | 33% | 24% | 21% | 29% | 19% | 27% | 30% | 26% |
| Don't know | 0% | 0% | 0% | | 2% | | 1% | | 1% | | | 3% | 1% | | | | | | | | 2% | | | 1% | | | |

Q12b. Over the past 3 months, please tell me how frequently you used your smartphone or cell phone with Internet access to engage in the following activity.
Write or read emails

| | Total | Use Internet | Use Smartphone for Internet | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|------------------|-------|--------------|-----------------------------|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | Yes | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 231 | 231 | 231 | 188 | 43 | 129 | 102 | 119 | 112 | 97 | 98 | 36 | 111 | 71 | 30 | 19 | 57 | 34 | 101 | 15 | 50 | 58 | 108 | 62 | 78 | 47 | 38 |
| Daily | 62% | 62% | 62% | 65% | 51% | 62% | 63% | 62% | 63% | 62% | 71% | 39% | 62% | 63% | 63% | 58% | 53% | 62% | 75% | 53% | 54% | 52% | 73% | 60% | 72% | 53% | 63% |
| Weekly | 16% | 16% | 16% | 16% | 16% | 19% | 14% | 18% | 14% | 22% | 12% | 14% | 17% | 15% | 20% | 11% | 19% | 12% | 12% | 13% | 24% | 16% | 14% | 16% | 15% | 17% | 18% |
| Less than weekly | 8% | 8% | 8% | 7% | 12% | 7% | 10% | 8% | 8% | 9% | 5% | 14% | 6% | 8% | 10% | 16% | 14% | 15% | 4% | 13% | 6% | 16% | 5% | 8% | 4% | 17% | 8% |
| Never | 13% | 13% | 13% | 11% | 19% | 12% | 13% | 11% | 14% | 7% | 11% | 31% | 14% | 13% | 7% | 16% | 14% | 12% | 9% | 20% | 16% | 16% | 8% | 16% | 8% | 13% | 11% |
| Don't know | 0% | 0% | 0% | | 2% | | 1% | | 1% | | | 3% | 1% | | | | | | | | 2% | | | 1% | | | |

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Q12c. Over the past 3 months, please tell me how frequently you used your smartphone or cell phone with Internet access to engage in the following activity.
Browse the Internet

| | Total | Use Internet | Use Smartphone for Internet | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|------------------|-------|--------------|-----------------------------|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|------------|-----|-----|
| | | Yes | Yes | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S+ Ctr Cty | E | W |
| RESPONDENTS | 231 | 231 | 231 | 188 | 43 | 129 | 102 | 119 | 112 | 97 | 98 | 36 | 111 | 71 | 30 | 19 | 57 | 34 | 101 | 15 | 50 | 58 | 108 | 62 | 78 | 47 | 38 |
| Daily | 66% | 66% | 66% | 70% | 49% | 66% | 66% | 69% | 63% | 81% | 63% | 31% | 61% | 73% | 60% | 74% | 67% | 62% | 70% | 60% | 74% | 62% | 65% | 66% | 69% | 64% | 63% |
| Weekly | 15% | 15% | 15% | 14% | 19% | 14% | 16% | 11% | 19% | 10% | 17% | 19% | 15% | 13% | 17% | 16% | 12% | 18% | 11% | 13% | 10% | 17% | 16% | 19% | 10% | 11% | 21% |
| Less than weekly | 10% | 10% | 10% | 9% | 19% | 10% | 11% | 10% | 11% | 5% | 9% | 28% | 13% | 6% | 13% | 11% | 12% | 12% | 10% | 7% | 8% | 9% | 13% | 5% | 13% | 17% | 8% |
| Never | 9% | 9% | 9% | 8% | 12% | 10% | 7% | 10% | 7% | 3% | 10% | 19% | 10% | 8% | 10% | | 9% | 9% | 9% | 20% | 8% | 10% | 6% | 10% | 6% | 9% | 8% |
| Don't know | 0% | 0% | 0% | 2% | | | 1% | | 1% | | 3% | 1% | | | | | | | | | 2% | | | 1% | | | |

Q12d. Over the past 3 months, please tell me how frequently you used your smartphone or cell phone with Internet access to engage in the following activity.
Get local news and information

| | Total | Use Internet | Use Smartphone for Internet | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|------------------|-------|--------------|-----------------------------|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|------------|-----|-----|
| | | Yes | Yes | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S+ Ctr Cty | E | W |
| RESPONDENTS | 231 | 231 | 231 | 188 | 43 | 129 | 102 | 119 | 112 | 97 | 98 | 36 | 111 | 71 | 30 | 19 | 57 | 34 | 101 | 15 | 50 | 58 | 108 | 62 | 78 | 47 | 38 |
| Daily | 49% | 49% | 49% | 51% | 40% | 47% | 51% | 55% | 42% | 56% | 50% | 28% | 49% | 51% | 47% | 47% | 51% | 41% | 52% | 53% | 48% | 41% | 53% | 40% | 58% | 47% | 50% |
| Weekly | 18% | 18% | 18% | 20% | 12% | 22% | 13% | 11% | 26% | 18% | 19% | 17% | 18% | 18% | 17% | 21% | 11% | 24% | 18% | 13% | 18% | 21% | 18% | 18% | 18% | 19% | 18% |
| Less than weekly | 15% | 15% | 15% | 14% | 21% | 16% | 15% | 14% | 16% | 14% | 12% | 25% | 13% | 17% | 27% | 5% | 21% | 15% | 12% | | 20% | 16% | 15% | 21% | 10% | 17% | 16% |
| Never | 17% | 17% | 17% | 15% | 26% | 15% | 21% | 19% | 15% | 12% | 18% | 28% | 20% | 14% | 10% | 26% | 18% | 21% | 18% | 33% | 14% | 21% | 15% | 21% | 13% | 17% | 16% |
| Don't know | 0% | 0% | 0% | 2% | | | 1% | | 1% | | 3% | 1% | | | | | | | | | 2% | | | | 1% | | |

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Q12e. Over the past 3 months, please tell me how frequently you used your smartphone or cell phone with Internet access to engage in the following activity.
Get regional news and information

| | Total | Use Internet | Use Smart Phone for Int | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|------------------|-------|--------------|-------------------------|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | Yes | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 231 | 231 | 231 | 188 | 43 | 129 | 102 | 119 | 112 | 97 | 98 | 36 | 111 | 71 | 30 | 19 | 57 | 34 | 101 | 15 | 50 | 58 | 108 | 62 | 78 | 47 | 38 |
| Daily | 39% | 39% | 39% | 40% | 30% | 34% | 44% | 44% | 33% | 48% | 38% | 14% | 43% | 38% | 40% | 11% | 35% | 38% | 45% | 20% | 36% | 36% | 44% | 34% | 50% | 32% | 34% |
| Weekly | 23% | 23% | 23% | 27% | 7% | 26% | 19% | 22% | 24% | 25% | 21% | 22% | 21% | 25% | 13% | 42% | 19% | 29% | 24% | 13% | 26% | 22% | 23% | 24% | 23% | 23% | 21% |
| Less than weekly | 15% | 15% | 15% | 12% | 26% | 17% | 12% | 9% | 21% | 9% | 17% | 22% | 12% | 14% | 23% | 21% | 19% | 18% | 10% | 7% | 16% | 14% | 16% | 18% | 10% | 19% | 16% |
| Never | 23% | 23% | 23% | 21% | 35% | 22% | 25% | 25% | 21% | 18% | 23% | 39% | 23% | 23% | 23% | 26% | 26% | 15% | 22% | 60% | 22% | 26% | 18% | 24% | 15% | 26% | 29% |
| Don't know | 0% | 0% | 0% | 2% | 2% | 1% | 1% | 1% | 1% | 1% | 3% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 2% | 1% | 1% | 1% | 1% | 1% | 1% |

Q12f. Over the past 3 months, please tell me how frequently you used your smartphone or cell phone with Internet access to engage in the following activity.
Get directions

| | Total | Use Internet | Use Smart Phone for Int | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|------------------|-------|--------------|-------------------------|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | Yes | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 231 | 231 | 231 | 188 | 43 | 129 | 102 | 119 | 112 | 97 | 98 | 36 | 111 | 71 | 30 | 19 | 57 | 34 | 101 | 15 | 50 | 58 | 108 | 62 | 78 | 47 | 38 |
| Daily | 20% | 20% | 20% | 21% | 16% | 20% | 21% | 22% | 19% | 24% | 21% | 8% | 14% | 25% | 33% | 16% | 26% | 18% | 17% | 40% | 22% | 17% | 19% | 19% | 23% | 19% | 18% |
| Weekly | 33% | 33% | 33% | 35% | 23% | 31% | 35% | 28% | 38% | 42% | 28% | 22% | 31% | 35% | 27% | 47% | 35% | 29% | 34% | 27% | 32% | 34% | 33% | 31% | 33% | 32% | 39% |
| Less than weekly | 28% | 28% | 28% | 27% | 33% | 29% | 26% | 30% | 25% | 24% | 28% | 39% | 32% | 25% | 27% | 11% | 28% | 24% | 31% | 13% | 26% | 28% | 31% | 35% | 26% | 23% | 26% |
| Never | 19% | 19% | 19% | 17% | 28% | 20% | 18% | 20% | 18% | 10% | 23% | 31% | 23% | 14% | 13% | 26% | 11% | 29% | 19% | 20% | 20% | 21% | 18% | 15% | 18% | 26% | 16% |

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Q12g. Over the past 3 months, please tell me how frequently you used your smartphone or cell phone with Internet access to engage in the following activity.
Take pictures and videos

| | Total | Use Internet | Use Smartphone for Internet | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|------------------|-------|--------------|-----------------------------|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-----------|-----|-----|
| | | Yes | Yes | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S+Ctr Cty | E | W |
| RESPONDENTS | 231 | 231 | 231 | 188 | 43 | 129 | 102 | 119 | 112 | 97 | 98 | 36 | 111 | 71 | 30 | 19 | 57 | 34 | 101 | 15 | 50 | 58 | 108 | 62 | 78 | 47 | 38 |
| Daily | 27% | 27% | 27% | 30% | 14% | 26% | 27% | 21% | 33% | 39% | 20% | 11% | 25% | 38% | 20% | 5% | 32% | 32% | 25% | 27% | 28% | 33% | 23% | 24% | 27% | 32% | 29% |
| Weekly | 44% | 44% | 44% | 47% | 30% | 43% | 45% | 45% | 43% | 45% | 39% | 56% | 45% | 37% | 50% | 58% | 39% | 41% | 45% | 33% | 50% | 36% | 47% | 50% | 47% | 32% | 45% |
| Less than weekly | 18% | 18% | 18% | 15% | 30% | 19% | 17% | 21% | 14% | 10% | 28% | 11% | 17% | 18% | 13% | 26% | 14% | 15% | 23% | 20% | 10% | 16% | 22% | 18% | 14% | 17% | 21% |
| Never | 11% | 11% | 11% | 8% | 23% | 12% | 10% | 13% | 9% | 5% | 13% | 19% | 12% | 7% | 17% | 11% | 16% | 12% | 8% | 20% | 12% | 14% | 7% | 8% | 10% | 19% | 5% |
| Don't know | 0% | 0% | 0% | 2% | 2% | 1% | 1% | 1% | 1% | | | 3% | 1% | | | | | | | | 2% | | | 1% | | | |

Q12h. Over the past 3 months, please tell me how frequently you used your smartphone or cell phone with Internet access to engage in the following activity.
Watch television or movies

| | Total | Use Internet | Use Smartphone for Internet | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|------------------|-------|--------------|-----------------------------|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-----------|-----|-----|
| | | Yes | Yes | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S+Ctr Cty | E | W |
| RESPONDENTS | 231 | 231 | 231 | 188 | 43 | 129 | 102 | 119 | 112 | 97 | 98 | 36 | 111 | 71 | 30 | 19 | 57 | 34 | 101 | 15 | 50 | 58 | 108 | 62 | 78 | 47 | 38 |
| Daily | 7% | 7% | 7% | 7% | 7% | 9% | 5% | 8% | 7% | 8% | 9% | | 3% | 15% | 10% | | 12% | 15% | 3% | 20% | 10% | 3% | 6% | 10% | 4% | 6% | 13% |
| Weekly | 8% | 8% | 8% | 10% | | 10% | 5% | 7% | 9% | 8% | 10% | | 5% | 15% | | 5% | 7% | 12% | 6% | | 10% | 10% | 6% | 5% | 10% | 11% | 5% |
| Less than weekly | 17% | 17% | 17% | 20% | 7% | 16% | 19% | 18% | 16% | 19% | 18% | 11% | 14% | 20% | 20% | 21% | 21% | 15% | 19% | 13% | 12% | 21% | 19% | 16% | 14% | 19% | 21% |
| Never | 67% | 67% | 67% | 63% | 84% | 64% | 71% | 67% | 67% | 65% | 62% | 86% | 77% | 49% | 70% | 74% | 60% | 59% | 72% | 67% | 68% | 64% | 69% | 69% | 71% | 64% | 61% |
| Don't know | 0% | 0% | 0% | 2% | | 1% | 1% | 1% | 1% | | | 3% | 1% | | | | | | | | 2% | | | 1% | | | |

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Q12i. Over the past 3 months, please tell me how frequently you used your smartphone or cell phone with Internet access to engage in the following activity.
Read eBooks, online newspapers, or online magazines

| | Total | Use Internet | Use Smartphone for Internet | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|------------------|-------|--------------|-----------------------------|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-----------|-----|-----|
| | | Yes | Yes | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S+Ctr Cty | E | W |
| RESPONDENTS | 231 | 231 | 231 | 188 | 43 | 129 | 102 | 119 | 112 | 97 | 98 | 36 | 111 | 71 | 30 | 19 | 57 | 34 | 101 | 15 | 50 | 58 | 108 | 62 | 78 | 47 | 38 |
| Daily | 11% | 11% | 11% | 12% | 9% | 13% | 9% | 11% | 12% | 12% | 13% | 3% | 9% | 18% | 7% | 5% | 5% | 21% | 11% | 7% | 6% | 10% | 15% | 8% | 17% | 6% | 11% |
| Weekly | 13% | 13% | 13% | 15% | 2% | 13% | 13% | 12% | 14% | 13% | 16% | 3% | 12% | 11% | 27% | 5% | 19% | 15% | 13% | 20% | 14% | 14% | 11% | 10% | 9% | 15% | 26% |
| Less than weekly | 17% | 17% | 17% | 19% | 9% | 16% | 19% | 16% | 18% | 15% | 18% | 17% | 14% | 23% | 13% | 21% | 21% | 15% | 15% | 13% | 16% | 14% | 19% | 18% | 12% | 21% | 24% |
| Never | 58% | 58% | 58% | 54% | 77% | 58% | 59% | 61% | 55% | 59% | 52% | 75% | 65% | 48% | 53% | 68% | 54% | 50% | 61% | 60% | 64% | 60% | 55% | 65% | 62% | 57% | 39% |
| Don't know | 0% | 0% | 0% | 2% | | 1% | | 1% | | | 3% | 1% | | | | | | | | | 2% | | | 1% | | | |

Q12j. Over the past 3 months, please tell me how frequently you used your smartphone or cell phone with Internet access to engage in the following activity.
Play games online or through apps

| | Total | Use Internet | Use Smartphone for Internet | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|------------------|-------|--------------|-----------------------------|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-----------|-----|-----|
| | | Yes | Yes | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S+Ctr Cty | E | W |
| RESPONDENTS | 231 | 231 | 231 | 188 | 43 | 129 | 102 | 119 | 112 | 97 | 98 | 36 | 111 | 71 | 30 | 19 | 57 | 34 | 101 | 15 | 50 | 58 | 108 | 62 | 78 | 47 | 38 |
| Daily | 16% | 16% | 16% | 19% | 2% | 16% | 16% | 15% | 17% | 19% | 16% | 8% | 13% | 20% | 13% | 26% | 14% | 24% | 15% | 13% | 22% | 17% | 13% | 19% | 10% | 21% | 13% |
| Weekly | 14% | 14% | 14% | 15% | 9% | 15% | 14% | 17% | 12% | 20% | 9% | 14% | 14% | 18% | 7% | 11% | 21% | 12% | 12% | 20% | 18% | 19% | 9% | 16% | 13% | 13% | 18% |
| Less than weekly | 15% | 15% | 15% | 18% | 2% | 16% | 14% | 15% | 14% | 15% | 16% | 8% | 14% | 18% | 20% | | 23% | 12% | 13% | 7% | 10% | 19% | 16% | 11% | 15% | 19% | 13% |
| Never | 55% | 55% | 55% | 48% | 84% | 53% | 56% | 53% | 56% | 46% | 58% | 67% | 59% | 44% | 60% | 63% | 42% | 53% | 60% | 60% | 50% | 43% | 62% | 53% | 60% | 47% | 55% |
| Don't know | 0% | 0% | 0% | 2% | | 1% | | 1% | | | 3% | 1% | | | | | | | | | 2% | | | 1% | | | |

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Q12k. Over the past 3 months, please tell me how frequently you used your smartphone or cell phone with Internet access to engage in the following activity.
Make purchases online

| | Total | Use Internet | Use Smartphone for Int | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|------------------|-------|--------------|------------------------|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | Yes | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 231 | 231 | 231 | 188 | 43 | 129 | 102 | 119 | 112 | 97 | 98 | 36 | 111 | 71 | 30 | 19 | 57 | 34 | 101 | 15 | 50 | 58 | 108 | 62 | 78 | 47 | 38 |
| Daily | 5% | 5% | 5% | 5% | 7% | 7% | 3% | 5% | 5% | 5% | 7% | 3% | 3% | 11% | 8% | 5% | 7% | 6% | 4% | 7% | 8% | 2% | 6% | 5% | 1% | 6% | 13% |
| Weekly | 12% | 12% | 12% | 14% | 5% | 14% | 10% | 14% | 10% | 11% | 12% | 14% | 12% | 8% | 17% | 21% | 9% | 15% | 14% | 7% | 6% | 14% | 15% | 13% | 14% | 9% | 11% |
| Less than weekly | 28% | 28% | 28% | 29% | 23% | 25% | 31% | 29% | 27% | 32% | 32% | 6% | 27% | 32% | 27% | 16% | 25% | 29% | 32% | 13% | 22% | 22% | 35% | 23% | 35% | 26% | 26% |
| Never | 55% | 55% | 55% | 53% | 63% | 54% | 55% | 52% | 57% | 52% | 49% | 78% | 58% | 48% | 57% | 58% | 60% | 50% | 50% | 73% | 64% | 60% | 44% | 60% | 49% | 60% | 50% |
| Don't know | 0% | 0% | 0% | 2% | 2% | 1% | 1% | 1% | 1% | 3% | 3% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 2% | 2% | 2% | 1% | 1% | 1% | 1% | 1% |

Q12l. Over the past 3 months, please tell me how frequently you used your smartphone or cell phone with Internet access to engage in the following activity.
Use video chat

| | Total | Use Internet | Use Smartphone for Int | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|------------------|-------|--------------|------------------------|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | Yes | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 231 | 231 | 231 | 188 | 43 | 129 | 102 | 119 | 112 | 97 | 98 | 36 | 111 | 71 | 30 | 19 | 57 | 34 | 101 | 15 | 50 | 58 | 108 | 62 | 78 | 47 | 38 |
| Daily | 4% | 4% | 4% | 4% | 2% | 3% | 5% | 6% | 2% | 7% | 2% | 1% | 1% | 10% | 3% | 5% | 9% | 1% | 7% | 8% | 3% | 2% | 2% | 2% | 3% | 4% | 11% |
| Weekly | 9% | 9% | 9% | 10% | 5% | 9% | 9% | 9% | 9% | 8% | 13% | | 7% | 8% | 13% | 16% | 5% | 15% | 8% | 7% | 10% | 5% | 12% | 13% | 8% | 6% | 11% |
| Less than weekly | 17% | 17% | 17% | 20% | 2% | 19% | 15% | 18% | 15% | 22% | 16% | 6% | 16% | 20% | 20% | 5% | 21% | 15% | 18% | 13% | 20% | 10% | 19% | 21% | 14% | 13% | 21% |
| Never | 70% | 70% | 70% | 65% | 91% | 69% | 72% | 66% | 74% | 63% | 68% | 94% | 76% | 62% | 63% | 79% | 68% | 62% | 73% | 80% | 62% | 81% | 67% | 65% | 76% | 77% | 58% |

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Q12m. Over the past 3 months, please tell me how frequently you used your smartphone or cell phone with Internet access to engage in the following activity.
Download apps

| | Total | Use Internet | Use Smartphone for Internet | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|------------------|-------|--------------|-----------------------------|-----|---------------------|-----|-------------|-----|--------|-------|-------|-----|-----|------|-----|-----|---------|----------------|---------|------|----------------|----------|----------|-----|-------------------|-----|-----|--|
| | | Yes | Yes | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S+Ctr Cty | E | W | |
| RESPONDENTS | 231 | 231 | 231 | 188 | 43 | 129 | 102 | 119 | 112 | 97 | 98 | 36 | 111 | 71 | 30 | 19 | 57 | 34 | 101 | 15 | 50 | 58 | 108 | 62 | 78 | 47 | 38 | |
| Daily | 10% | 10% | 10% | 11% | 9% | 12% | 11% | 10% | 14% | 14% | 9% | 3% | 5% | 20% | 17% | 18% | 15% | 4% | 27% | 12% | 10% | 7% | 10% | 6% | 9% | 21% | | |
| Weekly | 23% | 23% | 23% | 27% | 7% | 23% | 24% | 28% | 19% | 30% | 22% | 8% | 19% | 32% | 13% | 32% | 16% | 21% | 27% | 7% | 28% | 29% | 20% | 26% | 26% | 19% | 21% | |
| Less than weekly | 38% | 38% | 38% | 39% | 33% | 40% | 36% | 36% | 40% | 41% | 37% | 33% | 44% | 31% | 40% | 26% | 33% | 26% | 46% | 20% | 24% | 33% | 50% | 44% | 41% | 34% | 32% | |
| Never | 28% | 28% | 28% | 23% | 51% | 28% | 28% | 25% | 31% | 14% | 32% | 56% | 32% | 17% | 30% | 42% | 33% | 38% | 24% | 47% | 36% | 28% | 22% | 21% | 27% | 38% | 26% | |

Q13. In the past year,
have you created any of
the following media
content yourself?
(Base=Total Sample)

| | Total |
|---|-------|
| RESPONDENTS | 400 |
| Written a letter to an editor or newspaper | 11% |
| Created video or audio materials | 24% |
| Created a digital slide show or PowerPoint presentation | 27% |
| Written a blog | 10% |
| Created and posted a podcast | 2% |
| Created a webpage of any kind | 17% |
| None of the above | 52% |

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Q13a. In the past year, have you created any of the following media content yourself?
Written a letter to an editor or newspaper

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-------------|-------|--------------|-----|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Yes | 11% | 12% | 3% | 12% | 9% | 14% | 6% | 11% | 11% | 12% | 9% | 6% | 11% | 15% | 15% | 4% | 6% | 12% | 4% | 12% | 15% | 6% | 7% | 5% | 17% | 8% | 18% | 7% | 4% |
| No/DK | 89% | 88% | 97% | 88% | 91% | 86% | 94% | 89% | 89% | 88% | 91% | 94% | 89% | 85% | 85% | 96% | 94% | 88% | 96% | 88% | 85% | 94% | 93% | 95% | 83% | 92% | 82% | 93% | 96% |

Q13b. In the past year, have you created any of the following media content yourself?
Created video or audio materials

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-------------|-------|--------------|-----|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Yes | 24% | 28% | 5% | 35% | 10% | 35% | 8% | 27% | 22% | 30% | 19% | 40% | 24% | 10% | 24% | 31% | 6% | 27% | 20% | 22% | 29% | 9% | 22% | 27% | 27% | 27% | 24% | 20% | 24% |
| No/DK | 76% | 72% | 95% | 65% | 90% | 65% | 92% | 73% | 78% | 70% | 81% | 60% | 76% | 90% | 76% | 69% | 94% | 73% | 80% | 78% | 71% | 91% | 78% | 73% | 73% | 73% | 76% | 80% | 76% |

Q13c. In the past year, have you created any of the following media content yourself?
Created a digital slide show or PowerPoint presentation

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-------------|-------|--------------|-----|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Yes | 27% | 31% | 5% | 40% | 9% | 38% | 11% | 34% | 20% | 29% | 25% | 40% | 29% | 12% | 28% | 27% | 26% | 19% | 16% | 25% | 36% | 9% | 19% | 25% | 37% | 27% | 31% | 22% | 24% |
| No/DK | 73% | 69% | 95% | 60% | 91% | 62% | 89% | 66% | 80% | 71% | 75% | 60% | 71% | 88% | 72% | 73% | 74% | 81% | 84% | 75% | 64% | 91% | 81% | 75% | 63% | 73% | 69% | 78% | 76% |

Q13d. In the past year, have you created any of the following media content yourself?
Written a blog

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-------------|-------|--------------|------|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Yes | 10% | 12% | 100% | 14% | 4% | 15% | 1% | 14% | 6% | 11% | 9% | 12% | 13% | 4% | 8% | 12% | 11% | 12% | 8% | 17% | 10% | 6% | 8% | 9% | 12% | 7% | 12% | 7% | 13% |
| No/DK | 90% | 88% | 100% | 86% | 96% | 85% | 99% | 86% | 94% | 89% | 91% | 88% | 87% | 96% | 92% | 88% | 89% | 88% | 92% | 83% | 90% | 94% | 92% | 91% | 88% | 93% | 88% | 93% | 88% |

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Q13e. In the past year, have you created any of the following media content yourself?
Created and posted a podcast

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-------------|-------|--------------|------|-------------------------|------|---------------------|------|-------------|-----|--------|-----|-------|-------|------|------|-----|-----|------|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Yes | 2% | 2% | | 3% | | 3% | | 2% | 1% | 2% | 1% | 3% | 2% | | 0% | 3% | 4% | | 2% | 3% | 1% | 3% | 3% | 1% | 1% | 2% | 2% | 4% | |
| No/DK | 98% | 98% | 100% | 97% | 100% | 97% | 100% | 98% | 99% | 98% | 99% | 97% | 98% | 100% | 100% | 97% | 96% | 100% | 98% | 97% | 99% | 97% | 97% | 99% | 99% | 98% | 100% | 98% | 96% |

Q13f. In the past year, have you created any of the following media content yourself?
Created a webpage of any kind

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-------------|-------|--------------|------|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Yes | 17% | 20% | | 24% | 7% | 26% | 3% | 21% | 12% | 19% | 15% | 20% | 22% | 7% | 17% | 20% | 9% | 12% | 13% | 19% | 23% | 6% | 14% | 16% | 22% | 19% | 14% | 19% | 14% |
| No/DK | 83% | 80% | 100% | 76% | 93% | 74% | 97% | 79% | 88% | 81% | 85% | 80% | 78% | 93% | 83% | 80% | 91% | 88% | 87% | 81% | 77% | 94% | 86% | 84% | 78% | 81% | 86% | 81% | 86% |

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Q14. Agreement with the following statements . . .
(Base=Internet Users)

| | Total |
|--|-------|
| RESPONDENTS | 338 |
| 14a. I think that using the Internet makes me more informed. | 92% |
| 14b. I think that reading other peoples' recommendations on sites like Amazon, Ebay or Yelp is useful helping me make decisions. | 68% |
| 14c. I think the Internet offers a very important opportunity to get to know people from different backgrounds and places. | 76% |
| 14d. It is important for me to be able to stay in touch with my friends online. | 74% |
| 14e. When I go online, I like to feel I am part of a community. | 44% |
| 14f. I enjoy the shared aspect of things like Wikipedia and online message boards. | 62% |
| 14g. I regularly post information about myself online. | 24% |

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Q14. Agreement with the following statements . . .
(Base=Internet Users)

| | Total |
|---|-------|
| 14h. When I'm interested in a topic, I gather information from several different sources like TV, radio, and the Internet to try to get the full picture. | 83% |
| 14i. I am usually able to enter the right words in a search engine to find what I am looking for. | 92% |
| 14j. I can usually determine whether or not the information I find online is correct and reliable. | 85% |
| 14k. When I search for something online and get many results, I can usually decide which ones will be the most useful for me. | 93% |
| 14l. I often share website links with other people. | 52% |
| Did not agree with any above | 2% |

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Q14a. Please tell me whether you agree or disagree with the following statements.
I think that using the Internet makes me more informed.
(Base=Internet users only)

| | Use Internet | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-------------|--------------|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | Yes | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 338 | 231 | 107 | 242 | 96 | 183 | 155 | 165 | 173 | 114 | 137 | 87 | 186 | 92 | 35 | 25 | 76 | 55 | 141 | 17 | 78 | 84 | 158 | 89 | 120 | 67 | 55 |
| Agree | 92% | 94% | 88% | 95% | 84% | 93% | 90% | 93% | 91% | 91% | 93% | 91% | 95% | 87% | 89% | 88% | 84% | 91% | 96% | 71% | 90% | 86% | 98% | 94% | 95% | 90% | 82% |
| Disagree | 7% | 5% | 10% | 5% | 11% | 7% | 6% | 5% | 8% | 6% | 7% | 7% | 3% | 11% | 9% | 12% | 13% | 7% | 3% | 29% | 9% | 8% | 2% | 3% | 3% | 9% | 16% |
| Don't know | 2% | 2% | 2% | 1% | 4% | 1% | 3% | 2% | 2% | 3% | 1% | 2% | 2% | 2% | 3% | 3% | 2% | 2% | 1% | 1% | 1% | 6% | 2% | 2% | 1% | 2% | |

Q14b. Please tell me whether you agree or disagree with the following statements.
I think that reading other people's recommendations on sites like Amazon, Ebay or Yelp is useful in helping me make decisions.
(Base=Internet users only)

| | Use Internet | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-------------|--------------|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | Yes | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 338 | 231 | 107 | 242 | 96 | 183 | 155 | 165 | 173 | 114 | 137 | 87 | 186 | 92 | 35 | 25 | 76 | 55 | 141 | 17 | 78 | 84 | 158 | 89 | 120 | 67 | 55 |
| Agree | 68% | 73% | 56% | 75% | 50% | 72% | 63% | 71% | 65% | 72% | 69% | 61% | 71% | 61% | 71% | 64% | 61% | 73% | 73% | 71% | 68% | 58% | 73% | 70% | 71% | 60% | 71% |
| Disagree | 28% | 24% | 36% | 23% | 42% | 25% | 32% | 27% | 29% | 25% | 29% | 30% | 24% | 35% | 26% | 36% | 36% | 22% | 23% | 29% | 28% | 37% | 23% | 26% | 26% | 37% | 24% |
| Don't know | 4% | 3% | 7% | 2% | 8% | 3% | 6% | 2% | 6% | 3% | 2% | 9% | 5% | 4% | 3% | 4% | 4% | 5% | 4% | 4% | 4% | 5% | 4% | 4% | 3% | 3% | 5% |

Q14c. Please tell me whether you agree or disagree with the following statements.
I think the Internet offers a very important opportunity to get to know people from different backgrounds and places.
(Base=Internet users only)

| | Use Internet | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-------------|--------------|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | Yes | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 338 | 231 | 107 | 242 | 96 | 183 | 155 | 165 | 173 | 114 | 137 | 87 | 186 | 92 | 35 | 25 | 76 | 55 | 141 | 17 | 78 | 84 | 158 | 89 | 120 | 67 | 55 |
| Agree | 76% | 79% | 69% | 81% | 61% | 78% | 73% | 79% | 72% | 85% | 74% | 67% | 74% | 79% | 83% | 68% | 79% | 82% | 73% | 82% | 81% | 73% | 74% | 74% | 74% | 76% | 80% |
| Disagree | 20% | 16% | 28% | 15% | 31% | 18% | 22% | 18% | 22% | 13% | 20% | 29% | 23% | 15% | 14% | 24% | 17% | 13% | 22% | 18% | 17% | 21% | 21% | 21% | 22% | 16% | 18% |
| Don't know | 4% | 5% | 3% | 3% | 7% | 4% | 5% | 3% | 6% | 2% | 7% | 5% | 4% | 5% | 3% | 8% | 4% | 5% | 5% | 3% | 6% | 5% | 4% | 4% | 7% | 2% | |

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Q14d. Please tell me whether you agree or disagree with the following statements.
It is important for me to be able to stay in touch with my friends online.
(Base=Internet users only)

| | Use Internet | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-------------|--------------|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | Yes | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 338 | 231 | 107 | 242 | 96 | 183 | 155 | 165 | 173 | 114 | 137 | 87 | 186 | 92 | 35 | 25 | 76 | 55 | 141 | 17 | 78 | 84 | 158 | 89 | 120 | 67 | 55 |
| Agree | 74% | 78% | 64% | 85% | 47% | 76% | 72% | 78% | 71% | 84% | 70% | 67% | 76% | 71% | 83% | 60% | 72% | 71% | 74% | 76% | 74% | 64% | 78% | 69% | 82% | 73% | 71% |
| Disagree | 24% | 20% | 34% | 14% | 49% | 22% | 26% | 21% | 28% | 15% | 28% | 30% | 23% | 26% | 17% | 40% | 26% | 25% | 26% | 24% | 24% | 32% | 20% | 29% | 16% | 25% | 29% |
| Don't know | 2% | 2% | 2% | 1% | 4% | 2% | 2% | 2% | 2% | 1% | 1% | 3% | 2% | 3% | | | 1% | 4% | 1% | | 1% | 4% | 1% | 2% | 3% | 1% | |

Q14e. Please tell me whether you agree or disagree with the following statements.
When I go online, I like to feel I am part of a community.
(Base=Internet users only)

| | Use Internet | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-------------|--------------|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | Yes | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 338 | 231 | 107 | 242 | 96 | 183 | 155 | 165 | 173 | 114 | 137 | 87 | 186 | 92 | 35 | 25 | 76 | 55 | 141 | 17 | 78 | 84 | 158 | 89 | 120 | 67 | 55 |
| Agree | 44% | 48% | 36% | 52% | 26% | 48% | 41% | 43% | 46% | 52% | 42% | 38% | 40% | 49% | 66% | 32% | 53% | 49% | 42% | 59% | 49% | 49% | 38% | 44% | 42% | 45% | 53% |
| Disagree | 52% | 48% | 60% | 45% | 69% | 50% | 54% | 54% | 50% | 47% | 53% | 57% | 57% | 47% | 34% | 60% | 45% | 44% | 55% | 41% | 49% | 45% | 59% | 51% | 54% | 52% | 47% |
| Don't know | 4% | 3% | 4% | 3% | 5% | 2% | 5% | 3% | 4% | 1% | 5% | 5% | 3% | 4% | | 8% | 3% | 7% | 3% | | 3% | 6% | 3% | 6% | 4% | 3% | |

Q14f. Please tell me whether you agree or disagree with the following statements.
I enjoy the shared aspects of things like Wikipedia and online message boards.
(Base=Internet users only)

| | Use Internet | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-------------|--------------|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | Yes | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 338 | 231 | 107 | 242 | 96 | 183 | 155 | 165 | 173 | 114 | 137 | 87 | 186 | 92 | 35 | 25 | 76 | 55 | 141 | 17 | 78 | 84 | 158 | 89 | 120 | 67 | 55 |
| Agree | 62% | 70% | 46% | 73% | 35% | 61% | 65% | 62% | 62% | 82% | 60% | 41% | 56% | 66% | 80% | 72% | 68% | 67% | 57% | 65% | 65% | 61% | 61% | 64% | 63% | 61% | 60% |
| Disagree | 33% | 26% | 48% | 24% | 56% | 35% | 31% | 33% | 34% | 17% | 36% | 51% | 39% | 28% | 20% | 28% | 28% | 24% | 40% | 29% | 31% | 35% | 34% | 33% | 32% | 33% | 36% |
| Don't know | 4% | 3% | 7% | 3% | 8% | 4% | 5% | 5% | 4% | 2% | 4% | 8% | 5% | 5% | | 4% | 9% | 4% | 6% | 4% | 5% | 4% | 3% | 5% | 6% | 4% | |

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Q14g. Please tell me whether you agree or disagree with the following statements.
I regularly post information about myself online.
(Base=Internet users only)

| | Use Internet | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-------------|--------------|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | Yes | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 338 | 231 | 107 | 242 | 96 | 183 | 155 | 165 | 173 | 114 | 137 | 87 | 186 | 92 | 35 | 25 | 76 | 55 | 141 | 17 | 78 | 84 | 158 | 89 | 120 | 67 | 55 |
| Agree | 24% | 28% | 15% | 31% | 5% | 27% | 21% | 23% | 25% | 38% | 21% | 10% | 17% | 35% | 34% | 24% | 32% | 29% | 19% | 24% | 31% | 30% | 18% | 24% | 19% | 31% | 27% |
| Disagree | 75% | 71% | 84% | 68% | 92% | 72% | 78% | 75% | 75% | 62% | 77% | 89% | 83% | 62% | 66% | 76% | 67% | 69% | 80% | 76% | 68% | 68% | 82% | 74% | 80% | 67% | 73% |
| Don't know | 1% | 1% | 1% | 0% | 3% | 1% | 1% | 2% | 1% | 2% | 1% | 1% | 3% | 66% | 76% | 1% | 2% | 1% | 1% | 1% | 2% | 1% | 2% | 1% | 1% | 1% | 1% |

Q14h. Please tell me whether you agree or disagree with the following statements.
When I'm interested in a topic, I gather informaton from several different sources like TV, radio, and the Internet to try to get the full picture.
(Base=Internet users only)

| | Use Internet | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-------------|--------------|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | Yes | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 338 | 231 | 107 | 242 | 96 | 183 | 155 | 165 | 173 | 114 | 137 | 87 | 186 | 92 | 35 | 25 | 76 | 55 | 141 | 17 | 78 | 84 | 158 | 89 | 120 | 67 | 55 |
| Agree | 83% | 86% | 77% | 87% | 72% | 84% | 81% | 85% | 80% | 86% | 81% | 82% | 87% | 78% | 83% | 72% | 80% | 80% | 86% | 82% | 82% | 77% | 86% | 76% | 88% | 82% | 84% |
| Disagree | 16% | 13% | 22% | 12% | 25% | 15% | 17% | 13% | 19% | 14% | 18% | 16% | 12% | 20% | 17% | 28% | 18% | 20% | 13% | 18% | 17% | 20% | 13% | 21% | 10% | 18% | 16% |
| Don't know | 1% | 1% | 1% | 0% | 3% | 1% | 1% | 2% | 1% | 1% | 2% | 1% | 2% | 2% | 2% | 1% | 1% | 1% | 1% | 1% | 2% | 1% | 2% | 2% | 2% | 2% | 2% |

Q14i. Please tell me whether you agree or disagree with the following statements.
I am usually able to enter the right words in a search engine to find what I am looking for.
(Base=Internet users only)

| | Use Internet | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-------------|--------------|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | Yes | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 338 | 231 | 107 | 242 | 96 | 183 | 155 | 165 | 173 | 114 | 137 | 87 | 186 | 92 | 35 | 25 | 76 | 55 | 141 | 17 | 78 | 84 | 158 | 89 | 120 | 67 | 55 |
| Agree | 92% | 94% | 88% | 96% | 83% | 93% | 91% | 93% | 92% | 97% | 91% | 89% | 95% | 89% | 91% | 88% | 89% | 89% | 97% | 94% | 88% | 87% | 97% | 91% | 93% | 93% | 91% |
| Disagree | 7% | 4% | 11% | 4% | 14% | 5% | 8% | 5% | 8% | 3% | 8% | 9% | 4% | 9% | 9% | 12% | 9% | 9% | 2% | 6% | 10% | 12% | 2% | 7% | 6% | 6% | 9% |
| Don't know | 1% | 1% | 1% | 0% | 3% | 1% | 1% | 2% | 1% | 1% | 2% | 1% | 2% | 2% | 2% | 1% | 1% | 2% | 1% | 1% | 1% | 1% | 2% | 1% | 1% | 1% | 1% |

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Q14j. Please tell me whether you agree or disagree with the following statements.
I can usually determine whether or not the information I find online is correct and reliable.
(Base=Internet users only)

| | Use Internet | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-------------|--------------|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | Yes | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 338 | 231 | 107 | 242 | 96 | 183 | 155 | 165 | 173 | 114 | 137 | 87 | 186 | 92 | 35 | 25 | 76 | 55 | 141 | 17 | 78 | 84 | 158 | 89 | 120 | 67 | 55 |
| Agree | 85% | 88% | 78% | 87% | 79% | 87% | 82% | 86% | 84% | 88% | 86% | 79% | 88% | 83% | 83% | 76% | 79% | 89% | 89% | 94% | 79% | 80% | 89% | 78% | 84% | 94% | 85% |
| Disagree | 12% | 8% | 19% | 10% | 15% | 10% | 14% | 10% | 13% | 11% | 9% | 16% | 9% | 12% | 14% | 24% | 17% | 7% | 8% | 6% | 18% | 14% | 8% | 18% | 12% | 3% | 13% |
| Don't know | 4% | 3% | 4% | 2% | 6% | 3% | 5% | 4% | 3% | 2% | 4% | 5% | 3% | 5% | 3% | 4% | 4% | 3% | 3% | 3% | 3% | 6% | 3% | 4% | 4% | 3% | 2% |

Q14k. Please tell me whether you agree or disagree with the following statements.
When I search for something online and get many results, I can usually decide which ones will be the most useful for me.
(Base=Internet users only)

| | Use Internet | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-------------|--------------|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | Yes | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 338 | 231 | 107 | 242 | 96 | 183 | 155 | 165 | 173 | 114 | 137 | 87 | 186 | 92 | 35 | 25 | 76 | 55 | 141 | 17 | 78 | 84 | 158 | 89 | 120 | 67 | 55 |
| Agree | 93% | 94% | 90% | 96% | 84% | 95% | 90% | 95% | 91% | 95% | 93% | 89% | 94% | 90% | 91% | 96% | 88% | 95% | 96% | 100% | 92% | 85% | 96% | 91% | 93% | 96% | 89% |
| Disagree | 6% | 4% | 8% | 3% | 13% | 4% | 8% | 3% | 8% | 3% | 5% | 10% | 5% | 7% | 6% | 4% | 8% | 5% | 2% | 6% | 11% | 3% | 6% | 5% | 4% | 9% | |
| Don't know | 2% | 2% | 2% | 1% | 3% | 2% | 2% | 2% | 1% | 3% | 1% | 1% | 1% | 3% | 3% | 4% | 4% | 1% | 1% | 1% | 5% | 1% | 3% | 2% | 2% | 2% | |

Q14l. Please tell me whether you agree or disagree with the following statements.
I often share website links with other people.
(Base=Internet users only)

| | Use Internet | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-------------|--------------|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | Yes | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 338 | 231 | 107 | 242 | 96 | 183 | 155 | 165 | 173 | 114 | 137 | 87 | 186 | 92 | 35 | 25 | 76 | 55 | 141 | 17 | 78 | 84 | 158 | 89 | 120 | 67 | 55 |
| Agree | 52% | 58% | 40% | 58% | 38% | 55% | 49% | 52% | 53% | 55% | 54% | 45% | 55% | 53% | 34% | 52% | 45% | 62% | 55% | 41% | 45% | 48% | 59% | 53% | 54% | 48% | 55% |
| Disagree | 46% | 41% | 57% | 41% | 58% | 43% | 50% | 46% | 46% | 45% | 44% | 52% | 44% | 43% | 66% | 48% | 54% | 35% | 43% | 59% | 54% | 50% | 39% | 45% | 43% | 51% | 45% |
| Don't know | 2% | 1% | 3% | 1% | 4% | 3% | 1% | 2% | 1% | 2% | 3% | 2% | 2% | 3% | 2% | 1% | 1% | 4% | 1% | 1% | 2% | 2% | 2% | 2% | 3% | 1% | 2% |

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Q15. Agreement that
computer and Internet
skills are sufficient to do
the following . . .
(Base=Internet Users)

| | Total |
|---|-------|
| RESPONDENTS | 338 |
| 15a. Communicate with relatives, friends and colleagues | 93% |
| 15b. Protect your personal data such as your address, phone number, credit card, and bank information | 77% |
| 15c. Conduct a job search online | 83% |
| 15d. Find general information about local government services | 92% |
| 15e. Find information about local news and events | 93% |
| 15f. Find information about regional or national news and events | 92% |
| Did not agree with any above | 2% |

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Q15a. Do you feel your current computer and Internet skills are sufficient to . . .
Communicate with relatives, friends and colleagues?
(Base=Internet users only)

| | Use Internet | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-------------|--------------|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | Yes | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 338 | 231 | 107 | 242 | 96 | 183 | 155 | 165 | 173 | 114 | 137 | 87 | 186 | 92 | 35 | 25 | 76 | 55 | 141 | 17 | 78 | 84 | 158 | 89 | 120 | 67 | 55 |
| Yes | 93% | 95% | 90% | 96% | 86% | 96% | 90% | 94% | 92% | 95% | 95% | 89% | 94% | 95% | 86% | 96% | 91% | 93% | 96% | 88% | 90% | 88% | 98% | 96% | 93% | 96% | 89% |
| No/DK | 7% | 5% | 10% | 4% | 14% | 4% | 10% | 6% | 8% | 5% | 5% | 11% | 6% | 5% | 14% | 4% | 9% | 7% | 4% | 12% | 10% | 12% | 2% | 4% | 8% | 4% | 11% |

Q15b. Do you feel your current computer and Internet skills are sufficient to . . .
Protect your personal data such as your address, phone number, credit card, and bank information?
(Base=Internet users only)

| | Use Internet | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-------------|--------------|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | Yes | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 338 | 231 | 107 | 242 | 96 | 183 | 155 | 165 | 173 | 114 | 137 | 87 | 186 | 92 | 35 | 25 | 76 | 55 | 141 | 17 | 78 | 84 | 158 | 89 | 120 | 67 | 55 |
| Yes | 77% | 81% | 68% | 82% | 66% | 79% | 75% | 81% | 74% | 83% | 82% | 62% | 76% | 82% | 74% | 72% | 70% | 85% | 82% | 76% | 73% | 73% | 82% | 84% | 71% | 76% | 80% |
| No/DK | 23% | 19% | 32% | 18% | 34% | 21% | 25% | 19% | 26% | 17% | 18% | 38% | 24% | 18% | 26% | 28% | 30% | 15% | 18% | 24% | 27% | 27% | 18% | 16% | 29% | 24% | 20% |

Q15c. Do you feel your current computer and Internet skills are sufficient to . . .
Conduct a job search online?
(Base=Internet users only)

| | Use Internet | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-------------|--------------|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | Yes | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 338 | 231 | 107 | 242 | 96 | 183 | 155 | 165 | 173 | 114 | 137 | 87 | 186 | 92 | 35 | 25 | 76 | 55 | 141 | 17 | 78 | 84 | 158 | 89 | 120 | 67 | 55 |
| Yes | 83% | 88% | 70% | 90% | 63% | 85% | 80% | 87% | 78% | 90% | 90% | 61% | 78% | 95% | 69% | 88% | 68% | 87% | 90% | 71% | 82% | 79% | 87% | 82% | 82% | 85% | 82% |
| No/DK | 17% | 12% | 30% | 10% | 38% | 15% | 20% | 13% | 22% | 10% | 10% | 39% | 22% | 5% | 31% | 12% | 32% | 13% | 10% | 29% | 18% | 21% | 13% | 18% | 18% | 15% | 18% |

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Q15d. Do you feel your current computer and Internet skills are sufficient to . . .
Find general information about local government services?
(Base=Internet users only)

| | Use Internet | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-------------|--------------|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|------|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | Yes | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 338 | 231 | 107 | 242 | 96 | 183 | 155 | 165 | 173 | 114 | 137 | 87 | 186 | 92 | 35 | 25 | 76 | 55 | 141 | 17 | 78 | 84 | 158 | 89 | 120 | 67 | 55 |
| Yes | 92% | 95% | 86% | 95% | 83% | 93% | 90% | 95% | 90% | 95% | 94% | 85% | 92% | 92% | 83% | 100% | 82% | 91% | 98% | 82% | 88% | 87% | 97% | 94% | 92% | 91% | 91% |
| No/DK | 8% | 5% | 14% | 5% | 17% | 7% | 10% | 5% | 10% | 5% | 6% | 15% | 8% | 8% | 17% | 18% | 9% | 2% | 18% | 12% | 13% | 3% | 6% | 8% | 9% | 9% | |

Q15e. Do you feel your current computer and Internet skills are sufficient to . . .
Find information about local news and events?
(Base=Internet users only)

| | Use Internet | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-------------|--------------|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | Yes | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 338 | 231 | 107 | 242 | 96 | 183 | 155 | 165 | 173 | 114 | 137 | 87 | 186 | 92 | 35 | 25 | 76 | 55 | 141 | 17 | 78 | 84 | 158 | 89 | 120 | 67 | 55 |
| Yes | 93% | 94% | 91% | 96% | 85% | 97% | 88% | 96% | 90% | 99% | 93% | 86% | 94% | 92% | 91% | 96% | 92% | 87% | 97% | 94% | 90% | 90% | 96% | 93% | 94% | 93% | 93% |
| No/DK | 7% | 6% | 9% | 4% | 15% | 3% | 12% | 4% | 10% | 1% | 7% | 14% | 6% | 8% | 9% | 4% | 8% | 13% | 3% | 6% | 10% | 10% | 4% | 7% | 6% | 7% | 7% |

Q15f. Do you feel your current computer and Internet skills are sufficient to . . .
Find information about regional or national news and events?
(Base=Internet users only)

| | Use Internet | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-------------|--------------|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | Yes | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 338 | 231 | 107 | 242 | 96 | 183 | 155 | 165 | 173 | 114 | 137 | 87 | 186 | 92 | 35 | 25 | 76 | 55 | 141 | 17 | 78 | 84 | 158 | 89 | 120 | 67 | 55 |
| Yes | 92% | 94% | 89% | 95% | 84% | 95% | 88% | 95% | 90% | 96% | 92% | 87% | 94% | 89% | 86% | 96% | 86% | 89% | 97% | 82% | 87% | 87% | 98% | 93% | 94% | 93% | 84% |
| No/DK | 8% | 6% | 11% | 5% | 16% | 5% | 12% | 5% | 10% | 4% | 8% | 13% | 6% | 11% | 14% | 4% | 14% | 11% | 3% | 18% | 13% | 13% | 2% | 7% | 6% | 7% | 16% |

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Q16. Sources used to learn about computers and related technology.
(Base=Total Sample)

| | Total |
|---|-------|
| RESPONDENTS | 400 |
| 16a. Through a school system either private or public | 54% |
| 16b. Through training classes | 48% |
| 16c. From friends, family members, or colleagues | 72% |
| 16d. From children | 40% |
| 16e. On your own | 84% |
| None of the above | 7% |

Q16a. Have you learned about computers and related technology from the following source?
Through a school system either public or private.

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|----------------------------------|-------|--------------|-----|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Yes | 54% | 59% | 24% | 68% | 35% | 69% | 31% | 59% | 48% | 58% | 50% | 85% | 54% | 24% | 47% | 66% | 47% | 69% | 49% | 61% | 58% | 29% | 49% | 65% | 56% | 55% | 51% | 52% | 61% |
| No | 45% | 40% | 71% | 32% | 63% | 31% | 66% | 40% | 50% | 41% | 49% | 15% | 46% | 73% | 52% | 32% | 53% | 27% | 48% | 39% | 42% | 66% | 50% | 34% | 43% | 43% | 48% | 47% | 38% |
| Have not learned about computers | 1% | 1% | 5% | 0% | 2% | 3% | 1% | 2% | 1% | 2% | 1% | | 1% | 3% | 1% | 2% | 4% | 3% | | | | 6% | 1% | 1% | 1% | 2% | 1% | 1% | 1% |

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Q16b. Have you learned about computers and related technology from the following source?
Through training classes

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|----------------------------------|-------|--------------|-----|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Yes | 48% | 51% | 27% | 52% | 41% | 52% | 41% | 56% | 39% | 43% | 52% | 49% | 50% | 44% | 46% | 55% | 38% | 42% | 39% | 54% | 55% | 17% | 36% | 57% | 55% | 46% | 45% | 46% | 58% |
| No | 51% | 48% | 65% | 47% | 55% | 48% | 54% | 42% | 60% | 54% | 47% | 51% | 49% | 51% | 53% | 42% | 62% | 54% | 58% | 46% | 45% | 74% | 62% | 41% | 45% | 51% | 54% | 53% | 40% |
| Have not learned about computers | 2% | 1% | 8% | 0% | 4% | | 4% | 2% | 2% | 3% | 0% | | 1% | 5% | 1% | 3% | 4% | 4% | | | 9% | 2% | 2% | | 3% | 1% | 1% | 1% | |

Q16c. Have you learned about computers and related technology from the following source?
From friends, family members or colleagues

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|----------------------------------|-------|--------------|-----|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Yes | 72% | 78% | 39% | 77% | 63% | 80% | 59% | 74% | 69% | 66% | 77% | 78% | 67% | 72% | 77% | 65% | 60% | 77% | 60% | 71% | 82% | 40% | 68% | 72% | 80% | 69% | 77% | 67% | 72% |
| No | 27% | 22% | 53% | 22% | 33% | 20% | 37% | 24% | 29% | 32% | 22% | 22% | 33% | 24% | 22% | 31% | 40% | 19% | 36% | 29% | 18% | 51% | 30% | 27% | 19% | 28% | 22% | 32% | 26% |
| Have not learned about computers | 2% | 1% | 8% | 0% | 4% | | 4% | 1% | 2% | 3% | 1% | | 1% | 5% | 1% | 3% | 4% | 4% | | | 9% | 2% | 1% | 1% | 3% | 1% | 1% | 1% | |

Q16d. Have you learned about computers and related technology from the following source?
From children

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|----------------------------------|-------|--------------|-----|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Yes | 40% | 42% | 26% | 42% | 37% | 42% | 36% | 44% | 35% | 30% | 50% | 31% | 44% | 43% | 43% | 37% | 32% | 38% | 37% | 42% | 47% | 20% | 41% | 35% | 45% | 36% | 47% | 30% | 44% |
| No | 59% | 57% | 66% | 58% | 60% | 58% | 59% | 54% | 63% | 68% | 50% | 69% | 56% | 52% | 56% | 59% | 68% | 58% | 59% | 58% | 53% | 71% | 57% | 64% | 54% | 61% | 52% | 69% | 54% |
| Have not learned about computers | 2% | 1% | 8% | 0% | 4% | | 4% | 1% | 2% | 3% | 1% | | 1% | 5% | 1% | 3% | 4% | 4% | | | 9% | 2% | 1% | 1% | 3% | 1% | 1% | 1% | |

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Q16e. Have you learned about computers and related technology from the following source?
On your own

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|----------------------------------|-------|--------------|-----|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Yes | 84% | 90% | 52% | 91% | 74% | 92% | 71% | 87% | 80% | 85% | 83% | 88% | 85% | 78% | 89% | 81% | 60% | 92% | 75% | 85% | 92% | 49% | 81% | 88% | 90% | 81% | 89% | 85% | 78% |
| No | 14% | 10% | 40% | 9% | 22% | 8% | 25% | 12% | 18% | 13% | 16% | 12% | 14% | 17% | 10% | 15% | 40% | 4% | 22% | 15% | 8% | 43% | 17% | 11% | 9% | 16% | 9% | 14% | 21% |
| Have not learned about computers | 2% | 1% | 8% | 0% | 4% | | 4% | 1% | 2% | 3% | 1% | | 1% | 5% | 1% | 3% | | 4% | 4% | | 9% | 2% | 1% | 1% | 3% | 1% | 1% | 1% | |

Q17. In general, do you feel you need to learn more about computers and related technology?

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-------------|-------|--------------|-----|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Yes | 63% | 63% | 61% | 64% | 62% | 63% | 63% | 67% | 58% | 60% | 66% | 69% | 59% | 62% | 59% | 68% | 77% | 46% | 68% | 64% | 56% | 66% | 66% | 65% | 60% | 59% | 61% | 58% | 76% |
| No | 35% | 35% | 35% | 35% | 36% | 36% | 34% | 32% | 39% | 37% | 34% | 30% | 39% | 36% | 39% | 29% | 23% | 54% | 30% | 36% | 42% | 31% | 30% | 33% | 40% | 37% | 36% | 41% | 24% |
| Don't know | 2% | 2% | 3% | 1% | 3% | 1% | 3% | 1% | 3% | 4% | 0% | 2% | 2% | 2% | 2% | 3% | | 2% | 2% | 1% | 3% | 4% | 2% | 1% | 4% | 2% | 1% | | |

Q18. Obstacles to learning more about computers and related technology
(Base=Total Sample)

| | Total |
|--|-------|
| RESPONDENTS | 400 |
| 18a. No time | 42% |
| 18b. Don't know how or where to get help | 29% |
| 18c. Not enough money | 35% |
| 18d. No/limited access to Internet | 16% |
| None of the above | 47% |

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Q18a. What are your biggest obstacles to learning more about computers and related technology?
No time
(Base=Total Sample)

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-----------------|-------|--------------|-----|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-----------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S+Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Major obstacle | 19% | 19% | 23% | 23% | 15% | 19% | 20% | 20% | 19% | 22% | 17% | 21% | 22% | 14% | 14% | 22% | 38% | 12% | 21% | 22% | 16% | 23% | 26% | 16% | 16% | 18% | 14% | 16% | 33% |
| Minor obstacle | 22% | 25% | 10% | 24% | 20% | 26% | 16% | 22% | 23% | 22% | 22% | 24% | 22% | 20% | 25% | 20% | 21% | 12% | 21% | 22% | 26% | 15% | 25% | 25% | 22% | 28% | 19% | 19% | |
| Not an obstacle | 58% | 56% | 68% | 53% | 64% | 55% | 62% | 57% | 59% | 55% | 60% | 53% | 55% | 66% | 61% | 55% | 40% | 77% | 58% | 56% | 57% | 51% | 59% | 57% | 58% | 59% | 58% | 64% | 46% |
| Don't know | 1% | 1% | | 1% | 1% | 0% | 1% | 1% | | 1% | 1% | 2% | 1% | | 3% | | | 1% | | 1% | | | 2% | 1% | 1% | | 1% | 1% | |

Q18b. What are your biggest obstacles to learning more about computers and related technology?
Don't know how or where to get help
(Base=Total Sample)

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-----------------|-------|--------------|-----|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-----------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S+Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Major obstacle | 9% | 7% | 19% | 8% | 11% | 7% | 12% | 10% | 9% | 7% | 11% | 10% | 6% | 12% | 7% | 10% | 23% | 18% | 12% | 3% | 11% | 22% | 4% | 4% | 7% | 5% | 14% | 15% | |
| Minor obstacle | 20% | 19% | 23% | 15% | 27% | 19% | 21% | 20% | 20% | 24% | 16% | 17% | 21% | 21% | 17% | 24% | 23% | 19% | 23% | 22% | 15% | 29% | 23% | 19% | 17% | 21% | 18% | 16% | 29% |
| Not an obstacle | 69% | 72% | 53% | 77% | 59% | 73% | 63% | 67% | 71% | 68% | 70% | 71% | 71% | 64% | 76% | 61% | 53% | 81% | 57% | 64% | 81% | 57% | 55% | 73% | 78% | 70% | 77% | 68% | 53% |
| Don't know | 2% | 1% | 5% | 1% | 4% | 1% | 4% | 3% | 1% | 1% | 3% | 2% | 2% | 2% | 1% | 5% | | 3% | 2% | 1% | 3% | 1% | 4% | 1% | 2% | 1% | 2% | 3% | |

Q18c. What are your biggest obstacles to learning more about computers and related technology?
Not enough money
(Base=Total Sample)

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-----------------|-------|--------------|-----|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-----------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S+Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Major obstacle | 16% | 14% | 29% | 13% | 21% | 14% | 19% | 15% | 18% | 14% | 18% | 15% | 20% | 12% | 10% | 18% | 36% | 19% | 33% | 14% | 8% | 31% | 26% | 11% | 9% | 10% | 13% | 15% | 32% |
| Minor obstacle | 19% | 20% | 13% | 19% | 18% | 21% | 15% | 21% | 16% | 22% | 16% | 23% | 15% | 19% | 16% | 24% | 23% | 8% | 19% | 24% | 15% | 17% | 22% | 21% | 16% | 21% | 12% | 23% | 22% |
| Not an obstacle | 64% | 65% | 56% | 67% | 60% | 64% | 63% | 62% | 66% | 64% | 64% | 60% | 63% | 68% | 74% | 54% | 40% | 73% | 46% | 61% | 77% | 51% | 52% | 64% | 74% | 68% | 74% | 59% | 43% |
| Don't know | 1% | 1% | 2% | 1% | 2% | 0% | 3% | 2% | | 1% | 2% | 2% | 1% | 1% | | 4% | | 2% | 2% | 1% | | | 4% | 1% | 1% | | 2% | 3% | |

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Q18d. What are your biggest obstacles to learning more about computers and related technology?
No access/limited access to Internet
(Base=Total Sample)

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-----------------|-------|--------------|-----|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-----------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S+Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Major obstacle | 7% | 5% | 19% | 5% | 10% | 3% | 13% | 4% | 10% | 7% | 7% | 7% | 7% | 7% | 3% | 13% | 11% | 4% | 11% | 8% | 1% | 11% | 15% | 5% | 2% | 5% | 5% | 7% | 13% |
| Minor obstacle | 9% | 8% | 10% | 8% | 9% | 10% | 6% | 10% | 7% | 6% | 11% | 6% | 13% | 6% | 4% | 13% | 19% | 4% | 15% | 10% | 5% | 20% | 9% | 8% | 6% | 11% | 4% | 12% | 10% |
| Not an obstacle | 83% | 86% | 68% | 86% | 79% | 86% | 78% | 83% | 82% | 85% | 80% | 84% | 79% | 86% | 92% | 69% | 70% | 92% | 71% | 78% | 94% | 69% | 75% | 82% | 91% | 82% | 91% | 78% | 75% |
| Don't know | 2% | 1% | 3% | 1% | 2% | 1% | 3% | 2% | 1% | 2% | 2% | 2% | 1% | 2% | 0% | 5% | | | 3% | 3% | | 2% | 4% | 1% | 2% | | 2% | 3% | |

Q18e. Are there any other obstacles to learning more about computers and related technology?
(Base=Total Sample)

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|--|-------|--------------|-----|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-----------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S+Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| No other obstacles | 89% | 89% | 89% | 91% | 86% | 90% | 89% | 87% | 91% | 91% | 88% | 94% | 91% | 82% | 86% | 92% | 98% | 88% | 87% | 90% | 92% | 89% | 90% | 88% | 90% | 91% | 90% | 89% | 85% |
| Too difficult to learn | 3% | 2% | 3% | 3% | 2% | 2% | 4% | 3% | 2% | 1% | 4% | | 3% | 4% | 2% | 3% | | 8% | 2% | 3% | 3% | | 1% | 3% | 4% | 2% | 3% | 2% | 3% |
| Laziness | 2% | 2% | 2% | 2% | 3% | 3% | 1% | 3% | 2% | 3% | 2% | 2% | 2% | 2% | 3% | 2% | | 4% | 2% | 3% | 3% | 3% | 3% | 2% | 2% | 5% | 1% | 1% | 1% |
| Too old to learn new technology | 2% | 2% | | 1% | 2% | 2% | 1% | 2% | 1% | 2% | 1% | | | 5% | 3% | | | | 1% | | 1% | | 3% | | 2% | | 1% | 4% | 1% |
| Just not interested | 1% | 1% | | 1% | 1% | 1% | 1% | 0% | 2% | 1% | 1% | 1% | 1% | 2% | 2% | | | | 2% | 1% | | | | 1% | 2% | 1% | 1% | 1% | 1% |
| Medical reasons | 1% | 0% | 3% | 0% | 1% | 0% | 1% | 0% | 1% | 2% | | | 1% | 2% | | 3% | | | 2% | 2% | | 3% | | 2% | | | 1% | | 1% |
| Confused on what to learn | 1% | 1% | | 1% | | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | | | 1% | | 1% | | | 2% | 1% | 1% | 1% | | |
| No transportation to go learn | 1% | 1% | 2% | 0% | 1% | | 2% | 0% | 1% | 1% | 1% | | 1% | 1% | 1% | | 2% | | 2% | | | 3% | 1% | 1% | | | | 1% | 3% |
| Lack of typing skills | 1% | 1% | | 0% | 1% | 1% | | 0% | 1% | | 1% | 2% | | | 0% | 1% | | | 2% | | | 3% | 1% | | | | | | 3% |
| Had technical difficulties/No customer service | 1% | 0% | 2% | | 1% | 0% | 1% | 0% | 1% | | 1% | | | 2% | 1% | | | | 1% | | | | 1% | 1% | | | 1% | | 1% |
| Technology changes too much | 0% | 0% | | | 1% | 0% | | 0% | | 1% | | | 1% | | 0% | | | | 1% | | | | | | 1% | | | | 1% |

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Q19. Reasons for not using the Internet
(Base=Repondents who do not use the Internet)

| | Total |
|-------------------------------------|-------|
| RESPONDENTS | 62 |
| 19a. You do not have access at home | 37% |
| 19b. You are not interested | 29% |
| 19c. You do not have time | 23% |
| 19d. You do not have enough money | 16% |
| 19e. You feel you don't need it | 35% |
| None of the above | 32% |

Q19a. Are any of the following reasons you do not use the Internet?
You do not have access at home.
(Base: Respondents who do not use the Internet)

| | Total | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-------------|-------|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|------|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 62 | 23 | 39 | 31 | 31 | 7 | 19 | 36 | 23 | 26 | 12 | 1 | 30 | 4 | 5 | 18 | 24 | 12 | 8 | 11 | 17 | 14 | 17 |
| Yes | 37% | 30% | 41% | 35% | 39% | 29% | 32% | 42% | 48% | 27% | 33% | 100% | 33% | 25% | 60% | 39% | 29% | 42% | 50% | 36% | 53% | 43% | 24% |
| No/DK | 63% | 70% | 59% | 65% | 61% | 71% | 68% | 58% | 52% | 73% | 67% | | 67% | 75% | 40% | 61% | 71% | 58% | 50% | 64% | 47% | 57% | 76% |

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Q19b. Are any of the following reasons you do not use the Internet?
You are not interested,
(Base: Respondents who do not use the Internet)

| | Total | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-------------|-------|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|------|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 62 | 23 | 39 | 31 | 31 | 7 | 19 | 36 | 23 | 26 | 12 | 1 | 30 | 4 | 5 | 18 | 24 | 12 | 8 | 11 | 17 | 14 | 17 |
| Yes | 29% | 30% | 28% | 32% | 26% | 14% | 26% | 33% | 39% | 23% | 17% | 100% | 23% | 50% | 40% | 28% | 33% | 17% | 38% | 55% | 35% | 21% | 18% |
| No/DK | 71% | 70% | 72% | 68% | 74% | 86% | 74% | 67% | 61% | 77% | 83% | | 77% | 50% | 60% | 72% | 67% | 83% | 63% | 45% | 65% | 79% | 82% |

Q19c. Are any of the following reasons you do not use the Internet?
You do not have time
(Base: Respondents who do not use the Internet)

| | Total | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-------------|-------|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|------|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 62 | 23 | 39 | 31 | 31 | 7 | 19 | 36 | 23 | 26 | 12 | 1 | 30 | 4 | 5 | 18 | 24 | 12 | 8 | 11 | 17 | 14 | 17 |
| Yes | 23% | 13% | 28% | 29% | 16% | 57% | 21% | 17% | 9% | 19% | 58% | | 27% | 50% | 20% | 33% | 25% | 8% | 13% | 27% | 18% | 29% | 24% |
| No/DK | 77% | 87% | 72% | 71% | 84% | 43% | 79% | 83% | 91% | 81% | 42% | 100% | 73% | 50% | 80% | 67% | 75% | 92% | 88% | 73% | 82% | 71% | 76% |

Q19d. Are any of the following reasons you do not use the Internet?
You do not have enough money
(Base: Respondents who do not use the Internet)

| | Total | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-------------|-------|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|------|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 62 | 23 | 39 | 31 | 31 | 7 | 19 | 36 | 23 | 26 | 12 | 1 | 30 | 4 | 5 | 18 | 24 | 12 | 8 | 11 | 17 | 14 | 17 |
| Yes | 16% | 13% | 18% | 13% | 19% | | 32% | 11% | 4% | 19% | 25% | 100% | 13% | 50% | | 17% | 25% | 8% | | 18% | 12% | 21% | 18% |
| No/DK | 84% | 87% | 82% | 87% | 81% | 100% | 68% | 89% | 96% | 81% | 75% | | 87% | 50% | 100% | 83% | 75% | 92% | 100% | 82% | 88% | 79% | 82% |

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Q19e. Are any of the following reasons you do not use the Internet?
You feel you don't need it.
(Base: Respondents who do not use the Internet)

| | Total | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-------------|-------|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|------|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 62 | 23 | 39 | 31 | 31 | 7 | 19 | 36 | 23 | 26 | 12 | 1 | 30 | 4 | 5 | 18 | 24 | 12 | 8 | 11 | 17 | 14 | 17 |
| Yes | 35% | 22% | 44% | 42% | 29% | 14% | 37% | 39% | 39% | 27% | 50% | | 40% | 25% | 40% | 44% | 25% | 25% | 63% | 45% | 18% | 50% | 35% |
| No/DK | 65% | 78% | 56% | 58% | 71% | 86% | 63% | 61% | 61% | 73% | 50% | 100% | 60% | 75% | 60% | 56% | 75% | 75% | 38% | 55% | 82% | 50% | 65% |

Q19f. Is there any other reason you do not use the Internet?
(Base: Respondents who do not use the Internet)

| | Total | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|------------------------------------|-------|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|------|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 62 | 23 | 39 | 31 | 31 | 7 | 19 | 36 | 23 | 26 | 12 | 1 | 30 | 4 | 5 | 18 | 24 | 12 | 8 | 11 | 17 | 14 | 17 |
| Don't know how to use the Internet | 5% | | 8% | 6% | 3% | 14% | 5% | 3% | | 4% | 17% | | 7% | | | 11% | 4% | | | 9% | 6% | | 6% |
| Medical reasons | 3% | 9% | | 6% | | | 5% | 3% | | 8% | | | | 25% | | | 4% | 8% | | | 6% | 7% | |
| Too hard to learn | 3% | | 5% | | 6% | | | 6% | 4% | 4% | | | | 25% | 20% | | 8% | 8% | 13% | | | | 12% |
| No other reasons | 89% | 91% | 87% | 87% | 90% | 86% | 89% | 89% | 96% | 85% | 83% | 100% | 93% | 50% | 80% | 89% | 92% | 83% | 88% | 91% | 88% | 93% | 82% |

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Q20. What local organization are you aware of that provides free public access to both computers and the Internet?
Base=Total Sample

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|--|-------|--------------|-----|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Library | 60% | 64% | 34% | 68% | 49% | 69% | 46% | 72% | 47% | 63% | 57% | 59% | 59% | 62% | 68% | 62% | 30% | 38% | 45% | 68% | 71% | 26% | 42% | 67% | 74% | 58% | 64% | 59% | 57% |
| Not aware of organization | 35% | 30% | 61% | 28% | 44% | 26% | 48% | 21% | 49% | 32% | 37% | 36% | 35% | 33% | 28% | 30% | 64% | 58% | 50% | 25% | 25% | 71% | 49% | 27% | 22% | 36% | 30% | 38% | 35% |
| Other | 1% | 1% | 2% | 1% | 1% | 1% | 1% | 1% | 1% | 2% | 1% | 1% | 1% | 1% | 2% | 4% | | 2% | | | | 3% | 2% | 1% | | 1% | | 1% | 3% |
| Church | 1% | 1% | | 0% | 1% | 0% | 1% | 1% | 1% | | 1% | | 1% | 1% | 2% | 2% | | 2% | | | 1% | | 1% | 1% | 1% | 2% | | | 1% |
| Senior Citizen Facility | 1% | 1% | | 0% | 1% | 0% | 1% | 1% | 1% | 1% | 0% | | | 2% | 1% | | | | 2% | 1% | | 2% | | 1% | 1% | | 1% | 1% | |
| Starbucks | 1% | 1% | | 0% | 1% | 1% | | 1% | | | 1% | 1% | | 0% | 1% | | | | 1% | | | | 1% | 1% | | | 1% | | |
| Visual Impaired Association for the Blind | 0% | | 2% | | 1% | | 1% | 0% | | 1% | | | | 1% | | | | | | | | | | 1% | | | 1% | | |
| Job Link Career Center | 0% | 0% | | 0% | | 0% | | 1% | | 0% | | | 1% | | 1% | | | | 2% | | | | | 1% | | | | | 1% |
| Betty Rae Thomas Recreational Center | 0% | 0% | | 0% | | 0% | | 0% | | 0% | | 1% | | | 1% | | | | | | | | | 1% | | 1% | | | |
| Jacob's Ladder | 0% | 0% | | 1% | 0% | | 1% | 1% | | 1% | | | 1% | | 0% | | | | | | | | | 1% | | | 1% | | |
| Hotel | 0% | 0% | | 0% | | 1% | 0% | 0% | | 0% | | 1% | | 0% | 0% | | | | 2% | | | | | 1% | | | | | 1% |
| Apple Store | 0% | 0% | | 0% | | 0% | 0% | 0% | 1% | 1% | | 1% | | 0% | | | | | | | 1% | | | 1% | | | 1% | | |
| YMCA | 0% | | 2% | | 1% | | 1% | 1% | | 0% | | | 1% | | 1% | | | | | | | | 1% | | | | | | 1% |
| Association of Presbyterian Church Educators | 0% | 0% | | 1% | 0% | | 0% | 0% | | 0% | | | | 1% | 0% | | | | | | | | | 1% | | | 1% | | |
| Innervision | 0% | 0% | | 0% | | 0% | | 1% | | 1% | | 1% | | | | | 4% | | | | | | 1% | | | 1% | | | 1% |
| McDonalds | 0% | 0% | | 1% | | 1% | | 0% | | 1% | | 1% | | | 1% | | | | | | | | 1% | | | 1% | | | 1% |

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Q21. Sources used to get news about your community and region
(Base=Total Sample)

| | Total |
|---|-------|
| RESPONDENTS | 400 |
| 21a. Print version of local newspaper, magazine, or journal | 61% |
| 21b. Broadcasts of a local television news station | 78% |
| 21c. Broadcasts of a local radio news program | 62% |
| 21d. Neighborhood or community newsletters | 47% |
| 21e. Alerts about local news that are sent to your cell phone | 25% |
| 21f. Website of local newspaper, tv or radio station | 51% |
| 21g. Blogs that focus on local subjects | 19% |
| 21h. Group email list that focuses on local matters | 21% |
| 21i. Social networking site like Facebook | 45% |
| 21j. Twitter | 25% |
| None of the above | 6% |

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Q21a. Do you regularly get news about your community and region from the following source?
The print version of a local newspaper, magazine or journal.

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-------------|-------|--------------|-----|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-----------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S+Ctr Cty | E | W |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Yes | 61% | 61% | 58% | 60% | 62% | 60% | 62% | 64% | 57% | 57% | 65% | 50% | 58% | 75% | 76% | 37% | 57% | 54% | 51% | 58% | 70% | 34% | 56% | 53% | 73% | 57% | 73% | 54% | 50% |
| No/DK | 39% | 39% | 42% | 40% | 38% | 40% | 38% | 36% | 43% | 43% | 35% | 50% | 42% | 25% | 24% | 63% | 43% | 46% | 49% | 42% | 30% | 66% | 44% | 47% | 27% | 43% | 27% | 46% | 50% |

Q21b. Do you regularly get news about your community and region from the following source?
Broadcasts of a local television news station.

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-------------|-------|--------------|-----|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-----------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S+Ctr Cty | E | W |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Yes | 78% | 79% | 69% | 76% | 80% | 79% | 76% | 77% | 78% | 80% | 75% | 74% | 77% | 82% | 83% | 72% | 62% | 85% | 64% | 81% | 84% | 51% | 81% | 78% | 80% | 79% | 77% | 78% | 76% |
| No/DK | 23% | 21% | 31% | 24% | 20% | 21% | 24% | 23% | 22% | 20% | 25% | 26% | 23% | 18% | 17% | 28% | 38% | 15% | 36% | 19% | 16% | 49% | 19% | 22% | 20% | 21% | 23% | 22% | 24% |

Q21c. Do you regularly get news about your community and region from the following source?
Broadcasts of a local radio news program.

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-------------|-------|--------------|-----|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-----------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S+Ctr Cty | E | W |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Yes | 62% | 64% | 48% | 65% | 57% | 64% | 58% | 69% | 55% | 59% | 65% | 54% | 69% | 62% | 67% | 58% | 51% | 65% | 54% | 64% | 65% | 37% | 65% | 57% | 68% | 65% | 69% | 56% | 54% |
| No/DK | 38% | 36% | 52% | 35% | 43% | 36% | 42% | 31% | 45% | 41% | 35% | 46% | 31% | 38% | 33% | 42% | 49% | 35% | 46% | 36% | 35% | 63% | 35% | 43% | 32% | 35% | 31% | 44% | 46% |

Q21d. Do you regularly get news about your community and region from the following source?
Neighborhood or community newsletters

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-------------|-------|--------------|-----|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-----------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S+Ctr Cty | E | W |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Yes | 47% | 46% | 50% | 46% | 48% | 47% | 47% | 50% | 43% | 42% | 52% | 37% | 53% | 49% | 54% | 38% | 43% | 38% | 37% | 39% | 58% | 40% | 40% | 40% | 57% | 51% | 48% | 41% | 46% |
| No/DK | 53% | 54% | 50% | 54% | 52% | 53% | 53% | 50% | 57% | 58% | 48% | 63% | 47% | 51% | 46% | 62% | 57% | 62% | 63% | 61% | 42% | 60% | 60% | 60% | 43% | 49% | 52% | 59% | 54% |

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Q21e. Do you regularly get news about your community and region from the following source?
Alerts about local news that are sent to your cell phone.

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-------------|-------|--------------|-----|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Yes | 25% | 26% | 18% | 37% | 8% | 29% | 18% | 27% | 23% | 26% | 24% | 31% | 30% | 12% | 20% | 31% | 23% | 38% | 27% | 20% | 25% | 20% | 22% | 26% | 27% | 24% | 23% | 27% | 24% |
| No/DK | 75% | 74% | 82% | 63% | 92% | 71% | 82% | 73% | 77% | 74% | 76% | 69% | 70% | 88% | 80% | 69% | 77% | 62% | 73% | 80% | 75% | 80% | 78% | 74% | 73% | 76% | 77% | 73% | 76% |

Q21f. Do you regularly get news about your community and region from the following source?
The websites of a local newspaper, tv or radio station.

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-------------|-------|--------------|------|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Yes | 51% | 60% | 18% | 65% | 31% | 64% | 30% | 55% | 46% | 49% | 52% | 50% | 60% | 39% | 54% | 43% | 55% | 50% | 42% | 59% | 64% | 20% | 43% | 50% | 62% | 53% | 58% | 42% | 44% |
| No/DK | 49% | 40% | 100% | 35% | 69% | 36% | 70% | 45% | 54% | 51% | 48% | 50% | 40% | 61% | 46% | 57% | 45% | 50% | 58% | 41% | 36% | 80% | 57% | 50% | 38% | 47% | 42% | 58% | 56% |

Q21g. Do you regularly get news about your community and region from the following source?
Blogs that focus on local subjects.

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-------------|-------|--------------|------|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Yes | 19% | 23% | 100% | 27% | 9% | 27% | 7% | 24% | 14% | 15% | 23% | 20% | 25% | 11% | 19% | 19% | 26% | 15% | 18% | 22% | 21% | 11% | 18% | 19% | 22% | 19% | 21% | 21% | 17% |
| No/DK | 81% | 77% | 100% | 73% | 91% | 73% | 93% | 76% | 86% | 85% | 77% | 80% | 75% | 89% | 81% | 81% | 74% | 85% | 82% | 78% | 79% | 89% | 82% | 81% | 78% | 81% | 79% | 79% | 83% |

Q21h. Do you regularly get news about your community and region from the following source?
A group email list that focuses on local matters.

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-------------|-------|--------------|------|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Yes | 21% | 24% | 100% | 25% | 15% | 29% | 7% | 26% | 15% | 15% | 25% | 15% | 24% | 22% | 25% | 14% | 19% | 15% | 18% | 24% | 22% | 9% | 14% | 19% | 28% | 18% | 26% | 19% | 19% |
| No/DK | 80% | 76% | 100% | 75% | 85% | 71% | 93% | 74% | 85% | 85% | 75% | 85% | 76% | 78% | 75% | 86% | 81% | 85% | 82% | 76% | 78% | 91% | 86% | 81% | 72% | 82% | 74% | 81% | 81% |

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Q21i. Do you regularly get news about your community and region from the following sources?
A social networking site like Facebook.

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-------------|-------|--------------|------|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-----------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S+Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Yes | 45% | 53% | | 61% | 22% | 44% | 1% | 26% | 19% | 44% | 46% | 63% | 46% | 27% | 47% | 46% | 36% | 42% | 37% | 51% | 53% | 17% | 42% | 54% | 47% | 52% | 47% | 43% | 35% |
| No/DK | 55% | 47% | 100% | 39% | 78% | 17% | 39% | 25% | 30% | 56% | 54% | 37% | 54% | 73% | 53% | 54% | 64% | 58% | 63% | 49% | 47% | 83% | 58% | 46% | 53% | 48% | 53% | 57% | 65% |

Q21j. Do you regularly get news about your community and region from the following source?
Twitter

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-------------|-------|--------------|------|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-----------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S+Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Yes | 25% | 30% | | 40% | 4% | 41% | 1% | 28% | 22% | 29% | 22% | 45% | 22% | 8% | 24% | 28% | 23% | 23% | 21% | 29% | 29% | 14% | 22% | 29% | 27% | 24% | 28% | 27% | 18% |
| No/DK | 75% | 70% | 100% | 60% | 96% | 59% | 99% | 72% | 78% | 71% | 78% | 55% | 78% | 92% | 76% | 72% | 77% | 77% | 79% | 71% | 71% | 86% | 78% | 71% | 73% | 76% | 72% | 73% | 82% |

Q22a. How reliable would you rate the information found in the following media?
Newspapers

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-----------------------|-------|--------------|------|-------------------------|------|---------------------|------|-------------|------|--------|------|-------|-------|------|------|------|------|------|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-----------|------|------|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S+Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| 1=Totally unreliable | 5% | 3% | 11% | 3% | 6% | 2% | 8% | 4% | 5% | 5% | 4% | 2% | 4% | 7% | 4% | 5% | 4% | 4% | 7% | 2% | 3% | 11% | 5% | 3% | 4% | 3% | 6% | 4% | 6% |
| 2=Somewhat unreliable | 8% | 8% | 5% | 6% | 9% | 7% | 8% | 6% | 9% | 10% | 5% | 3% | 7% | 12% | 11% | 3% | | 15% | 8% | 3% | 8% | 3% | 10% | 10% | 5% | 10% | 7% | 7% | 4% |
| 3=Midpoint | 23% | 22% | 26% | 23% | 23% | 21% | 25% | 27% | 19% | 22% | 23% | 22% | 22% | 24% | 23% | 21% | 28% | 15% | 25% | 22% | 19% | 26% | 17% | 23% | 25% | 17% | 24% | 25% | 25% |
| 4=Somewhat reliable | 34% | 37% | 19% | 40% | 26% | 39% | 27% | 30% | 39% | 37% | 31% | 40% | 34% | 29% | 37% | 29% | 30% | 46% | 23% | 37% | 42% | 17% | 25% | 31% | 46% | 43% | 38% | 28% | 22% |
| 5=Totally reliable | 25% | 23% | 31% | 23% | 26% | 24% | 25% | 29% | 20% | 18% | 31% | 23% | 27% | 23% | 22% | 28% | 32% | 12% | 31% | 25% | 26% | 29% | 32% | 25% | 19% | 22% | 23% | 26% | 32% |
| Don't know | 7% | 6% | 8% | 4% | 9% | 6% | 8% | 5% | 8% | 8% | 5% | 10% | 5% | 5% | 2% | 14% | 6% | 8% | 8% | 10% | 2% | 14% | 12% | 7% | 1% | 5% | 2% | 10% | 11% |
| AVERAGE | 3.71 | 3.74 | 3.58 | 3.77 | 3.63 | 3.79 | 3.60 | 3.78 | 3.65 | 3.59 | 3.83 | 3.88 | 3.76 | 3.50 | 3.63 | 3.84 | 3.91 | 3.50 | 3.69 | 3.91 | 3.83 | 3.57 | 3.79 | 3.70 | 3.71 | 3.75 | 3.66 | 3.73 | 3.80 |

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Q22b. How reliable would you rate the information found in the following media?
Television

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-----------------------|-------|--------------|------|-------------------------|------|---------------------|------|-------------|------|--------|------|-------|-------|------|------|------|------|------|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|------|------|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| 1=Totally unreliable | 4% | 3% | 5% | 3% | 5% | 2% | 5% | 3% | 4% | 4% | 3% | 2% | 3% | 5% | 4% | 2% | 4% | 8% | 3% | 5% | 7% | 3% | 6% | 1% | 4% | 5% | 4% | 1% | 3% |
| 2=Somewhat unreliable | 7% | 9% | | 10% | 4% | 10% | 3% | 7% | 8% | 8% | 7% | 7% | 8% | 7% | 9% | 5% | 2% | 15% | 5% | 7% | 8% | 9% | 6% | 8% | 7% | 10% | 4% | 7% | 6% |
| 3=Midpoint | 33% | 33% | 27% | 34% | 30% | 37% | 26% | 36% | 29% | 36% | 29% | 31% | 31% | 36% | 37% | 25% | 28% | 35% | 29% | 25% | 37% | 11% | 25% | 35% | 39% | 28% | 45% | 28% | 24% |
| 4=Somewhat reliable | 27% | 28% | 19% | 27% | 27% | 27% | 27% | 28% | 25% | 27% | 27% | 27% | 28% | 25% | 31% | 20% | 26% | 27% | 24% | 31% | 30% | 26% | 20% | 22% | 34% | 29% | 26% | 27% | 26% |
| 5=Totally reliable | 28% | 25% | 45% | 25% | 32% | 22% | 37% | 25% | 31% | 24% | 31% | 31% | 28% | 26% | 19% | 42% | 38% | 15% | 39% | 34% | 21% | 46% | 42% | 30% | 14% | 25% | 20% | 35% | 39% |
| Don't know | 2% | 2% | 3% | 2% | 2% | 2% | 3% | 1% | 3% | 2% | 2% | 2% | 3% | 2% | 0% | 5% | 2% | | 1% | 3% | 1% | 6% | 1% | 3% | 1% | 3% | 1% | 3% | |
| AVERAGE | 3.70 | 3.64 | 4.03 | 3.63 | 3.79 | 3.58 | 3.89 | 3.66 | 3.74 | 3.61 | 3.79 | 3.78 | 3.70 | 3.62 | 3.53 | 4.02 | 3.93 | 3.27 | 3.91 | 3.95 | 3.59 | 4.09 | 3.87 | 3.74 | 3.49 | 3.61 | 3.53 | 3.88 | 3.96 |

Q22c. How reliable would you rate the information found in the following media?
Radio

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-----------------------|-------|--------------|------|-------------------------|------|---------------------|------|-------------|------|--------|------|-------|-------|------|------|------|------|------|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|------|------|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| 1=Totally unreliable | 2% | 2% | 5% | 1% | 4% | 2% | 3% | 2% | 3% | 3% | 2% | 2% | 2% | 3% | 2% | 4% | | | 2% | 2% | 3% | 6% | 2% | 3% | 1% | 5% | 1% | | 4% |
| 2=Somewhat unreliable | 6% | 6% | 6% | 6% | 7% | 7% | 4% | 6% | 6% | 8% | 4% | 4% | 8% | 6% | 5% | 5% | 9% | 15% | 6% | 3% | 4% | 11% | 7% | 5% | 5% | 8% | 7% | 4% | 6% |
| 3=Midpoint | 33% | 34% | 27% | 34% | 31% | 37% | 26% | 34% | 31% | 33% | 33% | 36% | 28% | 35% | 36% | 31% | 26% | 27% | 29% | 36% | 34% | 20% | 28% | 41% | 33% | 29% | 34% | 36% | 32% |
| 4=Somewhat reliable | 33% | 36% | 21% | 35% | 30% | 35% | 30% | 33% | 33% | 37% | 30% | 31% | 39% | 28% | 36% | 28% | 30% | 42% | 29% | 31% | 38% | 23% | 26% | 29% | 42% | 39% | 37% | 31% | 22% |
| 5=Totally reliable | 21% | 19% | 27% | 22% | 19% | 17% | 25% | 22% | 19% | 16% | 25% | 25% | 19% | 19% | 16% | 26% | 32% | 8% | 27% | 22% | 17% | 31% | 30% | 16% | 15% | 17% | 15% | 23% | 31% |
| Don't know | 5% | 4% | 13% | 2% | 9% | 2% | 11% | 3% | 8% | 5% | 6% | 2% | 4% | 10% | 5% | 6% | 4% | 8% | 7% | 7% | 4% | 9% | 6% | 6% | 4% | 2% | 6% | 6% | 6% |
| AVERAGE | 3.67 | 3.67 | 3.69 | 3.72 | 3.60 | 3.61 | 3.79 | 3.70 | 3.65 | 3.58 | 3.76 | 3.75 | 3.68 | 3.59 | 3.63 | 3.71 | 3.89 | 3.46 | 3.80 | 3.73 | 3.66 | 3.69 | 3.81 | 3.52 | 3.68 | 3.56 | 3.64 | 3.79 | 3.74 |

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Q22d. How reliable would you rate the information found in the following media?
Internet

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-----------------------|-------|--------------|------|-------------------------|------|---------------------|------|-------------|------|--------|------|-------|-------|------|------|------|------|------|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|------|------|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| 1= Totally unreliable | 5% | 4% | 11% | 3% | 8% | 4% | 8% | 4% | 7% | 8% | 3% | 2% | 4% | 10% | 7% | 4% | 4% | | 3% | 5% | 5% | 17% | 7% | 1% | 4% | 5% | 4% | 4% | 10% |
| 2=Somewhat unreliable | 8% | 9% | 2% | 10% | 4% | 9% | 6% | 11% | 4% | 10% | 5% | 8% | 7% | 7% | 8% | 4% | 9% | 19% | 5% | 2% | 10% | 3% | 8% | 8% | 8% | 8% | 7% | 5% | 10% |
| 3=Midpoint | 29% | 31% | 15% | 30% | 27% | 32% | 23% | 31% | 27% | 27% | 31% | 21% | 33% | 31% | 35% | 25% | 17% | 19% | 26% | 31% | 36% | 17% | 12% | 35% | 37% | 31% | 33% | 26% | 22% |
| 4=Somewhat reliable | 26% | 29% | 8% | 29% | 22% | 32% | 17% | 23% | 29% | 28% | 24% | 31% | 28% | 19% | 27% | 19% | 26% | 46% | 19% | 27% | 29% | 17% | 25% | 21% | 31% | 26% | 28% | 31% | 19% |
| 5= Totally reliable | 23% | 24% | 18% | 26% | 19% | 22% | 25% | 26% | 20% | 18% | 28% | 35% | 21% | 15% | 17% | 37% | 23% | 12% | 29% | 31% | 18% | 14% | 35% | 24% | 17% | 23% | 18% | 26% | 29% |
| Don't know | 9% | 2% | 47% | 2% | 20% | 1% | 22% | 5% | 13% | 10% | 9% | 2% | 8% | 18% | 7% | 10% | 21% | 4% | 18% | 5% | 2% | 31% | 13% | 10% | 2% | 7% | 9% | 9% | 10% |
| AVERAGE | 3.60 | 3.62 | 3.36 | 3.66 | 3.50 | 3.61 | 3.58 | 3.61 | 3.60 | 3.44 | 3.75 | 3.89 | 3.59 | 3.28 | 3.43 | 3.91 | 3.70 | 3.52 | 3.82 | 3.80 | 3.46 | 3.13 | 3.85 | 3.65 | 3.51 | 3.58 | 3.53 | 3.77 | 3.54 |

Q23a. Thinking about all the sources of news and information you use, what would you say is the most important source for . . .
Information about the Charlotte area?

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|---------------------------------------|-------|--------------|-----|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Television | 41% | 38% | 56% | 35% | 47% | 36% | 47% | 32% | 49% | 39% | 42% | 48% | 34% | 41% | 36% | 45% | 51% | 38% | 54% | 44% | 31% | 51% | 53% | 44% | 29% | 35% | 36% | 51% | 44% |
| Printed newspapers or magazines | 21% | 21% | 19% | 20% | 22% | 21% | 22% | 27% | 15% | 18% | 24% | 9% | 19% | 36% | 29% | 8% | 19% | 19% | 12% | 17% | 27% | 6% | 13% | 20% | 30% | 22% | 25% | 17% | 17% |
| Online sources | 17% | 19% | 3% | 21% | 11% | 22% | 9% | 21% | 12% | 17% | 17% | 19% | 24% | 5% | 17% | 21% | 6% | 15% | 10% | 24% | 20% | 9% | 10% | 21% | 20% | 18% | 17% | 12% | 19% |
| Other people/word of mouth | 13% | 13% | 10% | 14% | 11% | 14% | 11% | 11% | 14% | 16% | 9% | 17% | 10% | 11% | 12% | 15% | 6% | 15% | 13% | 12% | 13% | 14% | 15% | 9% | 12% | 13% | 13% | 11% | 13% |
| Radio | 6% | 5% | 8% | 6% | 6% | 5% | 7% | 4% | 7% | 8% | 4% | 5% | 8% | 3% | 4% | 5% | 17% | | 8% | 2% | 7% | 14% | 6% | 4% | 5% | 6% | 6% | 6% | 6% |
| Neighborhood or community newsletters | 2% | 1% | 3% | 1% | 2% | 1% | 3% | 3% | | 1% | 2% | 1% | 3% | 2% | 0% | 4% | | 4% | 1% | 2% | 1% | 3% | 2% | 2% | 1% | 5% | 1% | | |
| Don't know | 1% | 1% | | 1% | 1% | 1% | 1% | 0% | 2% | 1% | 1% | | 2% | 1% | 1% | 1% | | 4% | 1% | | 1% | 3% | | 2% | | 1% | 2% | | |
| Other | 1% | 1% | | 1% | 1% | 2% | 1% | 1% | 1% | 1% | 1% | 1% | 2% | 2% | 1% | | 4% | | 1% | | 1% | 2% | | 1% | 1% | 1% | 1% | | 1% |

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Q23b. Thinking about all the sources of news and information you use, what would you say is the most important source for . . .
Information about your neighborhood?

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|---------------------------------------|-------|--------------|-----|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Other people/word of mouth | 32% | 33% | 26% | 35% | 27% | 35% | 26% | 31% | 32% | 33% | 30% | 42% | 29% | 24% | 31% | 36% | 13% | 54% | 34% | 27% | 34% | 31% | 29% | 35% | 31% | 29% | 39% | 27% | 26% |
| Neighborhood or community newsletters | 25% | 26% | 16% | 23% | 27% | 24% | 26% | 28% | 21% | 20% | 28% | 15% | 28% | 29% | 30% | 19% | 19% | 15% | 13% | 19% | 34% | 20% | 19% | 22% | 30% | 29% | 28% | 15% | 21% |
| Television | 15% | 13% | 26% | 10% | 21% | 13% | 18% | 13% | 18% | 17% | 13% | 17% | 14% | 14% | 7% | 23% | 30% | 15% | 24% | 20% | 5% | 20% | 22% | 17% | 9% | 12% | 7% | 22% | 25% |
| Online sources | 10% | 10% | 5% | 11% | 7% | 11% | 7% | 12% | 7% | 8% | 11% | 10% | 13% | 5% | 11% | 9% | 9% | 4% | 4% | 17% | 12% | 3% | 7% | 11% | 11% | 10% | 10% | 7% | 11% |
| Printed newspapers or magazines | 9% | 8% | 15% | 10% | 8% | 8% | 11% | 9% | 9% | 10% | 8% | 8% | 6% | 13% | 10% | 7% | 13% | 4% | 8% | 7% | 9% | 9% | 10% | 6% | 10% | 9% | 10% | 9% | 8% |
| Don't know | 7% | 7% | 10% | 6% | 8% | 6% | 9% | 5% | 9% | 7% | 7% | 4% | 7% | 10% | 7% | 5% | 11% | 8% | 12% | 8% | 3% | 14% | 9% | 3% | 7% | 7% | 4% | 14% | 6% |
| Radio | 2% | 2% | 2% | 3% | 1% | 2% | 1% | 1% | 3% | 3% | 1% | 2% | 3% | 2% | 1% | 2% | 6% | | 2% | 2% | 2% | | 3% | 3% | 1% | 1% | 1% | 5% | 1% |
| Other | 2% | 1% | 2% | 2% | 1% | 1% | 2% | 1% | 2% | 2% | 1% | 2% | 3% | 3% | | | | | 3% | 1% | 1% | 3% | 2% | 2% | 1% | 3% | 1% | 1% | 1% |

Q23c. Thinking about all the sources of news and information you use, what would you say is the most important source for . . .
Regional and national news?

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|---------------------------------------|-------|--------------|-----|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Printed newspapers or magazines | 14% | 13% | 19% | 12% | 17% | 12% | 17% | 15% | 13% | 13% | 15% | 4% | 12% | 26% | 17% | 10% | 11% | 12% | 11% | 12% | 14% | 9% | 13% | 7% | 19% | 15% | 14% | 14% | 11% |
| Television | 49% | 46% | 66% | 43% | 57% | 44% | 57% | 46% | 53% | 43% | 55% | 44% | 49% | 54% | 44% | 56% | 55% | 50% | 57% | 54% | 36% | 60% | 63% | 56% | 35% | 53% | 42% | 48% | 61% |
| Radio | 3% | 3% | 2% | 3% | 2% | 2% | 4% | 3% | 2% | 3% | 2% | 3% | 2% | 3% | 3% | 1% | 6% | 3% | 4% | 2% | 3% | 6% | 4% | 3% | 2% | 4% | 4% | 1% | |
| Online sources | 28% | 32% | 2% | 36% | 16% | 38% | 12% | 30% | 25% | 32% | 23% | 42% | 30% | 10% | 31% | 24% | 21% | 27% | 16% | 31% | 39% | 9% | 16% | 29% | 38% | 24% | 34% | 27% | 19% |
| Neighborhood or community newsletters | 1% | 0% | 3% | 0% | 1% | 0% | 1% | | | 2% | | | 1% | 1% | | | 4% | | 2% | | 1% | 2% | 1% | | | | 1% | | 1% |
| Other people/word of mouth | 3% | 3% | 2% | 3% | 2% | 3% | 3% | 3% | 2% | 3% | 2% | 5% | 3% | 1% | 2% | 5% | | 4% | 4% | | 4% | 6% | 1% | 2% | 4% | 2% | 2% | 4% | 4% |
| Other | 1% | 1% | 0% | 1% | | 2% | | 2% | | 1% | 1% | 1% | | 2% | 1% | | | 4% | 2% | | 2% | | 2% | 1% | | 1% | 1% | 1% | 1% |
| Don't know | 3% | 2% | 6% | 2% | 4% | 2% | 4% | 1% | 4% | 4% | 1% | 1% | 3% | 3% | 1% | 4% | 2% | | 5% | 2% | 2% | 11% | | 3% | 2% | 3% | 1% | 2% | 1% |

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Q23d. Thinking about all the sources of news and information you use, what would you say is the most important source for . . .
Information on topics that are of special interest to you personally?

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|---------------------------------------|-------|--------------|-----|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Printed newspapers or magazines | 10% | 9% | 15% | 7% | 13% | 7% | 13% | 8% | 11% | 8% | 11% | 3% | 6% | 20% | 12% | 4% | 6% | 23% | 7% | 8% | 6% | 6% | 11% | 6% | 11% | 9% | 12% | 7% | 11% |
| Television | 16% | 11% | 40% | 11% | 21% | 8% | 27% | 14% | 17% | 15% | 16% | 11% | 17% | 18% | 9% | 27% | 19% | 8% | 25% | 17% | 8% | 37% | 21% | 17% | 7% | 15% | 10% | 17% | 22% |
| Radio | 3% | 2% | 3% | 2% | 3% | 2% | 4% | 3% | 2% | 3% | 2% | 2% | 3% | 2% | 1% | 4% | 4% | | 5% | 3% | | 6% | 1% | 2% | 1% | 1% | 4% | 6% | |
| Online sources | 60% | 68% | 15% | 70% | 46% | 76% | 35% | 64% | 56% | 61% | 59% | 75% | 59% | 46% | 70% | 50% | 45% | 54% | 42% | 68% | 76% | 20% | 50% | 64% | 73% | 59% | 69% | 57% | 50% |
| Neighborhood or community newsletters | 2% | 1% | 3% | 1% | 2% | 1% | 3% | 1% | 2% | 2% | 1% | | 2% | 3% | 2% | | 4% | | 3% | 2% | 1% | | 3% | 3% | 1% | 2% | 2% | 1% | 1% |
| Other people/word of mouth | 4% | 4% | 5% | 5% | 3% | 5% | 4% | 6% | 3% | 5% | 3% | 4% | 6% | 2% | 1% | 9% | 4% | 8% | 7% | 2% | 3% | 14% | 3% | 5% | 2% | 8% | 1% | 5% | 4% |
| Other | 3% | 1% | 8% | 0% | 5% | 1% | 5% | 1% | 4% | 3% | 2% | 2% | 3% | 2% | 1% | 2% | 9% | 4% | 7% | 2% | 1% | 6% | 4% | 2% | 1% | 2% | 2% | 2% | 4% |
| Don't know | 4% | 2% | 11% | 2% | 6% | 1% | 8% | 2% | 5% | 4% | 4% | 2% | 4% | 6% | 3% | 3% | 9% | 4% | 7% | 2% | 1% | 17% | 3% | 2% | 2% | 4% | 2% | 6% | 1% |

Q24. Agreement with statements about local and national involvement (Base=Total Sample)

| | Total |
|--|-------|
| RESPONDENTS | 400 |
| 24a. I believe I can make a difference in my community. | 85% |
| 24b. I am actively involved in local issues or have been in the past. | 56% |
| 24c. I am actively involved in national issues or have been in the past. | 36% |
| 24d. I have volunteered in my community | 70% |
| 24e. I stay informed on current events and politics | 81% |
| None of the above | 2% |

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Q24a. Please tell me if you agree or disagree with the following statement?
I believe I can make a difference in my community.

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-------------|-------|--------------|-----|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Agree | 85% | 86% | 79% | 88% | 79% | 87% | 81% | 90% | 78% | 84% | 85% | 87% | 87% | 79% | 82% | 92% | 74% | 85% | 80% | 90% | 90% | 86% | 82% | 83% | 86% | 88% | 80% | 79% | 92% |
| Disagree | 13% | 12% | 16% | 9% | 18% | 11% | 16% | 8% | 18% | 13% | 12% | 11% | 10% | 18% | 15% | 5% | 21% | 15% | 16% | 10% | 9% | 9% | 16% | 14% | 11% | 9% | 17% | 16% | 8% |
| Don't know | 3% | 2% | 5% | 3% | 3% | 2% | 3% | 2% | 4% | 3% | 3% | 2% | 3% | 3% | 3% | 4% | 4% | 4% | 4% | 1% | 6% | 2% | 3% | 2% | 3% | 3% | 5% | | |

Q24b. Please tell me if you agree or disagree with the following statements?
I am actively involved in local issues or have been in the past.

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-------------|-------|--------------|-----|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Agree | 56% | 57% | 50% | 62% | 47% | 60% | 48% | 67% | 44% | 55% | 56% | 47% | 60% | 59% | 56% | 64% | 28% | 62% | 47% | 59% | 60% | 46% | 46% | 57% | 62% | 61% | 57% | 47% | 51% |
| Disagree | 43% | 43% | 45% | 37% | 51% | 39% | 49% | 33% | 54% | 44% | 42% | 52% | 39% | 39% | 43% | 34% | 68% | 38% | 50% | 41% | 40% | 51% | 50% | 42% | 38% | 38% | 41% | 52% | 49% |
| Don't know | 2% | 1% | 5% | 1% | 2% | 1% | 3% | 0% | 3% | 2% | 1% | 1% | 1% | 2% | 1% | 2% | 4% | 3% | 3% | 4% | 3% | 3% | 1% | 1% | 1% | 1% | 2% | 1% | |

Q24c. Please tell me if you agree or disagree with the following statement?
I am actively involved in national issues or have been in the past.

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-------------|-------|--------------|-----|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Agree | 36% | 37% | 29% | 37% | 34% | 39% | 31% | 42% | 29% | 32% | 39% | 31% | 38% | 37% | 38% | 38% | 15% | 42% | 30% | 42% | 38% | 14% | 26% | 39% | 44% | 36% | 39% | 36% | 31% |
| Disagree | 62% | 62% | 66% | 61% | 64% | 60% | 66% | 56% | 69% | 65% | 59% | 68% | 60% | 60% | 60% | 60% | 81% | 58% | 67% | 58% | 60% | 80% | 71% | 60% | 55% | 63% | 59% | 63% | 67% |
| Don't know | 2% | 1% | 5% | 2% | 2% | 1% | 3% | 2% | 2% | 3% | 1% | 1% | 3% | 2% | 2% | 2% | 4% | 3% | 3% | 1% | 1% | 6% | 3% | 1% | 1% | 1% | 2% | 1% | 3% |

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Q24d. Please tell me if you agree or disagree with the following statement?
I have volunteered in my community.

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-------------|-------|--------------|-----|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-----------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S+Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Agree | 70% | 72% | 58% | 77% | 61% | 74% | 63% | 78% | 62% | 68% | 72% | 66% | 74% | 69% | 77% | 69% | 40% | 73% | 57% | 69% | 79% | 51% | 49% | 71% | 86% | 67% | 77% | 62% | 67% |
| Disagree | 29% | 27% | 39% | 23% | 38% | 25% | 35% | 22% | 37% | 31% | 27% | 33% | 25% | 30% | 22% | 31% | 55% | 27% | 42% | 31% | 21% | 49% | 47% | 29% | 14% | 32% | 21% | 37% | 33% |
| Don't know | 1% | 1% | 3% | 1% | 1% | 1% | 1% | 0% | 2% | 1% | 1% | 1% | 1% | 1% | 0% | 1% | 4% | 2% | 2% | 3% | 2% | 4% | 4% | 1% | 1% | 1% | 1% | 1% | |

Q24e. Please tell me if you agree or disagree with the following statement?
I stay informed on current events and politics.

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-------------|-------|--------------|-----|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-----------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S+Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Agree | 81% | 81% | 79% | 82% | 79% | 80% | 82% | 86% | 75% | 79% | 82% | 68% | 83% | 90% | 90% | 76% | 57% | 65% | 72% | 88% | 90% | 57% | 70% | 78% | 94% | 76% | 91% | 74% | 75% |
| Disagree | 18% | 18% | 16% | 17% | 20% | 19% | 16% | 13% | 23% | 19% | 17% | 31% | 15% | 8% | 10% | 21% | 38% | 35% | 25% | 12% | 10% | 37% | 28% | 22% | 5% | 23% | 8% | 25% | 24% |
| Don't know | 1% | 1% | 5% | 1% | 2% | 1% | 2% | 1% | 2% | 2% | 0% | 1% | 1% | 2% | 3% | 4% | 3% | 3% | 3% | 7% | 1% | 6% | 2% | 1% | 1% | 1% | 1% | 1% | |

Q25. As far as you know, does your local public library provide free computers and Internet access for the public?

| | Total | Use Library | | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-------------|-------|-------------|-----|--------------|-----|-------------------------|-----|---------------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-----------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S+Ctr Cty | E | W |
| RESPONDENTS | 400 | 206 | 194 | 338 | 62 | 231 | 169 | 242 | 158 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Yes | 88% | 96% | 80% | 89% | 82% | 90% | 86% | 90% | 85% | 86% | 90% | 83% | 89% | 92% | 92% | 92% | 70% | 73% | 81% | 93% | 92% | 74% | 86% | 89% | 92% | 88% | 89% | 88% | 89% |
| No/DK | 12% | 4% | 20% | 11% | 18% | 10% | 14% | 10% | 15% | 14% | 10% | 17% | 11% | 8% | 8% | 30% | 27% | 19% | 7% | 8% | 26% | 14% | 11% | 8% | 12% | 11% | 12% | 11% | |

Q26. During the past 12 months, have you visited or used a local public library in any way?
(Base=Total Sample)

| | Total | Use Library | | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-------------|-------|-------------|------|--------------|-----|-------------------------|-----|---------------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-----------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S+Ctr Cty | E | W |
| RESPONDENTS | 400 | 206 | 194 | 338 | 62 | 231 | 169 | 242 | 158 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Yes | 52% | 100% | 100% | 54% | 37% | 56% | 46% | 58% | 42% | 45% | 58% | 46% | 56% | 50% | 51% | 59% | 34% | 50% | 48% | 58% | 54% | 40% | 43% | 57% | 55% | 59% | 48% | 51% | 50% |
| No/DK | 49% | | | 46% | 63% | 44% | 54% | 42% | 58% | 55% | 42% | 54% | 44% | 50% | 49% | 41% | 66% | 50% | 52% | 42% | 46% | 60% | 57% | 43% | 45% | 41% | 52% | 49% | 50% |

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Q27a. During the past 12 months, have you visited or used a local public library. . .
In person?
(Base=Total Sample)

| | Total | Use Library | | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-------------|-------|-------------|------|--------------|-----|-------------------------|-----|---------------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-----------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S+Ctr Cty | E | W |
| RESPONDENTS | 400 | 206 | 194 | 338 | 62 | 231 | 169 | 242 | 158 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Yes | 49% | 96% | | 52% | 34% | 53% | 44% | 56% | 39% | 44% | 54% | 45% | 54% | 48% | 50% | 55% | 32% | 46% | 44% | 56% | 51% | 37% | 40% | 56% | 53% | 55% | 47% | 49% | 47% |
| No/DK | 51% | 4% | 100% | 48% | 66% | 47% | 56% | 44% | 61% | 56% | 46% | 55% | 46% | 52% | 50% | 45% | 68% | 54% | 56% | 44% | 49% | 63% | 60% | 44% | 47% | 45% | 53% | 51% | 53% |

Q27b. During the past 12 months, have you visited or used a local public library. . .
By telephone?
(Base=Total Sample)

| | Total | Use Library | | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-------------|-------|-------------|------|--------------|-----|-------------------------|-----|---------------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-----------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S+Ctr Cty | E | W |
| RESPONDENTS | 400 | 206 | 194 | 338 | 62 | 231 | 169 | 242 | 158 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Yes | 11% | 20% | | 10% | 11% | 10% | 11% | 11% | 9% | 9% | 12% | 7% | 12% | 11% | 10% | 14% | 9% | 4% | 9% | 12% | 9% | 11% | 7% | 16% | 12% | 13% | 12% | 6% | 11% |
| No/DK | 90% | 80% | 100% | 90% | 89% | 90% | 89% | 89% | 91% | 91% | 88% | 93% | 88% | 89% | 90% | 86% | 91% | 96% | 91% | 88% | 91% | 100% | 93% | 84% | 88% | 87% | 88% | 94% | 89% |

Q27c. During the past 12 months, have you visited or used a local public library. . .
Through the Library Website?
(Base=Total Sample)

| | Total | Use Library | | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-------------|-------|-------------|------|--------------|-----|-------------------------|-----|---------------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-----------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S+Ctr Cty | E | W |
| RESPONDENTS | 400 | 206 | 194 | 338 | 62 | 231 | 169 | 242 | 158 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Yes | 20% | 39% | | 22% | 13% | 22% | 18% | 26% | 12% | 15% | 25% | 22% | 21% | 17% | 20% | 27% | 11% | 8% | 19% | 25% | 21% | 3% | 19% | 25% | 22% | 22% | 21% | 14% | 25% |
| No/DK | 80% | 61% | 100% | 78% | 87% | 78% | 82% | 74% | 88% | 85% | 75% | 78% | 79% | 83% | 80% | 73% | 89% | 92% | 81% | 75% | 79% | 97% | 81% | 75% | 78% | 78% | 79% | 86% | 75% |

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Q28. In a typical month, approximately how many times would you say you visit or use a local public library in any way?
(Base= Total Library Users, Don't know dropped.)

| | Use Library | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-------------------------|-------------|--------------|-----|-------------------------|-----|---------------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | Yes | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 201 | 178 | 23 | 126 | 75 | 137 | 64 | 86 | 115 | 56 | 84 | 61 | 105 | 67 | 16 | 13 | 51 | 31 | 78 | 14 | 42 | 55 | 89 | 58 | 63 | 40 | 36 |
| None in a typical month | 12% | 11% | 17% | 13% | 9% | 8% | 20% | 9% | 14% | 9% | 8% | 20% | 15% | 6% | 6% | 23% | 6% | 6% | 15% | 21% | 10% | 7% | 15% | 7% | 14% | 15% | 11% |
| 1 | 34% | 35% | 26% | 37% | 31% | 36% | 30% | 30% | 37% | 34% | 38% | 30% | 30% | 39% | 44% | 31% | 31% | 45% | 32% | 50% | 38% | 35% | 29% | 33% | 37% | 48% | 19% |
| 2 | 20% | 19% | 35% | 16% | 28% | 17% | 28% | 27% | 16% | 20% | 15% | 28% | 21% | 19% | 25% | 15% | 22% | 10% | 21% | 21% | 17% | 20% | 22% | 24% | 14% | 23% | 22% |
| 3 | 11% | 11% | 13% | 11% | 12% | 14% | 6% | 13% | 10% | 13% | 14% | 7% | 14% | 7% | 13% | 8% | 16% | 6% | 13% | 7% | 17% | 16% | 8% | 16% | 10% | 8% | 22% |
| 4 | 11% | 12% | | 11% | 11% | 12% | 9% | 10% | 11% | 11% | 12% | 10% | 11% | 10% | 6% | 15% | 12% | 13% | 10% | 7% | 11% | 11% | 13% | 12% | 8% | 8% | 17% |
| 5 | 2% | 3% | | 3% | 1% | 4% | | 1% | 3% | 2% | 4% | 2% | 2% | 4% | | | 2% | 3% | 4% | | 2% | 2% | 3% | 5% | 3% | | |
| 6 | 1% | 1% | 4% | 2% | 1% | 1% | 2% | | 3% | 4% | 1% | | 1% | 3% | | | 4% | | 1% | | 2% | 2% | 1% | | 2% | 3% | 3% |
| 8 | 1% | 1% | | 3% | 1% | 1% | 2% | | 2% | | 2% | | | | | | | 3% | | | | | 2% | | 2% | | 3% |
| 10 | 1% | 1% | 4% | 1% | 1% | 1% | 2% | | 2% | 2% | 1% | | | 1% | 6% | | 4% | | | | 2% | 2% | | | 3% | | 3% |
| 12 | 1% | 2% | | 2% | | 2% | | 1% | 2% | 5% | | | | 4% | | | 2% | 6% | | | | 4% | 1% | 2% | 2% | | 3% |
| 14 | 0% | 1% | | 1% | | 1% | | 1% | | 2% | | | | 1% | | | | | 1% | | 2% | | | | | 3% | |
| 15 | 1% | 1% | | 1% | 1% | 1% | | | 2% | | 2% | | | 1% | | 8% | 2% | 3% | | | | 2% | 1% | | 3% | | |
| 16 | 1% | 1% | | 1% | 1% | 1% | 2% | | 2% | | | 3% | 2% | | | | | 3% | 1% | | | | 2% | | 3% | | |
| 23 | 0% | 1% | | 1% | | 1% | | 1% | | | 1% | | | 1% | | | | | 1% | | | | 1% | 2% | | | |
| 30 | 0% | 1% | | 1% | | 1% | | 1% | | | | 2% | 1% | | | | | 3% | 1% | | 2% | | | | | 3% | |
| AVERAGE | 2.7 | 2.8 | 2.0 | 2.9 | 2.6 | 3.1 | 2.0 | 3.0 | 2.5 | 2.9 | 2.8 | 2.5 | 2.5 | 3.3 | 2.2 | 2.6 | 2.9 | 3.5 | 2.5 | 1.2 | 3.0 | 2.8 | 2.9 | 2.6 | 3.1 | 2.5 | 2.7 |

Q29a. In any of the times you used a local public library in the past 12 months, did you . . .
Use a computer
(Base=Total Sample)

| | Total | Use Library | | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-------------|-------|-------------|------|--------------|-----|-------------------------|-----|---------------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 206 | 194 | 338 | 62 | 231 | 169 | 242 | 158 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Yes | 27% | 52% | | 30% | 8% | 32% | 20% | 37% | 11% | 24% | 29% | 36% | 28% | 16% | 22% | 37% | 19% | 35% | 29% | 36% | 23% | 29% | 25% | 32% | 24% | 31% | 21% | 27% | 32% |
| No/DK | 73% | 48% | 100% | 70% | 92% | 68% | 80% | 63% | 89% | 76% | 71% | 64% | 72% | 84% | 78% | 63% | 81% | 65% | 71% | 64% | 77% | 71% | 75% | 68% | 76% | 69% | 79% | 73% | 68% |

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Q29b. In any of the times you used a local public library in the past 12 months, did you . . .
Use the Internet
(Base=Total Sample)

| | Total | Use Library | | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-------------|-------|-------------|------|--------------|-----|-------------------------|-----|---------------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 206 | 194 | 338 | 62 | 231 | 169 | 242 | 158 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Yes | 24% | 46% | | 27% | 6% | 29% | 15% | 33% | 9% | 22% | 25% | 33% | 26% | 11% | 16% | 37% | 17% | 31% | 30% | 31% | 18% | 29% | 25% | 30% | 17% | 27% | 16% | 27% | 29% |
| No/DK | 77% | 54% | 100% | 73% | 94% | 71% | 85% | 67% | 91% | 78% | 75% | 67% | 74% | 89% | 84% | 63% | 83% | 69% | 70% | 69% | 82% | 71% | 75% | 70% | 83% | 73% | 84% | 73% | 71% |

Q29c. In any of the times you used a local public library in the past 12 months, did you . . .
Seek help from a reference librarian to use the computer or access the Internet
(Base=Total Sample)

| | Total | Use Library | | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-------------|-------|-------------|------|--------------|-----|-------------------------|-----|---------------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 206 | 194 | 338 | 62 | 231 | 169 | 242 | 158 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Yes | 14% | 28% | | 15% | 11% | 16% | 11% | 17% | 11% | 13% | 16% | 15% | 17% | 10% | 11% | 23% | 9% | 15% | 11% | 22% | 11% | 11% | 14% | 23% | 10% | 12% | 13% | 21% | 11% |
| No/DK | 86% | 72% | 100% | 85% | 89% | 84% | 89% | 83% | 89% | 87% | 84% | 85% | 83% | 90% | 89% | 77% | 91% | 85% | 89% | 78% | 89% | 89% | 86% | 77% | 90% | 88% | 87% | 79% | 89% |

Q29d. In any of the times you used a local public library in the past 12 months, did you . . .
Check out books or other materials
(Base=Total Sample)

| | Total | Use Library | | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-------------|-------|-------------|------|--------------|-----|-------------------------|-----|---------------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 206 | 194 | 338 | 62 | 231 | 169 | 242 | 158 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Yes | 36% | 69% | | 38% | 21% | 38% | 33% | 40% | 28% | 32% | 39% | 32% | 36% | 38% | 41% | 30% | 28% | 35% | 30% | 34% | 38% | 29% | 22% | 44% | 40% | 42% | 34% | 30% | 35% |
| No/DK | 65% | 31% | 100% | 62% | 79% | 62% | 67% | 60% | 72% | 68% | 61% | 68% | 64% | 62% | 59% | 70% | 72% | 65% | 70% | 66% | 62% | 71% | 78% | 56% | 60% | 58% | 66% | 70% | 65% |

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Q30. Please tell me whether you disagree strongly, disagree, neither agree nor disagree, agree, or agree strongly with the following statement about your public library.
My public library is a valuable resource to my community

| | Total | Use Library | | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|----------------------------|-------|-------------|-----|--------------|-----|-------------------------|-----|---------------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 206 | 194 | 338 | 62 | 231 | 169 | 242 | 158 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Disagree strongly | 2% | 1% | 2% | 2% | | 3% | 1% | 2% | 1% | 3% | 1% | 1% | 3% | 2% | 1% | 2% | 6% | | 3% | 3% | 3% | 3% | 4% | 1% | 1% | 1% | 1% | 1% | 6% |
| Disagree | 2% | 1% | 2% | 2% | | 2% | 1% | 1% | 3% | 2% | 2% | 1% | 2% | 2% | 1% | | 4% | | 3% | 2% | 1% | 1% | 3% | 2% | 1% | 3% | 2% | | |
| Neither agree nor disagree | 4% | | 8% | 4% | | 5% | 2% | 5% | 2% | 5% | 2% | 9% | 2% | 1% | 3% | 3% | 2% | 15% | 3% | | 7% | 3% | 1% | 5% | 5% | 4% | 4% | 4% | 3% |
| Agree | 43% | 32% | 54% | 42% | 44% | 40% | 46% | 42% | 43% | 47% | 38% | 56% | 37% | 37% | 39% | 41% | 64% | 42% | 45% | 42% | 34% | 54% | 32% | 39% | 38% | 39% | 48% | 50% | |
| Agree strongly | 48% | 65% | 30% | 48% | 48% | 49% | 46% | 49% | 46% | 40% | 55% | 32% | 54% | 56% | 53% | 52% | 21% | 38% | 42% | 51% | 57% | 37% | 36% | 55% | 54% | 54% | 50% | 46% | 39% |
| Don't know | 2% | 1% | 4% | 1% | 8% | 1% | 4% | 0% | 5% | 3% | 1% | 1% | 3% | 2% | 1% | 3% | 6% | | 5% | 2% | 1% | 3% | 4% | 3% | 1% | 2% | 3% | 3% | |

Q31. What was the last grade of school you completed?
Refusals dropped from base

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|--|-------|--------------|-----|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 399 | 337 | 62 | 231 | 168 | 241 | 158 | 205 | 194 | 196 | 203 | 121 | 156 | 122 | 208 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 99 | 137 | 81 | 72 |
| Less than high school | 9% | 5% | 29% | 6% | 12% | 5% | 14% | 7% | 11% | 9% | 8% | 11% | 7% | 9% | 2% | 11% | 32% | 8% | 23% | 3% | 1% | 100% | | | | 8% | 1% | 10% | 21% |
| High school graduate | 23% | 20% | 35% | 20% | 27% | 20% | 27% | 19% | 27% | 23% | 22% | 30% | 22% | 17% | 14% | 31% | 38% | 27% | 37% | 17% | 9% | | 89% | | | 23% | 17% | 35% | 21% |
| Technical, trade, vocational training | 3% | 3% | 3% | 2% | 4% | 3% | 3% | 3% | 3% | 3% | 3% | 3% | 2% | 3% | 2% | 4% | 2% | 4% | 3% | 5% | 1% | | 11% | | | 3% | 2% | 1% | 4% |
| Some college, community college | 24% | 25% | 19% | 25% | 23% | 26% | 22% | 27% | 21% | 21% | 27% | 29% | 19% | 25% | 20% | 34% | 15% | 27% | 25% | 32% | 19% | | 100% | | | 29% | 18% | 26% | 28% |
| Graduate of 4-year college | 26% | 29% | 6% | 28% | 23% | 28% | 22% | 23% | 28% | 29% | 23% | 19% | 31% | 25% | 36% | 13% | 13% | 27% | 8% | 27% | 44% | | | 61% | | 22% | 38% | 16% | 18% |
| Post graduate study or advanced degree | 16% | 18% | 6% | 19% | 12% | 18% | 13% | 21% | 10% | 15% | 17% | 8% | 19% | 20% | 25% | 8% | | 8% | 5% | 15% | 25% | | | 39% | | 14% | 23% | 12% | 8% |

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Q32. Employment
Refusals dropped from base

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|---------------------------------------|-------|--------------|-----|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-----------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S+Ctr Cty | E | W |
| RESPONDENTS | 397 | 336 | 61 | 230 | 167 | 240 | 157 | 203 | 194 | 195 | 202 | 120 | 155 | 122 | 208 | 117 | 47 | 25 | 105 | 59 | 145 | 34 | 101 | 96 | 166 | 99 | 137 | 80 | 71 |
| Full time employed (35+ hours a week) | 51% | 55% | 28% | 62% | 35% | 56% | 43% | 48% | 53% | 59% | 43% | 53% | 69% | 25% | 47% | 53% | 62% | 48% | 35% | 63% | 68% | 32% | 43% | 41% | 65% | 49% | 50% | 56% | 48% |
| Part time employed | 6% | 7% | 3% | 7% | 5% | 7% | 6% | 10% | 3% | 4% | 9% | 8% | 4% | 7% | 6% | 8% | 6% | | 10% | 2% | 4% | 6% | 8% | 6% | 5% | 5% | 7% | 3% | 11% |
| Full time retired | 18% | 13% | 43% | 6% | 35% | 8% | 32% | 14% | 22% | 16% | 19% | 1% | 2% | 55% | 27% | 9% | 2% | 12% | 17% | 17% | 12% | 21% | 16% | 18% | 19% | 15% | 26% | 14% | 11% |
| Full time student | 7% | 8% | | 10% | 3% | 11% | | 3% | 10% | 10% | | 3% | 22% | 1% | 4% | 9% | 4% | 28% | 9% | 3% | 3% | 14% | 11% | 1% | 9% | 4% | 9% | 6% | |
| Full time homemaker | 8% | 8% | 7% | 7% | 8% | 8% | 6% | 10% | 5% | | 15% | 6% | 12% | 3% | 9% | 2% | 17% | 4% | 9% | 3% | 10% | 9% | 7% | 9% | 7% | 10% | 7% | 6% | 8% |
| Currently unemployed | 6% | 5% | 11% | 5% | 8% | 5% | 8% | 9% | 3% | 7% | 6% | 8% | 7% | 4% | 3% | 13% | 9% | | 12% | 8% | 1% | 15% | 7% | 8% | 3% | 9% | 4% | 6% | 7% |
| Disabled | 5% | 4% | 8% | 4% | 5% | 4% | 5% | 5% | 4% | 4% | 5% | 3% | 5% | 6% | 3% | 8% | | | 9% | 7% | 1% | 15% | 6% | 6% | 1% | 2% | 3% | 6% | 8% |

Q33. What is your zip code for your home address?
Refusals and don't know dropped from base

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-------------|-------|--------------|-----|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-----------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S+Ctr Cty | E | W |
| RESPONDENTS | 390 | 331 | 59 | 225 | 165 | 237 | 153 | 202 | 188 | 190 | 200 | 118 | 153 | 119 | 206 | 114 | 46 | 24 | 103 | 58 | 144 | 33 | 99 | 95 | 162 | 100 | 137 | 81 | 72 |
| 28269 | 8% | 9% | 3% | 11% | 5% | 11% | 5% | 7% | 10% | 8% | 9% | 12% | 7% | 7% | 3% | 11% | 13% | 29% | 9% | 9% | 8% | 12% | 11% | 12% | 4% | 33% | | | |
| 28216 | 7% | 6% | 8% | 6% | 7% | 6% | 7% | 10% | 3% | 6% | 7% | 5% | 8% | 7% | 2% | 14% | 4% | 13% | 10% | 5% | 6% | 9% | 7% | 12% | 3% | 26% | | | |
| 28210 | 6% | 6% | 7% | 6% | 6% | 5% | 7% | 6% | 6% | 7% | 5% | 8% | 3% | 7% | 7% | 5% | 4% | 4% | 6% | 7% | 5% | 3% | 7% | 4% | 7% | | 17% | | |
| 28205 | 6% | 5% | 8% | 5% | 6% | 4% | 8% | 3% | 8% | 6% | 6% | 6% | 5% | 6% | 5% | 4% | 11% | 8% | 7% | 9% | 6% | 18% | 4% | 5% | 4% | | 27% | | |
| 28277 | 5% | 6% | 3% | 4% | 8% | 5% | 7% | 4% | 7% | 4% | 7% | 4% | 5% | 8% | 9% | 2% | 4% | 1% | 2% | 10% | 3% | 2% | 3% | 4% | 9% | | 15% | | |
| 28208 | 5% | 4% | 15% | 4% | 7% | 4% | 8% | 3% | 7% | 5% | 6% | 8% | 5% | 4% | 1% | 15% | 2% | | 11% | 2% | 2% | 18% | 8% | 6% | 1% | | | | 29% |
| 28273 | 5% | 5% | 5% | 4% | 7% | 4% | 7% | 5% | 5% | 5% | 5% | 5% | 6% | 3% | 4% | 4% | 11% | 4% | 6% | 14% | 1% | 9% | 4% | 6% | 4% | | | | 26% |
| 28105 | 5% | 4% | 10% | 4% | 5% | 3% | 7% | 6% | 4% | 6% | 4% | 3% | 3% | 10% | 8% | 1% | 2% | 3% | 3% | 2% | 6% | 3% | 5% | 4% | 6% | | 14% | | |
| 28211 | 4% | 5% | 2% | 4% | 4% | 5% | 3% | 5% | 4% | 4% | 5% | 4% | 4% | 5% | 7% | | 2% | 8% | 5% | | 7% | 4% | 2% | 7% | | | | | |
| 28078 | 4% | 5% | 2% | 4% | 5% | 5% | 4% | 4% | 4% | 5% | 4% | 2% | 7% | 4% | 8% | | | | 1% | 3% | 8% | 3% | | 3% | 7% | 17% | | | |
| 28215 | 4% | 5% | 3% | 6% | 2% | 5% | 4% | 4% | 4% | 3% | 6% | 6% | 3% | 4% | 2% | 8% | 7% | | 7% | 3% | 3% | | 6% | 6% | 3% | | | 21% | |
| 28270 | 4% | 4% | 5% | 3% | 6% | 4% | 5% | 3% | 5% | 5% | 4% | 1% | 3% | 9% | 5% | 4% | 2% | | 3% | 5% | 3% | | 2% | 5% | 6% | | | | |
| 28262 | 4% | 4% | 3% | 4% | 3% | 4% | 3% | 4% | 4% | 4% | 4% | 5% | 4% | 3% | 2% | 7% | 4% | 4% | 6% | 2% | 2% | | 7% | 3% | 3% | 15% | | | |
| 28214 | 4% | 4% | 3% | 4% | 3% | 3% | 4% | 3% | 4% | 5% | 3% | 3% | 5% | 3% | 4% | 3% | 2% | 4% | 4% | 2% | 6% | 9% | 2% | 2% | 4% | | | | 19% |
| 28212 | 3% | 4% | 2% | 3% | 4% | 3% | 4% | 4% | 3% | 4% | 3% | 3% | 3% | 3% | 2% | 4% | 4% | 4% | 3% | 9% | 2% | | 6% | 2% | 3% | | | 16% | |
| 28226 | 3% | 3% | 2% | 3% | 4% | 3% | 3% | 3% | 3% | 2% | 4% | 2% | 4% | 3% | 5% | 1% | 2% | | 2% | 3% | 2% | | 2% | 3% | 4% | | 9% | | |
| 28203 | 3% | 3% | | 4% | 1% | 4% | 1% | 1% | 5% | 3% | 3% | 5% | 3% | 3% | 4% | 2% | | 4% | 1% | 5% | 4% | | 2% | 1% | 5% | | 8% | | |
| 28227 | 3% | 3% | 2% | 3% | 3% | 3% | 3% | 4% | 1% | 3% | 3% | | 5% | 3% | 5% | 1% | | | 2% | 5% | 3% | | 3% | 4% | 2% | | | 14% | |
| 28206 | 3% | 2% | 5% | 2% | 4% | 2% | 3% | 3% | 2% | 4% | 1% | 4% | 2% | 2% | 1% | 5% | 2% | 4% | 5% | | | 3% | 8% | 1% | 1% | | | 12% | |
| 28278 | 2% | 2% | 3% | 3% | 2% | 3% | 2% | 2% | 2% | 1% | 4% | 3% | 3% | 1% | 2% | 1% | 9% | | | | 5% | | 1% | 4% | 2% | | | | 13% |
| 28213 | 2% | 2% | 3% | 3% | 1% | 2% | 2% | 1% | 3% | 2% | 2% | 3% | 2% | 1% | 1% | 5% | | | 2% | 5% | 1% | 3% | 2% | 4% | 1% | | | 10% | |
| 28209 | 2% | 2% | | 3% | 1% | 3% | 1% | 3% | 1% | 2% | 3% | 3% | 3% | 1% | 2% | 2% | 2% | | 1% | 3% | 2% | | 1% | 1% | 4% | | | 6% | |
| 28217 | 2% | 2% | 2% | 2% | 2% | 2% | 1% | 2% | 1% | 1% | 3% | 3% | 2% | 3% | 3% | 9% | | | 4% | 2% | 1% | 9% | 1% | 2% | 1% | | | | 10% |
| 28031 | 1% | 1% | 2% | 1% | 1% | 2% | 1% | 2% | 1% | 2% | 1% | | 2% | 2% | 1% | | 2% | 4% | 1% | | 3% | | 1% | 2% | 2% | 5% | | | |
| 28207 | 1% | 2% | | 2% | 1% | 1% | 1% | 0% | 2% | 1% | 2% | 1% | | 3% | 2% | | 4% | | 1% | | 1% | | | 1% | 2% | | 4% | | |
| 28036 | 1% | 1% | | 1% | 1% | 2% | 1% | 1% | 1% | 2% | 1% | | 2% | 1% | 2% | | | | 1% | | 2% | | | 1% | 2% | 4% | | | |
| 28218 | 1% | 1% | | 0% | 1% | 1% | 1% | 1% | | 1% | 1% | | 1% | | | 1% | 2% | | 1% | | 2% | | 2% | | 2% | | | | 3% |
| 28204 | 1% | 1% | | 1% | | 1% | 1% | 1% | | | 1% | | 1% | 1% | | | | | | | 1% | | | | 1% | | 1% | | |
| 28134 | 0% | 0% | | 0% | | 0% | | | 1% | 1% | | 1% | | | | | | | | 2% | | | | | 1% | | 1% | | |
| 28202 | 0% | 0% | | 0% | | 0% | | | 1% | 1% | | 1% | | | | | | | | | 1% | | | | 1% | | 1% | | |
| 28104 | 0% | 0% | | 0% | | 0% | | | 1% | 1% | | 1% | | | 0% | | | | | | | | | | 1% | | 1% | | |

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Q34. Including yourself, how many adults age 18 or older live in your household?
Refusals dropped from base

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|--------------|-------|--------------|-----|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 393 | 332 | 61 | 227 | 166 | 238 | 155 | 202 | 191 | 192 | 201 | 119 | 153 | 121 | 206 | 116 | 46 | 25 | 103 | 58 | 144 | 35 | 101 | 93 | 163 | 99 | 131 | 81 | 72 |
| One | 23% | 21% | 33% | 19% | 29% | 19% | 28% | 23% | 23% | 21% | 25% | 15% | 23% | 31% | 25% | 24% | 7% | 32% | 37% | 28% | 14% | 29% | 17% | 19% | 27% | 17% | 23% | 36% | 14% |
| Two | 51% | 52% | 46% | 51% | 51% | 52% | 50% | 52% | 50% | 52% | 51% | 40% | 56% | 56% | 57% | 39% | 57% | 48% | 33% | 45% | 64% | 46% | 47% | 43% | 60% | 57% | 57% | 32% | 53% |
| Three | 17% | 17% | 15% | 21% | 12% | 19% | 14% | 16% | 18% | 17% | 17% | 26% | 16% | 10% | 14% | 22% | 22% | 8% | 17% | 16% | 17% | 14% | 22% | 25% | 10% | 14% | 14% | 21% | 25% |
| Four or more | 9% | 9% | 7% | 10% | 8% | 10% | 7% | 9% | 8% | 10% | 7% | 18% | 6% | 3% | 4% | 15% | 15% | 12% | 13% | 12% | 5% | 11% | 15% | 13% | 2% | 12% | 6% | 11% | 8% |
| AVERAGE | 2.1 | 2.2 | 2.0 | 2.3 | 2.0 | 2.2 | 2.0 | 2.1 | 2.1 | 2.2 | 2.1 | 2.5 | 2.1 | 1.9 | 2.0 | 2.3 | 2.6 | 2.1 | 2.1 | 2.1 | 2.1 | 2.1 | 2.4 | 2.3 | 1.9 | 2.3 | 2.0 | 2.1 | 2.3 |

Q35. How many children under the age of 18 live in your household?
Refusals dropped from base

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|---------------------------|-------|--------------|-----|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 393 | 332 | 61 | 227 | 166 | 238 | 155 | 202 | 191 | 192 | 201 | 119 | 153 | 121 | 206 | 116 | 46 | 25 | 103 | 58 | 144 | 35 | 101 | 93 | 163 | 99 | 131 | 81 | 72 |
| None | 56% | 53% | 72% | 46% | 70% | 29% | 27% | 27% | 29% | 63% | 50% | 39% | 43% | 90% | 70% | 39% | 37% | 56% | 57% | 48% | 53% | 57% | 50% | 58% | 58% | 57% | 64% | 49% | 49% |
| One | 19% | 19% | 18% | 22% | 14% | 11% | 8% | 9% | 10% | 15% | 22% | 26% | 22% | 7% | 12% | 31% | 22% | 12% | 19% | 22% | 18% | 14% | 21% | 23% | 16% | 15% | 16% | 25% | 19% |
| Two | 17% | 19% | 7% | 22% | 11% | 14% | 3% | 10% | 7% | 15% | 19% | 24% | 24% | 2% | 14% | 22% | 20% | 20% | 14% | 19% | 22% | 11% | 21% | 9% | 21% | 20% | 17% | 16% | 18% |
| Three | 5% | 6% | 7% | 7% | 2% | 5% | 0% | 4% | 1% | 4% | 6% | 8% | 7% | | 3% | 5% | 11% | 12% | 6% | 5% | 5% | 6% | 5% | 10% | 2% | 5% | 2% | 6% | 8% |
| Four or more | 3% | 3% | 3% | 3% | 2% | 2% | 1% | 1% | 2% | 3% | 3% | 3% | 5% | | 1% | 3% | 11% | | 4% | 5% | 2% | 11% | 3% | 1% | 2% | 3% | 1% | 4% | 6% |
| AVERAGE, REFUSALS DROPPED | .8 | .9 | .5 | 1.0 | .5 | 1.0 | .5 | .9 | .7 | .7 | .9 | 1.1 | 1.1 | .1 | .5 | 1.1 | 1.5 | .9 | .8 | 1.0 | .8 | 1.1 | .9 | .8 | .7 | .8 | .6 | .9 | 1.1 |

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Q35_1. Total people in household (created by addition of q34 and q35)
(Refusals dropped from base)

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-------------|-------|--------------|-----|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 393 | 332 | 61 | 227 | 166 | 238 | 155 | 202 | 191 | 192 | 201 | 119 | 153 | 121 | 206 | 116 | 46 | 25 | 103 | 58 | 144 | 35 | 101 | 93 | 163 | 99 | 131 | 81 | 72 |
| 1 | 16% | 14% | 30% | 11% | 24% | 7% | 9% | 8% | 9% | 16% | 16% | 8% | 12% | 29% | 20% | 11% | 4% | 28% | 26% | 19% | 8% | 26% | 14% | 11% | 18% | 11% | 18% | 23% | 11% |
| 2 | 32% | 32% | 34% | 26% | 40% | 17% | 15% | 16% | 16% | 34% | 30% | 18% | 27% | 53% | 39% | 26% | 17% | 28% | 21% | 28% | 38% | 23% | 24% | 38% | 36% | 36% | 37% | 23% | 26% |
| 3 | 19% | 20% | 15% | 23% | 14% | 12% | 7% | 9% | 10% | 20% | 19% | 24% | 24% | 10% | 20% | 20% | 20% | 12% | 17% | 17% | 22% | 9% | 24% | 17% | 20% | 17% | 21% | 17% | 21% |
| 4 | 17% | 17% | 13% | 20% | 13% | 12% | 5% | 9% | 7% | 15% | 18% | 24% | 19% | 7% | 14% | 19% | 28% | 12% | 22% | 14% | 19% | 23% | 16% | 14% | 18% | 19% | 17% | 15% | 18% |
| 5 | 9% | 10% | 5% | 14% | 2% | 7% | 2% | 6% | 3% | 7% | 10% | 14% | 11% | 1% | 4% | 16% | 13% | 8% | 7% | 12% | 10% | 6% | 11% | 15% | 5% | 8% | 5% | 11% | 14% |
| 6 | 5% | 5% | 3% | 4% | 7% | 4% | 2% | 2% | 3% | 7% | 3% | 10% | 5% | | 2% | 6% | 15% | 4% | 4% | 7% | 3% | 9% | 10% | 3% | 2% | 5% | 2% | 9% | 7% |
| 7 | 1% | 2% | | 2% | | 1% | | 1% | 0% | 1% | 2% | 2% | 2% | | 2% | 2% | 2% | 8% | 3% | 2% | 1% | 6% | 2% | 1% | 3% | 3% | 2% | 1% | 1% |
| 8 | 0% | 0% | | 0% | | 0% | | 0% | | 0% | 0% | 1% | | | 1% | | | | 2% | | | | 1% | | | | | | 1% |
| AVERAGE | 2.9 | 3.0 | 2.4 | 3.2 | 2.5 | 3.2 | 2.5 | 3.0 | 2.8 | 2.9 | 3.0 | 3.6 | 3.1 | 2.0 | 2.5 | 3.3 | 3.8 | 2.9 | 2.9 | 3.1 | 3.0 | 3.1 | 3.2 | 3.0 | 2.6 | 3.0 | 2.6 | 3.0 | 3.3 |

Q36. Race/Ethnicity

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|---------------------------------|-------|--------------|-----|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|------|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| Hispanic or Latino | 12% | 10% | 19% | 13% | 10% | 7% | 5% | 4% | 8% | 12% | 12% | 19% | 13% | 3% | | | | | 27% | 8% | 4% | 43% | 19% | 7% | 4% | 11% | 6% | 14% | 22% |
| White or Caucasian | 52% | 55% | 37% | 48% | 58% | 31% | 21% | 27% | 26% | 52% | 52% | 34% | 46% | 78% | 100% | | | | 28% | 41% | 73% | 14% | 33% | 44% | 77% | 40% | 78% | 42% | 35% |
| Black or African American | 30% | 27% | 42% | 31% | 28% | 18% | 12% | 18% | 12% | 29% | 30% | 37% | 35% | 15% | | 100% | | | 37% | 47% | 16% | 37% | 40% | 42% | 14% | 37% | 12% | 40% | 40% |
| American Indian, Alaskan Native | 1% | 1% | 2% | 2% | 1% | 1% | 0% | 1% | | 2% | 1% | 1% | 2% | 1% | | | 19% | | 2% | | 1% | 3% | 1% | 2% | 1% | 3% | | 1% | 1% |
| Asian, Pacific Islander | 1% | 1% | | 2% | 1% | 1% | 0% | 1% | 1% | 1% | 2% | 1% | 2% | 1% | | | 19% | | 1% | | 2% | | | 1% | 2% | 2% | 1% | | |
| Mixed race | 4% | 5% | | 5% | 3% | 3% | 2% | 1% | 3% | 6% | 2% | 8% | 3% | 2% | | | 62% | | 5% | 3% | 4% | 3% | 7% | 4% | 2% | 7% | 3% | 4% | 1% |

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Q37. Age

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|-------------|-------|--------------|-----|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 400 | 338 | 62 | 231 | 169 | 242 | 158 | 206 | 194 | 196 | 204 | 121 | 156 | 123 | 209 | 118 | 47 | 26 | 106 | 59 | 146 | 35 | 102 | 96 | 166 | 100 | 137 | 81 | 72 |
| 18 to 24 | 11% | 13% | 3% | 16% | 4% | 10% | 2% | 6% | 5% | 14% | 8% | 37% | | | 5% | 18% | 13% | 27% | 18% | 3% | 4% | 11% | 20% | 18% | 2% | 14% | 7% | 14% | 11% |
| 25 to 34 | 19% | 21% | 8% | 26% | 10% | 14% | 5% | 8% | 11% | 23% | 15% | 63% | | | 14% | 20% | 36% | 19% | 22% | 25% | 21% | 26% | 19% | 17% | 14% | 20% | 20% | 24% | |
| 35 to 44 | 21% | 22% | 15% | 26% | 14% | 16% | 5% | 14% | 7% | 15% | 26% | | 53% | | 16% | 25% | 28% | 23% | 23% | 20% | 24% | 14% | 19% | 19% | 25% | 25% | 15% | 19% | 28% |
| 45 to 54 | 18% | 19% | 16% | 16% | 21% | 10% | 8% | 9% | 10% | 21% | 16% | | 47% | | 18% | 20% | 15% | 15% | 10% | 19% | 26% | 17% | 18% | 13% | 22% | 20% | 16% | 20% | 19% |
| 55 to 64 | 16% | 14% | 26% | 11% | 21% | 6% | 10% | 9% | 7% | 15% | 16% | | | | 21% | 11% | 4% | 12% | 11% | 22% | 14% | 14% | 13% | 15% | 17% | 13% | 18% | 16% | 14% |
| 65 to 74 | 9% | 9% | 13% | 3% | 18% | 4% | 5% | 5% | 5% | 7% | 11% | | | | 15% | 3% | 4% | | 7% | 5% | 10% | 3% | 5% | 13% | 11% | 8% | 16% | 5% | 3% |
| 75 or older | 6% | 4% | 19% | 2% | 12% | 0% | 6% | 2% | 4% | 5% | 7% | | | | 10% | 3% | | | 9% | 5% | 1% | 14% | 7% | 5% | 4% | 6% | 7% | 7% | 1% |

Q38. What is your total before-tax household income, from all sources including investments?
(Refusals dropped from base.)

| | Total | Use Internet | | Use Smart Phone for Int | | Use Social Networks | | Use Library | | Gender | | Age | | | Race | | | | Income | | | Education | | | | Area of Residence | | | |
|--------------------|-------|--------------|-----|-------------------------|-----|---------------------|-----|-------------|-----|--------|-----|-------|-------|-----|------|-----|-----|-----|---------|----------------|---------|-----------|----------------|----------|----------|-------------------|-------------|-----|-----|
| | | Yes | No | Yes | No | Yes | No | Yes | No | M | F | 18-34 | 35-54 | 55+ | W | B | H | Oth | < \$40k | \$40k to \$60k | \$60k + | < HS | HS grad or voc | Some col | Col grad | N | S + Ctr Cty | E | W |
| RESPONDENTS | 311 | 272 | 39 | 192 | 119 | 194 | 117 | 164 | 147 | 149 | 162 | 95 | 131 | 85 | 161 | 90 | 40 | 20 | 106 | 59 | 146 | 28 | 70 | 74 | 139 | 80 | 100 | 66 | 59 |
| Below \$20k | 12% | 9% | 33% | 10% | 16% | 11% | 14% | 12% | 13% | 11% | 13% | 18% | 8% | 12% | 6% | 17% | 23% | 20% | 36% | | | 32% | 20% | 15% | 3% | 10% | 8% | 11% | 22% |
| \$20k to < \$40k | 22% | 19% | 44% | 20% | 25% | 16% | 31% | 20% | 24% | 21% | 22% | 26% | 18% | 22% | 12% | 27% | 50% | 20% | 64% | | | 54% | 40% | 22% | 6% | 25% | 15% | 29% | 22% |
| \$40k to < \$60k | 19% | 20% | 10% | 18% | 21% | 20% | 17% | 21% | 17% | 17% | 21% | 18% | 18% | 22% | 15% | 31% | 13% | 10% | | 100% | | 7% | 19% | 26% | 18% | 14% | 17% | 27% | 20% |
| \$60k to < \$80k | 15% | 17% | 8% | 14% | 18% | 15% | 16% | 16% | 15% | 13% | 17% | 14% | 15% | 19% | 20% | 9% | 8% | 25% | | | 33% | 4% | 10% | 19% | 19% | 11% | 17% | 12% | 22% |
| \$80k to < \$100k | 14% | 17% | | 15% | 13% | 17% | 10% | 15% | 14% | 19% | 10% | 11% | 18% | 13% | 20% | 9% | 3% | 15% | | | 31% | 4% | 7% | 11% | 22% | 19% | 18% | 11% | 7% |
| \$100k to < \$150k | 9% | 10% | 3% | 13% | 3% | 11% | 6% | 9% | 10% | 9% | 9% | 8% | 13% | 5% | 16% | 3% | | 5% | | | 20% | | 3% | 5% | 17% | 10% | 16% | 3% | 5% |
| \$150k or more | 8% | 8% | 3% | 10% | 3% | 9% | 6% | 9% | 7% | 8% | 7% | 5% | 10% | 7% | 11% | 4% | 5% | 5% | | | 16% | | 1% | 3% | 15% | 11% | 9% | 8% | 2% |